



AMERICAN LEGION NATIONAL  
HEADQUARTERS LIBRARY

# THE AMERICAN LEGION EMBLEM CATALOG 1975

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Bicentennial Items: Pages 28-30



# CAPS, BLAZERS & UNIFORMS

**ALL LEGION CAPS MADE TO ORDER.** ALLOW 4 WEEKS FOR DELIVERY. Additional Lettering On All Caps at 25 cents Per Letter or Numeral. All insignia and awards to be worn on right side of cap opposite side from emblem. ALL CAPS SHIPPED PREPAID.

**FORT KNOX STYLE CAPS AVAILABLE ON REQUEST AT NO EXTRA CHARGE.**

**STYLE 1 LETTERING** - Post numerals with name of state in full. Additional lettering on all caps at 25 cents per letter or numeral.

Unlined, Style 1 . . . . . No. 71169 \$7.50  
Lined, Style 1 . . . . . No. 71225 \$8.00  
Modified, lined, Style 1 (Women Legionnaires only) . . . . . No. 71281 \$9.50

**STYLE 2 LETTERING** - Post numerals with city name in full and state abbreviated. Additional lettering on all caps at 25 cents per letter or numeral.

Unlined, Style 2 . . . . . No. 71197 \$9.25  
Lined, Style 2 . . . . . No. 71253 \$9.75  
Modified, lined, Style 2 (Women Legionnaires only) . . . . . No. 71309 \$9.75

**SPECIAL PRESENT OFFICERS' CAPS.** Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 25 cents per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue caps with past office embroidered directly on cap or with past officer insignia illustrated on page 11.

**ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.**

**COUNTY CAPS.** Blue, piped in gold, with white lettering. County in full, state abbreviated. Additional lettering 25 cents per letter or numeral.

No. 71345 . . . . . \$9.75

**DISTRICT CAPS.** Blue and white crown. District in full and state name abbreviated in gold letters. Additional lettering 25 cents per letter or numeral.

No. 71359 . . . . . \$9.75

**DEPARTMENT CAPS.** All white gabardine. Name of state in full in gold lettered embroidery. Additional lettering 25 cents per letter or numeral.

No. 71373 . . . . . \$9.75

**PLASTIC CAP COVER.** Heavy Plastic to protect your cap. Self-closing. Not illustrated. No. 70999 . . . . . each \$1.00  
Per dozen . . . . . \$10.50

## SPECIAL STATE INSIGNIA

Caps for the following states have special embroidery. When ordering, please add the following amount to the regular price of the cap selected.

ARKANSAS - Razorback . . . . . \$0.85  
CONNECTICUT - Buff Top . . . . . \$0.35  
KANSAS - Sunflower . . . . . \$0.75  
LOUISIANA - Red USA . . . . . \$0.30  
MAINE - Pine Tree . . . . . \$0.75  
MISSISSIPPI - Magnolia . . . . . \$0.60  
NEBRASKA - (Style 1 only) Covered Wagon & Large State Name . . . . . \$2.50  
NEW HAMPSHIRE - Old Man of the Mountain . . . . . \$0.75  
NORTH CAROLINA - Dogwood . . . \$0.60  
TEXAS - Star & Steer . . . . . \$1.10  
VIRGINIA - Cardinal . . . . . \$0.85  
WYOMING - (Style 1 only)  
"Let-R-Buck" . . . . . \$2.00

**SONS OF THE AMERICAN LEGION CAPS. SQUADRON.** All French Blue. Fort Knox style. Fully lined with sweatband, Uniform cloth with Red, White, and Blue piping. Add 25 cents per letter or numeral for ALL lettering. Sizes 6-1/8 to 7-3/4.

No. 51002 . . . . . \$5.50

**DISTRICT.** French Blue bottom, with white top. Add 25 cents per letter or numeral for ALL lettering.

No. 51020+ . . . . . \$8.50

**DETACHMENT.** French Blue bottom with gold top. Add 25 cents per letter or numeral for ALL lettering.

No. 51025+ . . . . . \$8.50

+Note: Route all District, Detachment and National cap orders through Department Headquarters for approval.

**BLAZER.** Quality tropical weight year around blazer. 70% polyester and 30% wool. Available in: Short 36-46; Regular 35-50; Long 37-50; X-Long 40-50; Portly 40-50.

No. 77150 . . . . . \$42.50

**DOUBLE KNIT BLAZER.** Quality 100% polyester Presidential Blue two-button blazer. Embroidered emblem on "Ident-A-Tab" may be tucked into pocket. Available in: Short 36-44; Regular 36-50; Long 38-50. Allow 4 weeks for delivery. Other sizes add \$6.00 and allow 8 weeks for delivery.

No. 77199 . . . . . \$52.50

Available in Red upon request.

**LADIES BLAZER.** Lightweight material which features gold buttons and embroidered emblem on pocket. Misses sizes 8-20 and womens sizes 42 & 44. Specify size and Legion or Auxiliary emblem. Allow 5 weeks for delivery.

No. 38042 . . . . . \$34.95

**SONS OF THE AMERICAN LEGION BLAZER.** 100% Polyester Double Knit-Surrey Blue. See Legion Knit Blazer for features and sizes available.

No. 50390 . . . . . \$52.50

**GRAY TROUSERS.** All wool worsted regular weight or light weight tropical. Sizes 29 to 46. Specify size and weight desired.

No. 77050 . . . . . \$14.95

**DOUBLE KNIT SLACKS.** Gray dress slacks with the "stay fresh" look in quality and comfort. The ideal complement to your blazer for the look of a distinguished Legionnaire. Sizes 28-46.

No. 77020 . . . . . \$19.50

A \$1.00 service charge is made on all orders under \$5.00 total. Consolidate orders for convenience and economy.







**UNIFORMS.** Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with ½" gold stripe. Dry clean only. (COLOR NOTE: IT IS IMPOSSIBLE TO MATCH COLOR EXACTLY EVEN USING THE SAME DYE. THERE IS ALWAYS A VARIATION BETWEEN BOLTS OF MATERIAL—MORE NOTICEABLE IN BLUE. ONLY A SPECIALLY ORDERED TAILOR-MADE UNIFORM CUT FROM THE SAME MATERIAL WILL GIVE AN EXACT MATCH.)

When ordering all Uniform Jackets or Trousers, state Height, Chest & Waist measurements to insure proper fit. Special sizes not shown below, add \$10.00 and allow 6 weeks for delivery.

**JACKET.** Eisenhower style with elastic waist insert. Stock sizes: 36-46 in Short, Regular, Long, and Stout (Portly). All other sizes add \$10.00 and allow 6 weeks for delivery.+  
No. 70201 . . . . . \$38.70

**TROUSERS.** Unfinished bottoms. Sizes 29-46 from stock. All other sizes add \$10.00 and allow 6 weeks for delivery.+  
No. 70102 . . . . . \$22.95  
+ Extra large size jackets and trousers are not returnable.

**BRAID.** Gold ½" uniform braid.  
No. 70100 . . . . . per yard \$0.60

**UNIFORM BLOUSE.** Full length, dress uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

**UNIFORM MATERIAL.** Sold by the running yard. 45 inches wide. Write for current price.

**SEE PAGE 4 FOR LEGION CLOTHING ACCESSORIES: SHIRTS, TIES, ETC.**

**AUXILIARY UNIFORMS.**

For those who desire the "uniform look". Not official. The American Legion Auxiliary, nationally, has not officially approved any hat or uniform. Members desiring a uniform, have designed their own with many varieties worn. To standardize, National Emblem Sales presents a hat, cape and shoulder bag.

**SUPPORT AMERICAN LEGION PROGRAMS—  
BUY FROM NATIONAL EMBLEM SALES.**

**CAPE.** Fingertip length navy blue blended gabardine lined with gold rayon. Arm loops for snug wear. Dry clean only. Two-inch embroidered Auxiliary emblems on collars. Adjustable "Velcro" neck closure. Specify size.  
Small Sizes 8-10-12 . . . . . 30¾" length  
Medium Sizes 14-16 . . . . . 31½" length  
Large Sizes 18-20 . . . . . 32¼" length  
No. 38100 . . . . . \$42.50

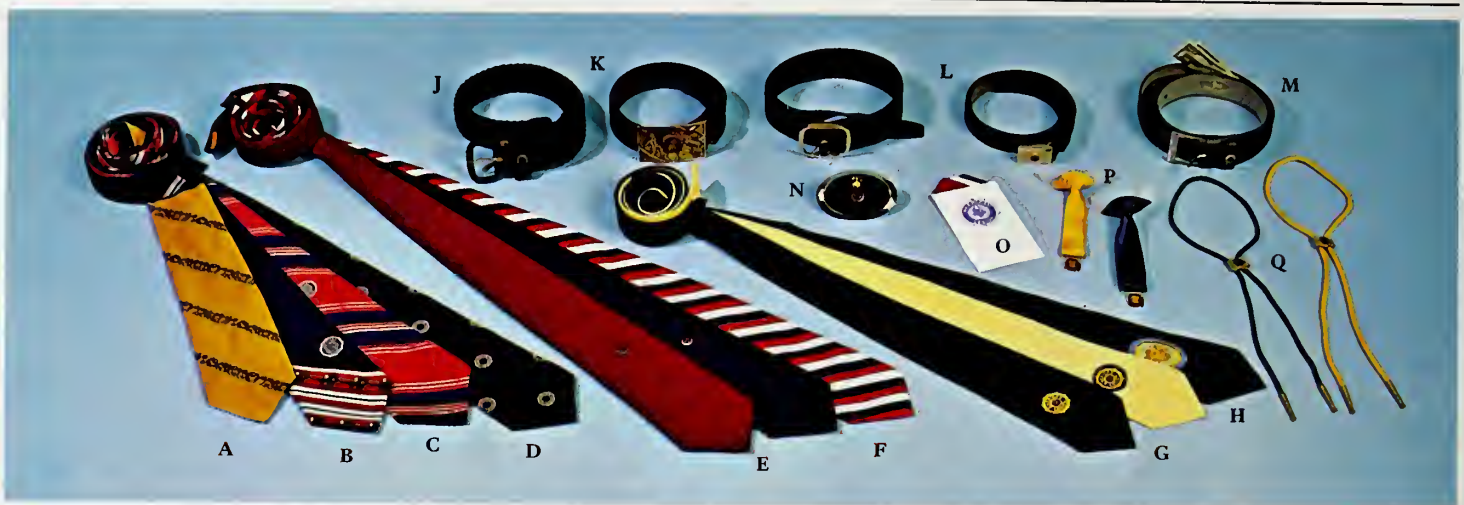
**HAT.** Wave style navy blue with black satin lining, sewed-down band, two-inch Auxiliary emblem sewed on front. Specify sizes: X-Small, 6½-6 5/8; Small, 6 3/4-6 7/8; Medium, 7-7 1/8; Large, 7 1/4-7 3/8; X-Large, 7 ½-7 5/8; or give head size in inches using tape measure for correct fit.  
No. 38200 . . . . . \$9.95

**SHOULDER BAG.** High quality vinyl shoulder bag. Navy Blue only.  
No. 38210 . . . . . \$7.95

Items are shipped prepaid wherever possible. We reserve the right to add shipping charges if postal rate increases warrant.



# OFFICIAL LEGION ACCESSORIES



**A NEW! GOLD DRESS TIE.** Custom woven expressly for the Legionnaire. Gold with words "American Legion" in navy script. Specify four-in-hand or ready tied. 4" wide. No. 78106 . . . . . \$4.95

**B 1776-1976 BICENTENNIAL TIE.** Blue and red are the dominant colors in this custom woven tie which displays participation in the Bicentennial Celebration of our country. 4" wide. Specify four-in hand or ready tied. No. 78104 . . . . . \$4.95

**C RED, WHITE AND BLUE WOVEN EMBLEM TIE.** The American Legion emblem is woven into the body of this 100% polyester tie. A distinct accent for the blazer. 4" wide. Specify four-in-hand or ready tied. No. 78102 . . . . . \$3.50

**D BLUE WOVEN EMBLEM TIE.** The American Legion emblem is woven into this distinctive 4" style-maker tie on a Navy background. Ideal with a business suit or blazer. Specify four-in-hand or ready tied. No. 78100 . . . . . \$4.50

**E NEW! LINEN-LOOK TIES WITH TIE TAC.** Fashion ties in wine red or navy with American Legion emblem tie tac. Four-in-hand only. A distinguished tie for the discriminating Legionnaire. Specify color. No. 78108 . . . . . \$5.95

**F TRADITIONAL RED, WHITE AND BLUE TIE.** 4" wide. Specify four-in-hand or ready tied. No. 78093 . . . . . \$3.00

**G UNIFORM TIES.** Available in Blue or Gold. Specify color AND four-in-hand or ready tied. No. 70291 . . . . . \$2.25

**H SONS OF THE AMERICAN LEGION TIE.** Navy Blue only. No. 55209 . . . . . \$2.25

**J WOVEN ELASTIC BELT** by Swank. All-occasion apparel for dress and leisure. Allows freedom of movement. Black only. Sizes 30-44. Specify waist size. No. 74683 . . . . . \$7.00

**K UNIFORM BELT AND BUCKLE.** Relief design with gold highlighted finish on buckle. Hook attachment for 1½" belt. Black leather belt sold separately for waist sizes 30-50. No. 71955 Buckle only . . . . . \$4.25  
No. 71956 Belt only . . . . . \$3.95

**L AMERICAN LEGION DRESS BELTS.** Reversible. Black and Brown, 1½" wide. Sizes 30-44. No. 74687 . . . . . \$8.00

Black only. 1½" wide. Sizes 30-44. No. 74655 . . . . . \$7.50

Brown only. 1½" wide. Sizes 30-44. No. 74665 . . . . . \$7.50

Black only. 1" wide with American Legion or Sons of The American Legion slide buckle (please specify). Sizes 30-44. No. 74645 . . . . . \$6.50

**M MONEY BELT.** Cashmere cowhide. Sizes 30-44 in black only. Zippered lining allows concealment of cash while making a dressy outer appearance. Specify size. No. 74675 . . . . . \$10.00

**N NEW!! CUSTOM BELT BUCKLE.** Made with The American Legion emblem and the insignia of your branch of service. See page 10 for price and ordering information.

**O RED, WHITE AND BLUE Pocket Hanky.** No. 78094 . . . . . \$0.10  
Hanky cards may be imprinted on orders of 100 or more for \$8.00 additional per 100.

**P BOB-TAIL SHORTY TIE.** Clip-on satin ribbon with American Legion charm. Blue (No. 70289) or Yellow (No. 70290). Each . . . . . \$2.00

**Q LARIAT TIES.** Blue (No. 70296) or Gold (No. 70295) Each . . . . . \$2.50

**R SHORT SLEEVE UNIFORM SHIRTS.** Permanent press 50% polyester, 50% cotton with quarter-length sleeves. Sizes: Small, Medium, Large, X-Large, and XX-Large. No. 70406 White . . . . . \$9.95  
No. 70410 Blue . . . . . \$9.95

Lady Legionnaire uniform shirts available in white long-sleeves only upon request.

**S BLAZER DRESS SHIRT.** Permanent press 65% Dacron, 35% cotton. Short sleeve only. Includes embroidered emblem on pocket. Sizes Small, Medium, Large and X-Large. White (No. 70384) or Blue (No. 70380). Each . . . . . \$7.50





# CASUAL WEAR



A

**A S.A.L. T-SHIRT.** White soft cotton with French Blue and Gold emblem and lettering. Youth or adult sizes. Specify size.  
No. 50372 . . . . . each \$ 2.95  
Per dozen . . . . . \$33.00

**B CHILDREN'S T-SHIRTS.** Best quality white cotton. "My Grandad is a Legionnaire" (No. 70360) or "My Dad is a Legionnaire" (No. 70320). Youth sizes only. Each . . . . . \$ 2.50  
Per dozen . . . . . \$27.00

**ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY.**

See page 6 for lettering information.

**C POLO SHIRT.** 50% Polyester/50% Cotton mesh. Durable press - no ironing. Hemmed cuff and bottom, fashion collar with 4-button front. Navy blue only.  
No. 70458 . . . . . \$7.95

**D NEW!! RIB KNIT POLO SHIRT.** Attractive 100% polyester Navy Blue shirt with contrasting red and white zippered front. Double needle stitching accents collar and sleeve. Also available in XX-Large.  
No. 70392 . . . . . \$ 11.95  
Per dozen . . . . . \$131.40

**E QUALITY JUMPSUITS.** 65% polyester and 35% combed cotton. SPECIFY: Color; Red, Blue or White. Longsleeve or Shortsleeve (\$2.00 less). Sizes: SM, M, L, XL, XXL in Regular and M, L, XL in Tall.  
No. 70422 . . . . . \$20.50  
Write for quantity prices.

**F OXFORD GREY T-SHIRT.** Black contrasting trim accenting collar and cuffs.  
No. 70432 . . . . . \$ 3.25  
Per dozen . . . . . \$36.00

**G SOFT COTTON T-SHIRT.** White with blue collar trim and Legion emblem.  
No. 70376 . . . . . \$ 2.95  
Per dozen . . . . . \$33.00

**H "USA" T-SHIRT.** Vertical panels of Red/White/Blue in 100% cotton. Does not fade or run. Specify American Legion or Auxiliary emblem.  
No. 70428 . . . . . \$3.95  
Write for quantity prices.



B

**J SPORTY CASUAL HATS.** Ideal for Boys' & Girls' State programs.  
Sun & Fun Hat. Navy with gold band and Legion emblem.  
No. 70276 . . . . . \$4.95  
Reversible Tulip Hat. Navy/White panels with yellow underside and Auxiliary emblem.  
No. 38205 . . . . . \$3.75  
Write for quantity prices.

**K ALL-PURPOSE SPORTING SHIRT.** Ideal to identify team members. White with red and blue racing stripes.  
No. 70271 . . . . . \$7.95

**L NEW!! RACING T-SHIRT.** 50% cotton and 50% polyester. Stylish white body with navy raglan sleeves and red and white shoulder stripes. Red American Legion emblem.  
No. 70372 . . . . . \$ 4.95  
Per dozen . . . . . \$54.00



5



**A ZELAN JACKET.** Weatherproof cotton with two-button collar.

No. 70262, Navy . . . . . \$10.95

No. 70230, Oyster . . . . . \$10.95

**B POPLIN JACKET.** Heavy cotton permapress poplin with navy/gold knit collar, cuffs, and waist. Navy only.

No. 70493 . . . . . \$9.50

**C "WET LOOK" JACKET.** Ruggedly handsome jackets of nylon taffeta cire. For athletic wear, sportswear, funwear... "any wear" ...this cire snap-front is a winner. Combination Blue and Red panels.

No. 70497 . . . . . \$9.95

**D RALLY JACKET.** Permanent Press 50% Polyester/50% Cotton. Oyster only with Blue & Gold stripes; full front zipper. Two-button standup collar.

No. 70279 . . . . . \$11.75

**E BE SAFE - BE SEEN SPECIAL SAFETY JACKET.** This jacket could save your life. Heavy nylon jacket with classic collar and hemmed waist, water repellent, and stain resistant. Reflective stripes form the piping of the V-front and back, and are luminous at night from headlights and other light sources. Available in Blue with Legion emblem.

No. 70283 . . . . . \$12.95

# JACKETS

**F NYLON RACING JACKET.** Elastic cuffs and standup collar; pocket on left sleeve and flap pocket on front.

No. 70414, White with Red

& Blue Stripes . . . . . \$8.95

No. 70418, Blue with Red

& White stripes . . . . . \$8.95

**G NEW!! RED NYLON SHELL JACKET.** Modern snap-front jacket for anywear anywhere.

No. 70301 . . . . . \$10.95

**H NYLON JACKET.** Special Nylon "Warm-Up" jacket with heavy pile lining. Oversized for wear over other garments. Snap-button front and elastic cuffs. A great jacket for rough weather days. Blue only.

No. 70242 . . . . . \$20.95

**J VINYL SLEEVE MELTON JACKET.** Heavy blue Melton wool with quilted lining for extra warmth. Dry clean only.

No. 70485 . . . . . \$32.95

\$3.00 extra for X-Large.

Write for special lettering instructions on this jacket.

**K MELTON WOOL JACKET.** Heavy blue Melton with knit sleeve and collar trim; snap button front; dry clean only.

No. 70267 . . . . . \$25.95

\$3.00 extra for XX-Large.

Embroidered lettering only. See Lettering Information.

## LETTERING INFORMATION

**SPECIALLY LETTERED GARMENTS TAKE SIX WEEKS DELIVERY.** Lettering processed directly on the back of jackets or shirts at \$1.00 per garment, regardless of quantity. On all orders, there is a set-up charge of \$4.00. If imprinting is to be on front and back, add 50 cents per garment for the second side.

**HIGH QUALITY EMBROIDERED LETTERING** is now available at 40 cents per letter or character. Block lettering only. Minimum of five garments. Write for prices on special lettering styles or designs. Name may be script embroidered on front of garment for 30 cents per garment additional with other embroidery order.







**SIZE INFORMATION**

**YOUTH SIZES:**

XS(2-4), S(6-8), M(10-12), L(14-16).

**ADULT SIZES:**

S(34-36), M(38-40), L(42-44), XL (46-48).  
XXL(50-52) available only where indicated.

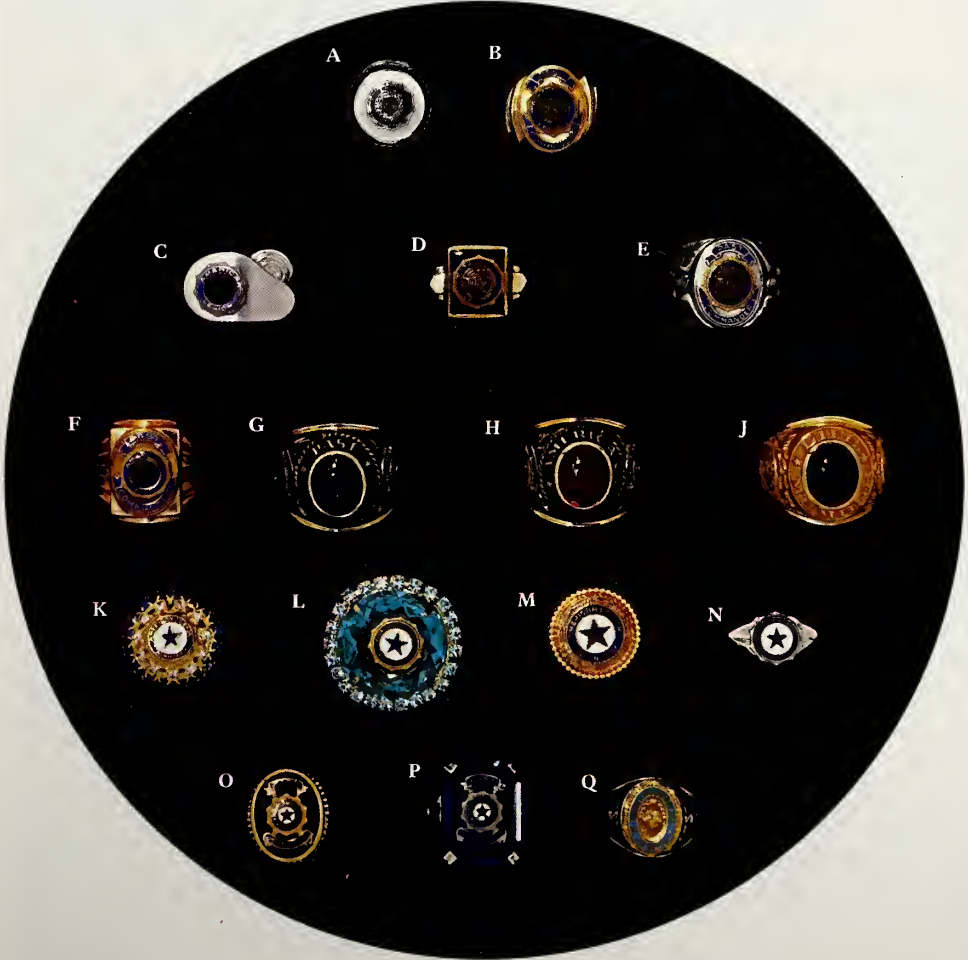


# RINGS

Specify size on All ring orders.

- A STERLING SILVER.** Die struck, dark highlighted emblem. Heavyweight, solid back. Sizes 7 to 13 from stock. (Other sizes ADD \$2.00 and allow 4 weeks for delivery)  
No. 74002 . . . . . \$12.95
- B LADY LEGIONNAIRE PAST COMMANDER RING.** Only office available. 10K Gold. Allow 4 weeks for delivery.  
No. 74120 . . . . . \$59.95
- C STERLING SILVER.** Alternate style. Sizes 7 to 13 from stock. (Other sizes ADD \$2.00 with 4 weeks for delivery.)  
No. 73940 . . . . . \$9.95
- D BLACK ONYX.** Set in 10K gold with white gold inlay on shanks. Inlay is ideal for two diamonds. (diamonds larger than 5 point must be set in center of emblem.)  
No. 73900 . . . . . \$86.95
- E PAST OFFICER RINGS.** See Page 9 for titles and color designations. Sizes 7 to 13 from stock.  
No. 73820 10K Gold . . . . . \$109.95  
No. 73800 Sterling Silver . . . . . \$23.50
- F PAST COMMANDER RING.** 10K Gold. Only office available.  
No. 73860 . . . . . \$109.95
- G NEW STYLE PAST POST COMMANDER RING.** 10K Gold. Blue stone only. Allow 4 weeks for delivery.  
No. 76345 . . . . . \$126.95

- H MEMBERSHIP RING.** Massive design in 10K gold. Ruby colored stone. A ring Legionnaires wear with pride. Allow 4 weeks for delivery.  
No. 76450 . . . . . \$126.95
- J AMERICAN LEGION LIFE MEMBER RING.** Black Onyx set in heavy 10K Gold. Post officer certification required. Allow 4 weeks for delivery.  
No. 74180 . . . . . \$126.95  
See other Life Member items on Page 60.  
See diamond information on Page 8.
- AUXILIARY RINGS**
- K MEMBER RING.** Blue and white stones, Adjustable.  
No. 30760 . . . . . \$2.50
- L COCKTAIL RING.** Adjustable.  
No. 30759 . . . . . \$3.00
- M GOLD MEMBER RING.** Adjustable.  
No. 30763 . . . . . \$1.00
- N STERLING SILVER MEMBER RING.** Sizes 4 to 9½ from stock. All other sizes add \$1.50 and allow 3 weeks for delivery.  
No. 30744 . . . . . \$6.50
- O PAST OFFICER'S RING.** Black onyx set in 10K Gold. See Page 9 for offices available. Specify size, office and Blue or Gold Star.  
No. 30600 . . . . . \$41.50
- P PAST PRESIDENT.** Only office available. Sterling silver with blue stone. Specify size. Add \$1.00 for size 10 and above.  
No. 30621 . . . . . \$11.50
- Q SONS OF THE AMERICAN LEGION RING.** Sterling silver military design with gold-filled enameled emblem. Specify size.  
No. 54820 . . . . . \$13.50





# LAPEL INSIGNIA & PINS



**OFFICIAL AMERICAN LEGION MEMBERSHIP LAPEL INSIGNIA.** Except where noted, all items are provided with clutch backs. Add \$1.00 for pin or screw backs.

**A MUSIC LAPEL TACK.** For members and former members of musical groups.

No. 87650 Gold plated . . . . . \$ 2.50  
No. 67652 1/10 10K Gold Filled . . . \$ 5.25  
No. 87652 10K Gold . . . . . \$17.25

**B PAST OFFICER LAPEL TACKS.** See page 9 for titles and color designations. Specify title..

No. 63558 1/10 10K Gold Filled . . \$4.95  
No. 83558 10K Gold . . . . . \$16.75

**C PRESENT OFFICER LAPEL TACKS.** See page 9 for titles and color designations. Specify title.

No. 83333 1/10 10K Gold filled . . \$ 5.25  
No. 83408 10K Gold . . . . . \$19.95

**D AMERICAN LEGION LAPEL TACKS IN THREE SIZES.**

.375 inch.  
No. 83721 Gold plate . . . . . \$0.75  
No. 63723 1/10 10K Gold filled . . \$2.50  
No. 83723 10K Gold . . . . . \$4.95

.475 inch.  
No. 83709 Gold plate . . . . . \$0.75  
No. 63711 1/10 10K Gold Filled . . \$2.95  
No. 83711 10K Gold . . . . . \$7.95

.625 inch.  
No. 83715 Gold plate . . . . . \$0.75  
No. 63717 1/10 10K Gold filled . . \$3.75  
No. 83717 10K Gold . . . . . \$11.95  
Silver centers are available on membership and continuous membership tacks at no extra charge for veterans wounded in action.

**E DIAMONDS.** ONLY 10K Gold items in this catalog can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED ITEM. Larger diamonds are available on request. Write for quotes.

3 point . . . . . \$21.95  
5 point . . . . . \$35.95  
8 point . . . . . \$54.95  
10 point . . . . . \$68.95

**F 10K GOLD PAST POST COMMANDER LAPEL TACK WITH POST NUMBER AND DATE.** Only office available. Allow 5 weeks for delivery. Specify Post number and the year office held.

No. 83630 . . . . . \$24.95

**G LADY LEGIONNAIRES' MEMBERSHIP PIN.**

No. 83706 . . . . . \$2.75

**CONTINUOUS MEMBERSHIP LAPEL TACKS.** Available for every 5 years from 5 to 55. Orders must be accompanied by Continuous Membership Card which will be returned. Embroidered stars available from your Department Headquarters only.

**H 5 THRU 45 & 55 YEARS.**

No. 83740 1/10 10K Gold filled . . \$3.50  
No. 83770 10K Gold . . . . . \$10.50

**J 50 YEARS.**

No. 83749 1/10 10K Gold filled . . \$ 3.95  
No. 83779 10K Gold . . . . . \$16.50

## ATTACHMENTS

**K 5 THRU 55 YEARS.**

No. 63815 1/10 10K Gold Filled . . \$2.25  
No. 83815 10K Gold . . . . . \$6.50

**L 50 YEAR CRESCENT ATTACHMENT.**

No. 63824 1/10 10K Gold filled . . \$2.95  
No. 83824 10K Gold . . . . . \$8.95

**M LIFE MEMBER ATTACHMENT.**

No. 80050 10K Gold . . . . . \$5.95  
Legion Life Member Lapel Tack P. 60





- N AMERICAN LEGION CHARMS.** Gold plated .625 inch bronze center only.  
No. 88812 . . . . . \$1.25
- AMERICAN LEGION AUXILIARY PRESENT AND PAST OFFICER ITEMS.**
- O OFFICIAL MEMBERSHIP PIN.** Specify Blue Star or Gold Star.  
No. 30499 . . . . . \$2.50
- P BASIC MEMBERSHIP PINS.** Specify Blue Star or Gold Star.  
No. 30500 Gold plate . . . . . \$1.00  
No. 30502 1/10 10K Gold filled . . \$3.25  
No. 30501 10K Gold . . . . . \$9.95
- BLUE STAR CHARMS.** Not illustrated. Specify gold or silver.  
No. 31204 3/8" . . . . . \$1.05  
No. 31206 1/2" . . . . . \$1.15  
No. 31208 3/4" . . . . . \$1.50
- Q LIFE MEMBER PIN.**  
No. 37002 10K Plain . . . . . \$24.95  
No. 37003 10K Pearl . . . . . \$29.95  
Legion Life Member Lapel Tack P. 60
- R GUARDS.** Worn on membership pin to show current office or on Past Officer pins to show all offices held. President—Gavel; Vice-President—Torch; Treasurer—Key; Secretary—Quill; Chaplain—Cross; Historian—Scroll; Sgt.-At-Arms—Mace; Executive Committee—Trident.  
No. 30429 1/10 10K Gold . . . . . \$2.50  
No. 30421 10K Gold . . . . . \$4.95
- S PAST DISTRICT PRESIDENT ATTACHMENT.**  
No. 30398 10K Gold . . . . . \$12.95
- T PAST COUNTY PRESIDENT ATTACHMENT.**  
No. 30396 10K Gold . . . . . \$11.95
- U PAST OFFICERS' PIN.** All elective offices available. Please specify office and Gold Star or Blue Star.  
No. 30352 1/10 10K Gold Plain . . \$ 7.95  
No. 30301 10K Gold Plain . . . \$24.95  
No. 30375 1/10 10K Gold Pearls . . \$12.95  
No. 30331 10K Gold Pearls . . . \$32.50
- V PAST PRESIDENT FOB PIN.** Black onyx set in 10K Gold. Only office available.  
No. 30391 . . . . . \$41.95
- PAST OFFICER CHARMS.** Not illustrated. Similar in design to "V" above, but without gavel on top. All elective offices available. Specify gold plate or rhodium.  
No. 31251 . . . . . \$3.00
- W POPPY CHARMS.**  
No. 31197 Sterling Silver . . . . \$ 4.00  
No. 31198 10K Gold . . . . . \$16.40
- X LEADERSHIP TRAINING COURSE PIN.** For graduates. Order must be approved by Department Secretary.  
No. 31195 . . . . . \$2.60
- Y AUXILIARY RIBBON CARRIER.** Blue grosgrain with lock safety catch.  
No. 30200 . . . . . \$1.00
- SONS OF THE AMERICAN LEGION**
- Z PAST OFFICER LAPEL TACK.** See next column for available titles.  
No. 53300 1/10K Gold filled . . . \$ 4.50  
No. 53320 10K Gold . . . . . \$10.75
- AA MEMBERSHIP LAPEL INSIGNIA.** Gold plate with French blue enamel.  
No. 53100 . . . . . \$1.50
- JUNIOR AMERICAN LEGION AUXILIARY**
- BB JUNIOR ATTACHMENT.** For membership pin. Gold plate.  
No. 30522 . . . . . \$1.50
- CC PAST JUNIOR PRESIDENT PIN OR CHARM.** Only office available.  
No. 31194 Pin . . . . . \$4.00  
No. 31196 Charm . . . . . \$4.00



## YEAR BARS · BADGES

Level	Colors
Post Squadron Unit	Solid Blue
County	Blue Top, White Bottom
District	White Top, Blue Bottom
Department Detachment	Solid White Blue Bottom, Gold Top
National	Legion — Red S.A.L. — Gold Auxiliary — Not Available

**PRESENT AND PAST OFFICERS' BADGES** for American Legion, S.A.L., and Auxiliary, are available with appropriate top bar background as listed above. Badges are available for **ONLY** the elective Constitutional offices, as listed below. No other officer titles available.

American Legion and S.A.L. elective offices: Commander; Vice-Commander; Adjutant; Assistant Adjutant; Finance Officer; Judge Advocate; Service Officer; Sergeant-At-Arms; Assistant Sergeant-At-Arms; Athletic Officer; Chaplain; Historian; Executive Committee.

American Legion Auxiliary elective offices: President; Vice-President; Secretary; Historian; Chaplain; Treasurer; Sergeant-At-Arms; Executive Committee.

**YEAR BARS.** Regulation size and miniature size year bars are available for 1976, 1975, 1974, 1973, and 1972. Add \$1.00 and allow 4 weeks for all other years.

**IMPORTANT:** In ordering all badges specify title, level, size and quality. All regulation size badges may be engraved on the back at 20 cents additional per character. Auxiliary badges are available in only one size and quality.

### A REGULATION PRESENT OFFICERS' BADGES.

No. 82865 Gold Plate . . . . . \$ 3.50

### REGULATION PAST OFFICERS' BADGES.

No. 82940 Gold Plate . . . . . \$ 3.50  
No. 63090 1/10 10K Gold filled . . \$22.50  
No. 83090 10K Gold . . . . . \$99.95

### REGULATION YEAR BARS. State year.

No. 88285 Gold Plate . . . . . \$1.25  
No. 88408 10K Gold . . . . . \$8.95

### B MINIATURE PRESENT AND PAST OFFICERS' BADGES.

No. 82475 Gold Plate . . . . . \$ 2.75  
No. 62625 1/10 10K Gold filled . . \$10.90  
No. 82625 10K Gold . . . . . \$29.95

### MINIATURE YEAR BARS. State year.

No. 87757 Gold Plate . . . . . \$1.25  
No. 87934 10K Gold . . . . . \$4.95

### C MINIATURE MEMBERS' CEREMONIAL BADGES.

No. 83325 Gold Plate . . . . . \$2.00

### REGULATION MEMBERS' CEREMONIAL BADGES. (Not shown).

No. 83326 Gold Plate . . . . . \$2.75

### D. AUXILIARY PRESENT AND PAST OFFICERS' BADGES, GOLD PLATE.

No. 30001 . . . . . \$3.50

### AUXILIARY YEAR BARS. State year.

No. 30223 Gold Plate . . . . . \$1.50

### E MINIATURE S.A.L. PRESENT AND PAST OFFICERS' BADGES, BRONZE.

No. 53138 . . . . . \$3.50

### F REGULATION S.A.L. PRESENT AND PAST OFFICERS' BADGES, BRONZE.

No. 53200 . . . . . \$3.75



# CAP ORNAMENTS • METAL INSIGNIA



**A CAP OR COLLAR EMBLEM.** Post and screw back on gold-finished metal, enameled, 1 1/4" emblem. Many uses.  
No. 71953 . . . . . \$1.95

**B UNIFORM BUTTONS.**  
Sleeve size.  
No. 71951 . . . . . per dozen \$4.92  
Coat size, 15/16 inch.  
No. 71950 . . . . . per dozen \$5.88  
Collar emblem, 15/16 inch with post and screw back.  
No. 71952 . . . . . each \$1.75

Orders for more than a dozen coat or sleeve uniform buttons must be sent to your Department Headquarters for approval before sending to us.

**C NUMBERS.** Individual clutch back 1/2" numbers. Gold-finish metal. Specify number.  
No. 71890 . . . . . each \$0.60

**D NUMERALS.** Gold-finished metal one-piece clutch back pins. Four numbers maximum. Three weeks delivery. Specify number.  
No. 71854 . . . . . each \$2.50  
20 or more of same number . . . . . each \$2.25

**E PAST COMMANDER CLUB.** Gold-finish metal cap pin with safety catch.  
No. 71995 . . . . . \$1.50

**F "PAST COMDR." CAP PIN.** Gold-finish metal. Clutch back.  
No. 71853 . . . . . \$1.75

**G "COMDR." CAP PIN.** Gold-finish metal. Clutch back.  
No. 71851 . . . . . \$1.00

**H "PAST" PIN.** Gold-finish metal. Clutch back.  
No. 71852 . . . . . \$1.00

**J "LIFE MEMBER" CAP PIN.** Gold-finish metal. Clutch back.  
No. 71996 . . . . . \$2.00

**MILITARY SERVICE INSIGNIA.** For cap or lapel to designate branch of service. Gold-finished metal with nail and clutch back.

K No. 71850; Navy . . . . . \$1.75  
L No. 71847; Coast Guard . . . . . \$1.75  
M No. 71849; Marine Corps . . . . . \$1.75  
N No. 71848; Army . . . . . \$1.75  
O No. 71846; Air Force . . . . . \$1.75

**P NEW!! CUSTOM BELT BUCKLE.** Modern buckle with The American Legion emblem and the insignia of your service as listed in K through O above. Also available with larger American Legion emblem only. Specify style desired. Allow four weeks for delivery.  
No. 71843 . . . . . \$8.95

**Q CAP ORNAMENT.** Gold-finish metal. 2-1/8 inches high. Post and screw back.  
No. 71954 . . . . . \$3.95

**R NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE.** Satin gold finish with polished letters and engraving plate. Price includes engraved name and year. Pin back with safety catch.  
No. 83394 . . . . . \$9.50



A Present and past officer insignias for Post, County, District, Department, and National. See Page 9 for Color and Title designation to distinguish the various levels.

#### PRESENT OFFICERS' INSIGNIA

No. 72000 3 x 1-1/8 inches . . . . \$1.00

#### PAST OFFICERS' INSIGNIA

No. 72069 1-5/8 x 3 3/4 inches . . . \$1.00

#### B OVAL PAST OFFICERS' INSIGNIA.

Embroidered with gold bullion thread, specify office. May be used as cap or blazer patch.

No. 72209 2-1/8 x 2-5/8 inches . . \$5.25

#### C GOLD BULLION AMERICAN LEGION EMBLEM.

3 3/4 inch emblem, embroidered with gold bullion thread. Has tack and clutch back. Ideal for use on suit coat or blazer. Easily attached and removed without damage to garment. (Available for Legion only).

No. 72208 . . . . . \$9.95

#### D ACTIVITIES INSIGNIA. 3 x 1-1/8 inches,

with blue background only for:

Public Relations	Americanism
Children & Youth	Drum & Bugle Corps
Firing Squad	Boys State Staff
Oratorical	Baseball
Membership	Veterans Affairs &
Color Guard	Rehabilitation

No. 72299 (Please Specify) . . . . \$1.00

#### E BASEBALL UNIFORM INSIGNIA

No. 72350 . . . . . \$1.00

Note: Insignia available for other activities on request. Write for quotes.

#### F MUSIC INSIGNIA. Cap or uniform size lyre with emblem. 2 3/4 inches.

No. 72309 . . . . . \$1.00

#### G LIFE MEMBER INSIGNIA. Embroidered cap insignia 2 x 2 3/4 inches.

No. 72298 . . . . . \$1.50

#### EMBROIDERED EMBLEMS

#### H AMERICAN LEGION. Orders for more than a dozen 1 1/4 or 2-inch emblems require Department approval.

No. 72366-1 1/4" emblem, white . . . \$0.35

No. 72367-1 1/4" emblem, blue . . . .35

No. 72368-2" emblem, white . . . .50

No. 72369-2" emblem, blue . . . .50

No. 72375-2 1/2" blazer emblem . . . 1.50

No. 72370-4" emblem, white . . . . 2.00

No. 72371-4" emblem, blue . . . . 2.00

No. 72373-6" emblem, blue . . . . 3.00

#### AUXILIARY (not illustrated or priced).

Auxiliary Embroidered Emblems are available in 1 1/4, 2, or 4-inch size. ALL orders must specify use and have the approval of both the Department and National Secretaries.

ARM BANDS. Not shown. Emblem with wording "Post" (No. 72376) or "Unit" (No. 32376) and numerals . . . . each \$2.00 Additional Lettering 25 cents each letter or numeral.

Three weeks delivery.

Order all merchandise in this catalog from: National Emblem Sales, The American Legion, P. O. Box 1055, Indianapolis, Indiana 46206.

# EMBLEMS & INSIGNIA



#### J SERVICE INSIGNIA. Service Branch insignia, Cap-size 2 to 2 1/4 inches in diameter

No. 72343 Army . . . . . \$1.00

No. 72344 Navy . . . . . \$1.00

No. 72345 Marines . . . . . \$1.00

No. 72346 Coast Guard . . . . . \$1.00

No. 72347 Sea Bees . . . . . \$1.00

No. 72348 Air Force . . . . . \$1.00

#### K EMBROIDERED FLAGS: 2-3/8" x 3-1/2"

No. 72354 . . . . . \$1.00

6 to 25, each . . . . . \$0.75

26 or more, each . . . . . \$0.60

#### L S.A.L. EMBROIDERED CAP INSIGNIA

No. 56523 Past Officer . . . . . \$2.00

No. 56513 Present Officer . . . . . 2.00

#### M S.A.L. EMBROIDERED EMBLEMS

No. 56500 2 x 1 1/2 inches . . . . \$0.50

No. 56501 4 x 3 inches . . . . . 1.50

#### N "FOR GOD AND COUNTRY". 2" x 3" patch. Specify Blue, White, or Red background to match cap.

No. 72351 . . . . . \$1.00

6 to 25, each . . . . . \$0.75

26 or more, each . . . . . \$0.60

#### O CONTINUOUS MEMBERSHIP CHEVRONS.

One for each five years. Send orders direct to National S.A.L. Coordinator.

#### P CUSTOM DESIGNED EMBROIDERED INSIGNIA.

Give your jackets or shirts an added dimension with personalization.

No. 72349 . . . . . \$2.00

#### SUPPORT AMERICAN LEGION PROGRAMS—

BUY FROM NATIONAL EMBLEM SALES.







**A WAVING AMERICAN FLAG EMBLEM** MADE WITH SCOTCHLITE. Adhesive back. Reflective. Size 2½" x 3¼". AMERICAN FLAG DECALS.

No. 74977 . . . . . \$0.10 ea.  
Multiples of 100 . . . . . 0.08 ea.

**WAVING AMERICAN FLAG PRINTED ON CLEAR MYLAR.** (Not illustrated). Adhesive front for use inside windows.

No. 74988 . . . . . \$0.10 ea.  
Multiples of 100 . . . . . 0.08 ea.

**B RECTANGULAR VINYL FLAG.** 3" x 5" Heavy duty decal with adhesive back.

No. 74987 . . . . . \$0.10 ea.  
Multiples of 100 . . . . . 0.08 ea.

**C ADHESIVE FRONT FLAG DECAL.** Lettered "Proudly placed by The American Legion."

No. 74985 . . . . . \$0.10 ea.  
Multiples of 100 . . . . . 0.08 ea.

**D DECALS.** All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

SIZE	Legion	Aux- iliary	Each	Per 100
1¼"	74960	34960	\$0.05	\$3.00
3"	74961	34961	0.05	3.00
				Per 50
6"	74962	34962	0.25	\$10.00
9"	74963		0.50	15.00
12"	74964		1.00	
18"	74965		2.80	
24"	74966		4.00	

**E SONS OF THE AMERICAN LEGION DECAL.** 3 inch only.  
No. 52304, each . . . . . \$0.15

## DECALS

**GOLD FOIL SEALS.** Full color die cut. All sizes are self adhesive. Not illustrated.

American Legion No. 74967; Auxiliary No. 34967,

Package of 100 ¾ inch . . . . . \$1.00  
American Legion No. 74968; Auxiliary No. 34968,

Package of 50 1¼ inch . . . . . \$1.00  
American Legion No. 74969; Auxiliary No. 34969,

Package of 50 2½ inch . . . . . \$1.00

**F AMERICAN LEGION DECAL.** Chrome-mylar embossed decal. Self-adhesive, no water necessary. Suitable for indoor or outdoor use. 2 to 5 year outdoor life. Fully die cut. American Legion (No. 74959) or Auxiliary (No. 34959). 3 inch only.

Each . . . . . \$0.25  
Per 100 . . . . . \$18.00

**G MYLAR DECAL.** Full color pressure sensitive 12" emblem for autos and other uses. American Legion only.

No. 74970 . . . . . \$2.00

**H HOME FIRE SAFETY DECALS.** The American Legion can help establish fire safety awareness in your community. Each set consists of one front and one back adhesive decal plus a "Fire Proof Your Home" brochure. Stock No. 74972

Per 100 sets . . . . . \$15.00  
Per 500 sets . . . . . \$50.00

Minimum order is 100 sets

**J AMERICAN LEGION BUMPER STRIPS.** Made of non-fading, non-stretching vinyl. Easily removed even after months of use.

Size 3 x 14". "HIRE VETS", (Not shown), No. 74989. "I PLEDGE ALLEGIANCE", No. 74984. "SERVICE TO GOD AND COUNTRY", No. 74983. "MAINTAIN LAW AND ORDER", No. 74979. "AMERICAN LEGION MEMBER AND PROUD OF IT", No. 74980.

Each . . . . . \$0.15  
Package of 25 . . . . . \$3.00

**K STRIP DECAL OF GOLD BLOCK LETTERS ON CLEAR BACK.** 2 x 18 inches.

No. 74976, each . . . . . \$0.20  
Per package of 25 . . . . . \$4.00

### "BE COUNTED AGAIN"

**L BUTTON.** Safety pin back, 2¼".  
No. 74994 . . . . . each \$ 0.15  
Packages of 100 . . . . . \$10.00

**M POSTER WITH EASEL.** 8¼" x 13".  
No. 74993 . . . . . each \$ 0.50

**N DECAL.** Self-adhesive, 3".  
No. 74991 . . . . . each \$0.10

**O PORTFOLIO.** Vinyl, 12" x 16".  
No. 74996 . . . . . each \$2.25

**P BUMPER STRIP.** 4¼" x 14".  
No. 74992 . . . . . each \$ 0.20  
Packages of 100 . . . . . \$17.50

**Q MINI LICENSE PLATE.** 3" x 12".  
No. 74995 . . . . . each \$ 0.75

**BILLBOARD POSTER.** Not illustrated. Standard 24 sheet roadside billboard.

No. 74999 . . . . . each \$5.00



## BICENTENNIAL JEWELRY

Items A through E are replicas of The American Legion and The American Legion Auxiliary Official Bicentennial Emblem crafted into fine jewelry. Emblem is the same as appears on the plate on the front cover.

- A SPOON.  
No. 76653 . . . . . \$3.25
- B CUFF LINKS.  
No. 76652 . . . . . \$3.95
- C TIE BAR, 2 1/4"  
No. 76650 . . . . . \$2.95
- D TIE TACK.  
No. 76651 . . . . . \$2.00
- E CHARM.  
No. 76654 . . . . . \$1.75
- F LIBERTY BELL CUFF LINKS by Swank.  
Fine Crafted Bavarian Crystal.  
No. 76241 . . . . . \$10.00

FREEDOM IS NOT FREE. All items have "Bronzed" finish.

- G LAPEL TACK.  
No. 76272 . . . . . \$1.25  
PIN.  
No. 76274 . . . . . \$1.50
- H TIE TACK.  
No. 76273 . . . . . \$1.75
- J CHARM.  
No. 76271 . . . . . \$1.25
- K CUFF LINKS.  
No. 76270 . . . . . \$3.50
- L TIE BAR 2 1/4".  
No. 76269 . . . . . \$2.25

- M AMERICAN FLAG TIE BAR by Swank.  
Made to accommodate wider ties. Not part  
of set "N".  
No. 76234, Gold only . . . . . \$4.00
- N AMERICAN FLAG CUFF LINK AND TIE  
TACK by Swank.  
No. 76235, set . . . . . \$7.50

- O FLAG TAB. Inexpensive "give-away".  
Lightweight metal tab in packages of 1,000.  
No. 80095, per package . . . . . \$9.95

- P AMERICAN FLAG/LEGION LAPEL  
TACK.  
No. 80115 . . . . . \$1.00

- Q ENAMELED FLAG. Gold Finish. Complete  
stars and stripes. Clutch back (No. 80099)  
Pin (No. 80098) . . . . . \$1.50

- R CHARM, No. 80097 . . . . . \$1.75

- S TIE TACK, No. 80094 . . . . . \$1.00

- T TIE BAR, 1 1/4" No. 80100 . . . . . \$2.25

- U CUFF LINKS, No. 80101 . . . . . \$2.50

RED, WHITE & BLUE JEWELRY. Colored  
stones in yellow gold settings.

- V CHARM BRACELET, No. 80091 . . . . . \$2.00

- W LIBERTY BELL PIN, No. 80087 . . . . . \$3.00

- X PIERCED EARRINGS. Square cut.  
No. 80102, 14K posts . . . . . \$2.50

- Y CONTOURED EARRINGS  
No. 80093 . . . . . \$1.50

- Z RECTANGULAR ADJUSTABLE RING.  
No. 80110 . . . . . \$1.00

- AA SMALL SQUARE ADJUSTABLE RING.  
No. 80092 . . . . . \$1.00

- BB JEWELLED FLAG PIN, No. 80096 . . . . . \$2.50

- CC CONTOURED PIERCED EARRINGS with  
14K posts.  
No. 80105 . . . . . \$2.50

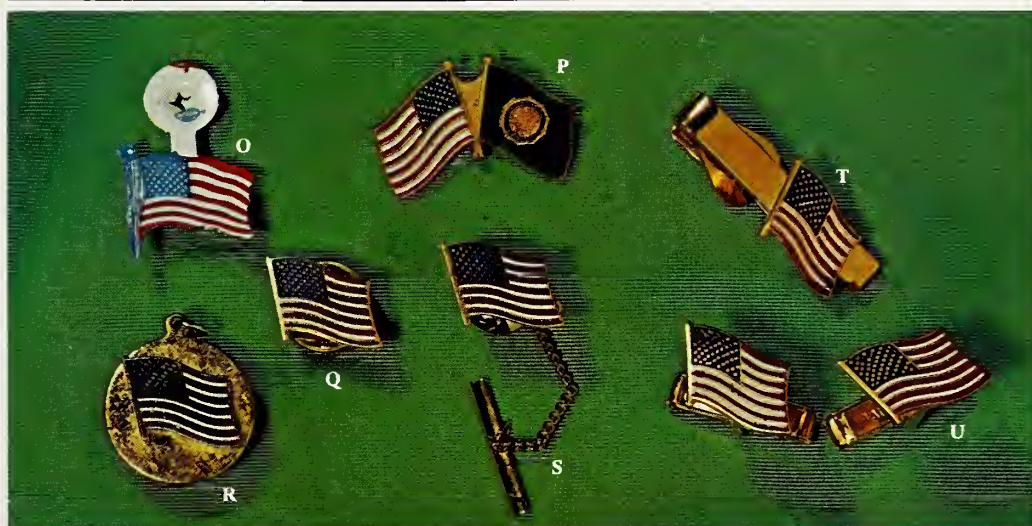
- DD NECKLACE, No. 80088 . . . . . \$5.00

- EE CIRCLE PIN, No. 80086 . . . . . \$3.00

- FF BRACELET, No. 80108 . . . . . \$3.00



## PATRIOTIC JEWELRY







## MEN'S JEWELRY



**A DIGITAL-QUARTZ** Solid State Time System. The Terrestrial by Croton. No moving parts. Liquid crystal display. Anti-magnetic, water and shock resistant. Three lines free engraving on modern watchband. One line must be "The American Legion". Ideal gift for past officers.

No. 76336 . . . . . \$199.95

**B AMERICAN LEGION WATCH** by Croton. Fine quality and precision. 17 jewel movement-shock and water resistant. Specify gold plate or stainless steel.

No. 76330 . . . . . \$44.95

**C PAST POST COMMANDER WATCH** by Croton. Gold presentation watch with automatic calendar. Past Post Commander only office available. Three lines free engraving on band. Specify lettering.

No. 76329 . . . . . \$79.95

**D "TWIST-O-FLEX"** Watchbands by Speidel.

No. 74213, Stainless Steel . . . \$7.50

No. 74214, Gold-filled . . . . \$9.50

**E NEW!! DOLLAR SIGN MONEY CLIP** by Swank. Specify Gold or Silver.

No. 76246 . . . . . \$4.50

**F TRIMLINE MONEY CLIP** by Swank. Specify Gold or Silver.

No. 76245 . . . . . \$4.50

**G DOUBLE KEY RING** by Foster.

No. 76261 . . . . . \$6.00

**H IDENTIFICATION BRACELET.** Antique silver finish.

No. 74200 . . . . . \$6.50

**J ECONOMY KEY CHAIN.** Die struck emblem.

No. 76260 . . . . . \$1.50

**K PHOTO KEY CHAIN.** One side is The American Legion Emblem and there is space for a snapshot or identification information on the reverse.

No. 76257 . . . . . \$1.50

**L MANICURE SET** by Swank.

No. 76251 . . . . . \$3.50

**M U.S. COIN KEY RING.**

With J. F. K. half dollar.

No. 76262 . . . . . \$6.00

With Eisenhower dollar.

No. 76263 . . . . . \$6.50

**N KEY RING.** Pewter finish.

No. 76258 . . . . . \$4.00

Due to fluctuations in the commodities markets, prices are subject to change.



**A CUFF LINK & TIE TACK SETS** by Swank.  
Specify gold or silver.  
No. 76228 Round . . . . . \$6.50  
No. 76226 Oval . . . . . \$6.50

**B PAST POST COMMANDER JEWELRY.**  
Gold finish.  
2½" TIE BAR. No. 74640 . . . \$5.00  
TIE TACK No. 74641 . . . . \$6.00  
CUFF LINKS No. 74642 . . . . \$7.50

**C WRAP AROUND CUFF LINKS.** Removable wraps. Silver only.  
No. 76240 . . . . . \$5.50

**D TIE BAR** by Foster. 2½" Specify gold or silver.  
No. 74621 . . . . . \$3.00  
SHORTY TIE BAR. 1½" Gold plate, Economic. Not illustrated.  
No. 74623 . . . . . \$1.25

**E MODERN DESIGN TIE BAR.** 1½". Specify gold or silver.  
No. 76248 . . . . . \$2.50

**F TIE BAR** by Swank. 3" long to accommodate today's ties. Specify gold or silver.  
No. 74601 . . . . . \$4.00

**G TU-TONE.** Die struck emblem. Silver finish background with yellow gold highlights.  
SHORTY TIE BAR 1½", No. 74627. \$3.00  
TIE CHAIN, No. 74628 . . . . \$2.25  
TIE TACK, No. 74629 . . . . \$2.00  
CUFF LINKS, No. 74630 . . . . \$4.00

**H BUTTON TOPPERS** by Swank. Simulates the look of cuff links. Attach directly to sleeve buttons. Silver only. Set of 4.  
No. 76230 . . . . . \$3.95

**J LEGION EMBLEM TIE TACK.** Gold plate.  
No. 74618 . . . . . \$2.00

**K BELT BUCKLE.** Polished solid brass slide buckle for 1 inch belt. Specify American Legion or S.A.L.  
No. 76250 . . . . . \$3.35

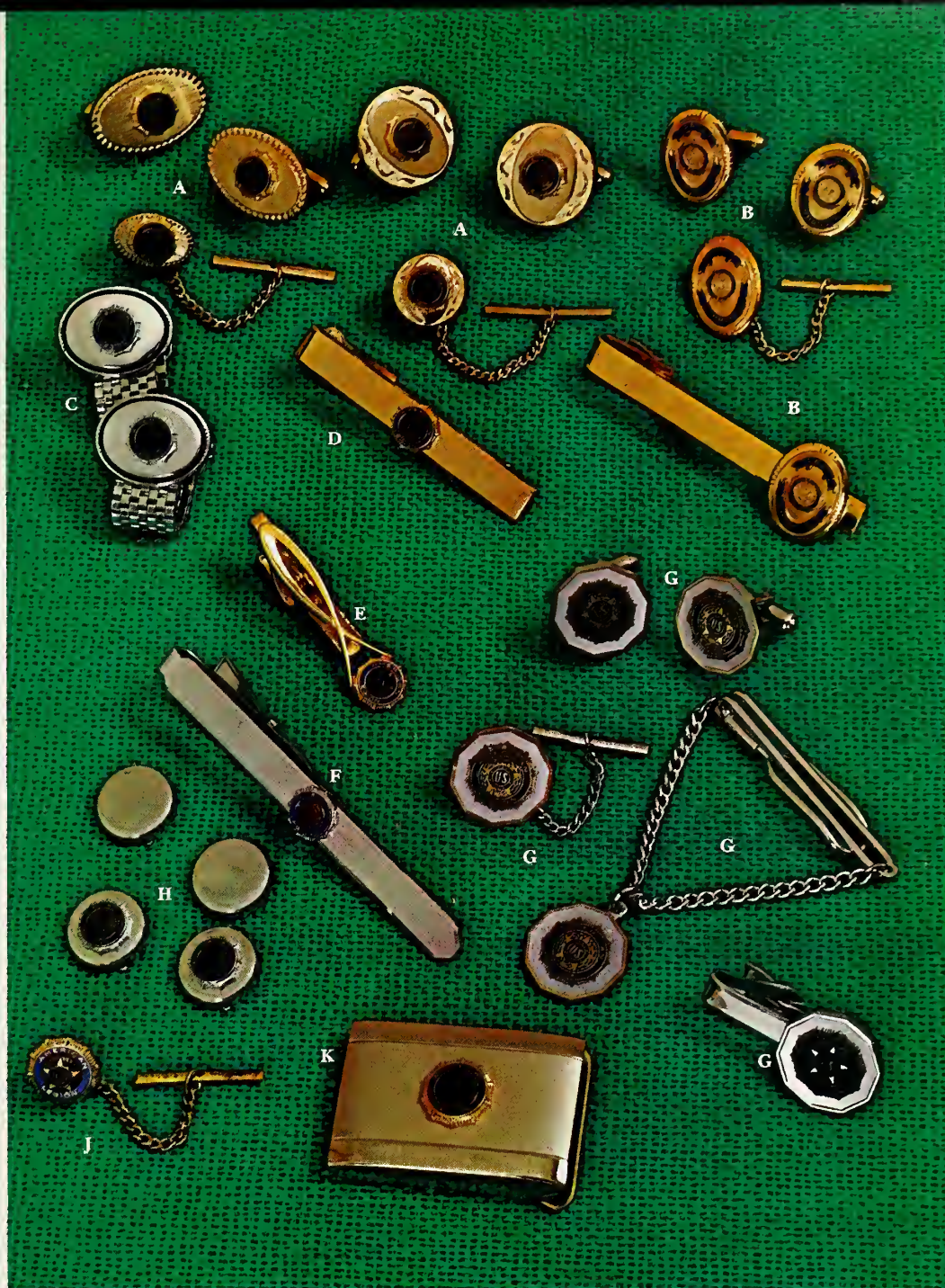
**50TH ANNIVERSARY OF AMERICAN LEGION BASEBALL.** Attractive jewelry especially created to commemorate this event.

**L CUFF LINKS.**  
No. 76661 . . . . . \$3.95

**M TIE TACK.**  
No. 76659 . . . . . \$2.25

**N TIE BAR.** 2½".  
No. 76660 . . . . . \$2.50

**O CHARM.**  
No. 76662 . . . . . \$1.75



## MEN'S JEWELRY







## AUXILIARY COSTUME JEWELRY



- A Box Catch Charm Bracelet.  
No. 31116 Rhodium . . . . . \$12.95  
No. 31117 Gold Filled . . . . . \$13.95
- B Eleven Stone Bracelet.  
No. 31035 . . . . . \$2.50
- C Jade Bracelet.  
No. 31200 . . . . . \$3.50
- D Ten Commandments Bracelet.  
No. 31203 . . . . . \$2.75  
6 or more, each . . . . . \$2.25
- E Colored Stone & Pearl Bracelet.  
No. 31201 . . . . . \$2.25
- F Three Strand Gold & Pearl Bracelet.  
No. 31036 . . . . . \$2.25
- G Gold & Pearl Bracelet.  
No. 31202 . . . . . \$1.50
- H "Twist-O-Flex" watchband by Speidel.  
Specify Yellow or White Gold.  
No. 34206 . . . . . \$8.95
- J "Silver Cloud" by Croton. Sterling Silver  
band and case with three lines free engraving  
on band. One line must include the words  
"The American Legion Auxiliary".  
No. 34212 . . . . . \$137.95
- K Gold and Onyx.  
Necklace.  
No. 31199 . . . . . \$2.25  
Earrings.  
No. 31193 . . . . . \$2.75  
Save on both items.  
Buy a Set . . . . . \$4.50
- L Hematite & Crystal.  
Earrings.  
No. 31028 . . . . . \$4.25  
Brooch.  
No. 31029 . . . . . \$5.50  
Necklace.  
No. 31030 . . . . . \$3.50  
Save on all 3 items  
As a set . . . . . \$12.50
- M Crystal Heart Necklace.  
No. 31031 . . . . . \$3.00
- N Jet & Rhinestones.  
Pin.  
No. 31123 . . . . . \$4.25  
Earrings.  
No. 31187 . . . . . \$4.00  
Save on both items.  
Buy a set. . . . . \$7.95
- O Sterling Silver Pierced Earrings.  
No. 31174 . . . . . \$15.95
- P Sterling Past Unit President Pendant.  
No. 31172 . . . . . \$9.95
- Q Starfish Pin.  
No. 31165 . . . . . \$3.00
- R Silver Key Brooch.  
No. 31156 . . . . . \$5.00

YOUR BANKAMERICARD  
OR MASTER CHARGE WELCOME





# AUXILIARY COSTUME JEWELRY

- A Filigree Cameo Necklace.  
No. 31032 . . . . . \$3.25
- B Blue Cameo Necklace.  
No. 31098 . . . . . \$2.50
- C Pink Cameo Locket Necklace.  
No. 31093 . . . . . \$3.00
- D Pink Cameo Necklace with Mirror on reverse side.  
No. 31082 . . . . . \$4.95

- E Ceramic Rose Necklace.  
No. 31033 . . . . . \$3.25
- F Cameo Rose Locket.  
No. 31034 . . . . . \$3.00
- G Pink Cameo.  
Brooch.  
No. 31126 . . . . . \$3.00  
Earrings.  
No. 31127 . . . . . \$3.00  
Save on Both Items  
Buy a Set . . . . . \$5.50

- H Gold Pin with Pink Cameo.  
No. 31122 . . . . . \$2.00
- J Onyx Cameo Brooch.  
No. 31139 . . . . . \$2.25

More jewelry on next page.

Items are shipped prepaid wherever possible. We reserve the right to add shipping charges if postal rate increases warrant.





- A Crystal Fly Pin.  
No. 31025 . . . . . \$2.25
- B Turtle Pin.  
No. 31026 . . . . . \$2.25
- C Whistle Necklace. Ideal for Emergencies.  
No. 31090 . . . . . \$6.75
- D Seagull Necklace.  
No. 31089 . . . . . \$6.75

## AUXILIARY COSTUME JEWELRY



- E Cherub Necklace.  
No. 31091 . . . . . \$5.95
- F Magnifying Lens Necklace. Can be used as an optical aid.  
No. 31027 . . . . . \$12.50
- G Praying Hands Necklace.  
No. 31081 . . . . . \$2.00
- H Puppy Dog Necklace.  
No. 31096 . . . . . \$3.50
- J Fork Tine Jewelry. The latest in fashion.  
Bracelet.  
No. 31037 . . . . . \$16.50  
Necklace.  
No. 31038 . . . . . \$7.00  
Save on both items.  
Buy a set. . . . . \$21.95
- K Turquoise Turtle Necklace.  
No. 31039 . . . . . \$2.25
- L Turquoise Owl Necklace.  
No. 31040 . . . . . \$2.25

Order all merchandise in this catalog from:  
National Emblem Sales, The American Legion,  
P.O. Box 1055, Indianapolis, Indiana 46206.





## AUXILIARY COSTUME JEWELRY

<b>A</b> Ceramic Flower Necklace. No. 31101 . . . . . \$2.50	<b>G</b> Snowflake Pin. No. 31179 . . . . . \$1.95	<b>O</b> Auxiliary BOW Pin. No. 31135 . . . . . \$1.10
<b>B</b> Cross by Swank. No. 31087 . . . . . \$6.95	<b>H</b> Jade Past Unit President Pin. No. 31121 . . . . . \$4.95	<b>P</b> Pierced Earrings. No. 31134 . . . . . \$2.10
<b>C</b> Star of David by Swank. No. 31086 . . . . . \$6.95	<b>J</b> Jade Earrings. No. 31119 . . . . . \$4.95	<b>Q</b> Multi-Color. Pin. No. 31145 . . . . . \$2.00 Earrings. No. 31144 . . . . . \$2.50 Save on both items. Buy a set . . . . . \$4.00
<b>D</b> Locket Necklace. No. 31095 . . . . . \$2.00	<b>K</b> State Seal Pin. Stones in blue and white Auxiliary colors. Specify State desired. No. 80015 . . . . . \$3.00	<b>R</b> Gold Pin with Stone. No. 31191 . . . . . \$1.75
<b>E</b> Gold & Crystal. Necklace. No. 31043 . . . . . \$5.75 Earrings. No. 31044 . . . . . \$5.50 Save on both items. Buy a Set . . . . . \$10.95	<b>L</b> Past Unit President Rhinestone Pin. No. 31103 . . . . . \$4.75	<b>S</b> Photo Charm Bracelet. No. 31076 . . . . . \$1.75
<b>F</b> Gold Leaf Pin. No. 31138 . . . . . \$2.75	<b>M</b> Eyeglass Holder. No. 31041 . . . . . \$2.35	<b>T</b> Circle Pin with Pearls and Sapphires. No. 31137 . . . . . \$1.75
	<b>N</b> Sweater Guard. No. 31158 . . . . . \$2.50	





**A PAST UNIT PRESIDENT BALL POINT PEN** by Cross. Only office available.  
No. 31016 . . . . . \$9.95

**B "VILLAGER" by Papermate.** Unique pen that's tapered and curved to fit the hand. Stainless steel barrel. Specify Legion or Auxiliary emblem.  
No. 74221 . . . . . \$1.50

**C "MALIBU" by Papermate.** Specify Legion or Auxiliary emblem on barrel.  
No. 74220 . . . . . \$1.00

**D SHEAFFER PEN AND PENCIL SET.** Black barrel, chrome cap. (Specify Legion or Auxiliary emblem). Gift boxed.  
No. 74210 Set . . . . . \$5.50  
No. 74211 Pen . . . . . \$2.95

**E PARKER 75 CLASSIC.** The aristocrat among ball pens. Crafted in solid sterling silver, Legion emblem only.  
No. 74207 Pen . . . . . \$13.00

**F PARKER CUSTOM JOTTER.** Stainless steel cap and barrel with gold plated clip and trim, Legion only.  
No. 74222 Set . . . . . \$9.75  
No. 74223 Pen . . . . . \$5.00

**G CROSS PEN AND PENCIL SET.** "America's finest writing instruments." Slim design and excellent balance impart a natural gliding feel. Synthetic ruby point in pen. Lustrous chrome finish. Lifetime guarantee. Legion emblem only.  
No. 76200 Set . . . . . \$18.95  
No. 76205 Pen . . . . . \$ 9.95

**NEW!! CROSS 12K GOLD SOFT TIP PEN.** Not illustrated.  
No. 76215 . . . . . \$18.95

## PEN SETS

**H SPECIAL JOTTER by Parker.** Point rotates with each click of the button for balanced wear and smooth writing.  
No. 74271 . . . . . \$2.95

**J BALL PEN.** Economical with gold finish metal barrel. American Legion (No. 74706) or Auxiliary (No. 34706) emblem in blue.  
Each . . . . . \$0.60  
Special imprinting up to three lines on minimum order of 100.  
Per 100 . . . . . \$49.00

**K "FLAIR" by Papermate.** Porous nylon point pen. American Legion only. Blue ink.  
No. 74226 . . . . . \$0.50

**L RED, WHITE, AND BLUE ball point pen.** With American Legion or Auxiliary emblem.  
No. 74701 . . . . . \$0.30

**M BALL PEN.** Non-skip ball point in blue.  
American Legion No. 74274 . . each \$0.40  
Auxiliary No. 34274 . . . . . each \$0.40  
Special imprinting with minimum order of 100 . . . . . per 100 \$30.00

**N PARKER BIG RED PENS.** More than fine writing instruments—they're modern fashion accessories everyone is proud to own and use. Legion emblem only.  
No. 74205 Pen . . . . . \$2.98





**A CALENDAR AND DOUBLE PEN SET.** Gold finish perpetual roll calendar and two ball point pens mounted on genuine White Onyx base.  
No. 74235 . . . . . \$25.95

**B CLOCK AND DOUBLE PEN SET.** Accurate hand-wound clock and two ball point pens mounted on a fine walnut base.  
No. 74236 . . . . . \$26.75

**C DESK PLATE.** Cast bronze with The American Legion or Auxiliary emblem. (Unless specified American Legion will be sent). Bright polished letters with darker background. Maximum of 15 letters and spaces per line. Two lines maximum.  
No. 74711 . . . . . \$21.95

**D "DIGIGUIDE" ROOM THERMOMETER** by Airguide. New concept in thermometers containing liquid crystals which change to indicate temperature in an almost mystical fashion. A fascinating conversation piece.  
No. 74225 . . . . . \$9.95

Add \$1.00 for engraving plate if desired.  
Engraving additional at 20 cents per character.

**E "PAPERWEIGHT"** with 1 1/4" Legion emblem. Genuine marble. Engraving plate included.  
No. 74240 . . . . . \$3.50

## DESK SETS

**F ECONOMY DESK SET.** Ball point pen with molded base. Complete with engraving plate and gift box.  
No. 74238 . . . . . \$3.50

**G CROSS DESK SET.** For those who desire the very finest in writing instruments. Beautiful base with Cross 12K gold filled pen. Complete with satin-lined presentation box. Jet Black Crystal Base.  
No. 74218 . . . . . \$49.95  
White Pedrara Onyx Base.  
No. 74219 . . . . . \$49.95

**H DESK PEN SET.** Ball point pen mounted on White Onyx base. Complete with engraving plate.  
No. 74237 . . . . . \$6.50

**J INEXPENSIVE DESK SET.** Includes ball point pen, memo pad, and engraving plate.  
No. 74245 . . . . . \$2.75





## MEN'S LEATHER ITEMS



### MEN'S LEATHER ITEMS GOLD EMBOSSED WITH THE AMERICAN LEGION EMBLEM

#### TRADITIONAL BILLFOLDS

- A ECONOMY COWHIDE** by Lyntone. Removable 16-view card case. Bill divider with concealed money flap, and extra card and key pockets. Specify Black or Brown.  
No. 74481 . . . . . \$5.00
- B ALLIGATOR-GRAIN COWHIDE** by Swank. Luxury in Leather. Exclusive "Show-A-Card-Clip". Large divided bill compartment. Extra card pockets. Specify Black or Brown.  
No. 74483 . . . . . \$10.00
- C GENUINE ITALIO CALF** by Prince Gardner. Wafer thin construction with turned edges. Duplicate key slots, bill divider with concealed money flap, and two credit card pockets. Removable photo-card case. Specify Black or Brown.  
No. 74485 . . . . . \$15.00
- D SENATOR SET** by Swank. Billfold and six-key hanger Key Guard. This fine crafted combination of genuine Buffalo Grain Cowhide will afford you years of satisfaction. Specify Black or Brown.  
No. 74479 . . . . . \$8.00
- E ZIP-AROUND** by Swank. Quality cowhide with full zipper closure. Large bill compartment, removable "Show-A-Card-Clip", and snap coin purse. Specify Black or Brown.  
No. 74494 . . . . . \$7.50
- F ZIPPERED SPLIT COWHIDE** by Swank. Two currency compartments—one zipper close. Removable "Show-A-Card-Clip", extra card pockets and hidden key slot. Specify Black or Brown.  
No. 74496 . . . . . \$6.50

#### LEATHER ACCESSORIES

- G POCKET SECRETARY** by Prince Gardner. Chaparajos Steerhide with full width deep currency pocket, bill divider, six credit card slots, and removable sixteen place vinyl windows. Specify Black or Brown.  
No. 74462 . . . . . \$9.00
- H TRI-FOLD BILLFOLD** by Prince Gardner. Genuine Water Buffalo. Holds letters and over-size currency, yet folds down to slim pocket size. Two card and photo pockets, plus accordion photo case. Specify Black or Brown.  
No. 74448 . . . . . \$7.50
- J BUSINESS CARD CASE** by Prince Gardner. English Morocco. Two pockets for business cards, credit cards, membership cards, etc. Black only.  
No. 74498 . . . . . \$2.50
- K KEY GUARDS** by Prince Gardner. Features "Adapta-snap" self-adjusting closure. Buffalo Grain Cowhide. Specify Black or Brown.  
No. 74488 Six keys . . . . . \$3.00  
No. 74490 Eight keys . . . . . \$3.50
- L CHECKBOOK SECRETARY** by Prince Gardner. English Morocco in Black only. Two full length open pockets, open face identification window, removable ten place vinyl windows, checkbook pocket for both top and side bound books, and check register pocket.  
No. 74487 . . . . . \$9.00
- M HEAVY VINYL PASS CASE.** Holds 17 cards face up, side pockets, and money fold. Specify Legion in Black or Auxiliary in Brown.  
No. 74477 . . . . . \$1.00



**"RAINDROPS" BY PRINCESS GARDNER.**  
A sentimental collection in beautiful Portino Split Cowhide. White patent sparkles through "raindrop-shaped" cutouts to give this ensemble the touch of elegance fitting for every lady. Available in Blue only.

**A FRENCH PURSE.** This three part purse features a large bill compartment, coin purse with gold-tone frame closure and photo/card case.

No. 34448 . . . . . \$5.00

**B KEY CASE.** The six removable key loops in this case are complemented by a rich fabric lining. An inside pocket is provided for your driver's license.

No. 34451 . . . . . \$3.00

**C CLUTCH.** Several compartments to provide space for every need. Removable photo/card windows and an extra large coin purse supplement this handy purse.

No. 34450 . . . . . \$8.00

**D REGISTRAR BILLFOLD.** A divided bill compartment with concealed money flap, roomy coin pocket and a removable photo/card case, makes this billfold a ladies' favorite.

No. 34449 . . . . . \$6.00

**"THROUGHBRED" BY PRINCESS GARDNER.** Pick of the show, this handsome series in Harness Saddle Cowhide, nicely reined with perforated leather trim. Available in Sierra Tan only.

**E CHECKBOOK SECRETARY.** A wonderfully, organized carry-all with a place for everything. Special section holds checkbook and register. Features include a ball point pen, removable 10-place vinyl card case, gusseted coin purse and three roomy full length pockets for currency.

No. 34434 . . . . . \$13.50

**F KEY CASE.** Holds six keys on loops which are removable. Inside pocket for driver's license. Lifetime registration.

No. 34436 . . . . . \$4.00

**G REGISTRAR BILLFOLD.** A ladies' favorite, this billfold has a divided bill compartment with concealed bill flap, a roomy coin pocket and a removable photo/card case.

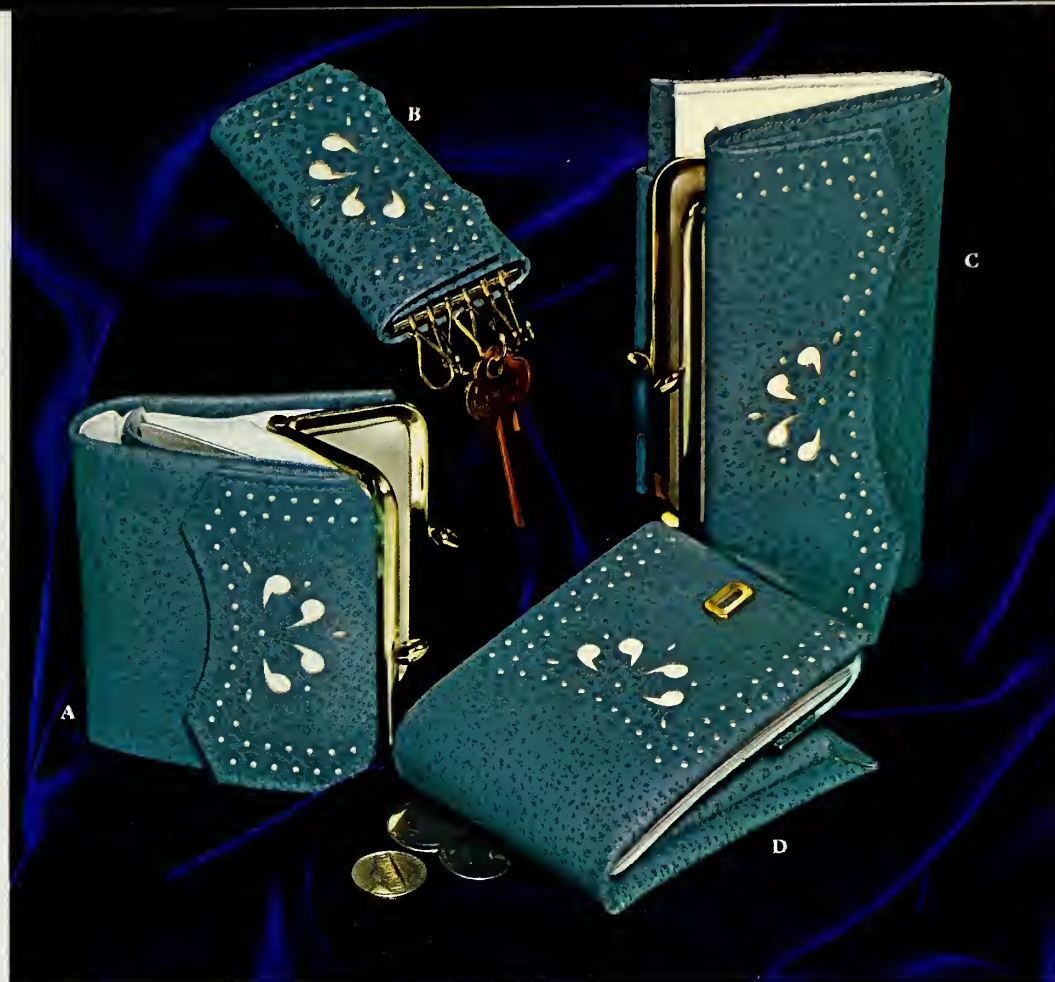
No. 34432 . . . . . \$8.50

**H FRENCH PURSE.** The rich moire lining of the large bill compartment combines with a roomy coin purse and a photo/card case making this purse a stylish eye-catcher.

No. 34433 . . . . . \$7.50

**J CLUTH.** Full width compartment with two inside pockets, removable photo-card windows, extra large coin purse with goldtone frame closing. Full width compartment on back for additional cards, currency, etc.

No. 34435 . . . . . \$10.00



## LADIES' LEATHER GOODS





# LUGGAGE

**A OXFORD-WEAVE NYLON GARMENT BAG.** This lightweight water-repellent bag in blue and gold is constructed to give years of hard use. Ideal for car, train or plane travel.  
No. 74400 . . . . . \$6.25

**B VINYL CLOTHING BAG.** Styled for those quick trips by plane or car. Also excellent for storing out-of-season garments.  
No. 74414 . . . . . \$4.75

**C ECONOMY GARMENT BAG.** Red/White/Blue cover with stars. This eye-catching cover is very attractive and patriotic. It is made from taffeta finish 4½ gauge virgin vinyls. Added features include a see-through panel with identification card pocket. 46 inches long. Specify if Legion or Auxiliary emblem is desired.  
No. 74416, . . . . . \$2.50  
6 or more . . . . . \$2.00

**CARIBBEA II** Men's luggage from Samsonite that's made especially for today's adventurous traveller. The exterior is made of soft, durable vinyl that wipes clean with a damp cloth.

**D THREE-SUITER** for organized packing.  
No. 74420 . . . . . \$56.00

**E CARRY-ON SUITER** for those short trips.  
No. 74421 . . . . . \$38.00

Note: Caribbea luggage includes The American Legion luggage tag at no charge. See item "G" for lettering instructions.

**F HANGER GRIP.** Carries several hangers with ease. Use with garment bag.  
No. 80116 . . . . . \$0.50

**G LUGGAGE TAGS.** Red with Legion emblem in gold. Includes 3 lines of engraving, your copy. Maximum copy per line is sixteen characters.  
No. 74423 . . . . . \$2.75

**H TRAVEL KITS BY AIRWAY.** "Sociable" travel companions for conventions, sporting events, picnics, and every occasion away from home. "Coffee Time" kit features electric percolator and four plastic cups. "Travel Bar" contains chromed serving utensils and unbreakable beverage servers. Two Bottle Travel Bar.  
No. 76180 . . . . . \$18.50  
"Coffee Time" Travel Kit  
No. 76190 . . . . . \$25.95

**J TRAVEL ALARM** by Seth Thomas. The finest clocks since 1813. Features 40 hour alarm, white luminous dial, and black case. One-year guarantee. Specify Legion or Auxiliary emblem.  
No. 74926 . . . . . \$9.95

A \$1.00 service charge is made on all orders under \$5.00 total. Consolidate orders for convenience and economy.







## BRIEFCASES



**A NEW!! DESK CALENDAR.** Comes equipped with a large monthly engagement calendar which includes the current year plus the following year. 11½" x 9". Harness Brown only.

No. 76164 . . . . . \$1.50

**B LEGAL SIZE PORTFOLIO.** Jam-proof, snare-proof zipper keeps contents from dirt and dampness. Priced for the budget conscious. Black only. 11" x 17".

No. 74405 . . . . . \$1.50

**C EXECUTIVE PORTFOLIOS.** Unique spring opening assures easy access to the contents. Comes equipped with handles for easy carrying. Harness Brown for men and Coronet Red for the ladies. 17½" x 12".

No. 76162 Brown . . . . . \$7.00

No. 36163 Red . . . . . \$7.00

**D "EASY-OPEN" PORTFOLIO.** The spring closure permits instant opening and closing without the necessity of zipping. Made of soft, supported vinyl that can be easily cleaned. Available in Harness Brown only. 17½" x 12".

No. 76161 . . . . . \$5.50

**E "TRAVEL DESK."** A combination clipboard and underarm portfolio. Features include one opaque pocket and one clear pocket containing an engagement calendar. Made of pure virgin vinyl with matching lock and clip. Holds letter-size pad.

No. 74332 . . . American Legion \$5.00

No. 34332 . . . . . Auxiliary \$5.00

**F "EXECUTOR" DESK FOLDER.** An ideal complement for the portfolio in "C" above. Coronet Red only.

No. 36164 . . . . . \$6.00

**G BRIEF BAG.** Versatile bag built for the man who appreciates superb craftsmanship and detailed construction. Made of scuff and tear resistant vinyl. Three-position extension lock. Three convenient compartments. 18" x 14" legal size with 8" expansion. Available in Black (No. 74407) or Ginger (No. 74413). Each . . . . . \$19.50

**H JUNIOR EXECUTIVE ATTACHE.** 3". One-piece sealed vinyl covering. A molded case so strong a man can stand on it without doing any damage. Black only.

No. 74418 . . . . . \$13.95

**J ATTACHE CASE.** Made of fine expanded SKAI vinyl with extended edges, padded top and bottom. 2 tiered pockets with full length front pocket. Colors: Black, or Brown. 18½" x 13" x 3¾". Specify color.

No. 76170 . . . . . \$29.95

**K CLASSIC II by Samsonite.** This handsome 5" attache comes customized with up to 4 lines of engraving on a stylish plate recessed into the case. Expandable file folders highlight the interior. A prestigious piece of luggage. Oxford Grey only. Print lettering instructions.

No. 74417 . . . . . \$44.95

**L "REGENT" ATTACHE by Samsonite.** Finest luggage quality. Stong, lightweight magnesium frame. Interior provides ample room for legal and letter size file folders.

No. 74410 3" . . . . . \$30.00

No. 74411 5" . . . . . \$33.00





# GIFTS

**A ZIPPO LIGHTERS.** The famous windproof Zippo lighters that landed on the beaches of Normandy and the rice paddies of Vietnam. Repaired free for a lifetime. Lettered Flag Zippo - Regular.

No. 74906 . . . . . \$5.95

Plain Flag Zippo - Regular.

No. 74909 . . . . . \$5.95

Emblem Zippo - Regular. Specify Legion or Auxiliary.

No. 74900 . . . . . \$5.00

Emblem Zippo - Slim. Specify Legion or Auxiliary.

No. 74901 . . . . . \$5.50

**B VU-TANE BY SCRIPTO.** The only Butane lighter approved by the Federal Aviation Administration for in-flight use by pilots. Visible fuel supply. Legion emblem imprinted on case.

No. 74905 . . . . . \$3.95

**C PARK WINDPROOF LIGHTER.** Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion (No. 74904) or Auxiliary (No. 34904) . . . . . \$2.00

**D VU-LIGHTER** by Scripto. Chrome with blue trim. Emblem floats in visual fuel supply. Life-time guarantee. American Legion (No. 74902) or Auxiliary (No. 34902)

Each . . . . . \$4.95

**E BUTANE LIGHTER** by Kreisler. Prestige quality lighter that makes an excellent gift. Available in burnished gold finish (No. 74914) or chrome (No. 74915).

Each . . . . . \$10.95

**F CRYSTAL BUD VASE.** Auxiliary emblem only. A beautiful gift for banquet head tables or for any Thank You.

No. 38212 . . . . . \$4.95

12 or more, each . . . . . \$3.95

**G GOBLET** by Oneida Silversmiths. 10 oz. Specify Legion or Auxiliary emblem. Ideal for engraving at 55 cents per character additional.

No. 38213 . . . . . \$12.95

**H LIBERTY BELL.** Small reproduction appropriate during our Bicentennial years.

No. 38214 . . . . . \$1.50

**J SPIRIT OF '76 PENDANT.**

No. 31071 . . . . . \$2.50

**K RECOGNITION LETTER OPENERS.** Available to recognize 25 or 50 years of service. Only years available. Specify opener desired.

No. 38215 . . . . . each \$2.00

**L FIRST DAY COVER.** Stamped envelope, cancelled in Washington, D.C., on the issue date of The American Legion Stamp.

No. 78005 . . . . . each \$0.25

**M D-DAY 25TH ANNIVERSARY MEDAL.** Limited striking from Nickel-Silver Alloy honoring Dwight D. Eisenhower.

No. 78200, each . . . . . \$1.00

**YOUR BANKAMERICARD  
OR MASTER CHARGE WELCOME**



**N AMERICAN HERITAGE PRINTS.** Beautiful four-color etch foil engrossings with patriotic memorabilia suitable for framing and displaying in home or Post. "Our American Heritage" Series contains four 8" x 10" prints—Lincoln's Second Inaugural Address, Washington Quotation, Franklin Quotation, and America, the Beautiful. "Historical Documents" Series contains: The American's Creed, Preamble to the U.S. Constitution, The National Anthem, and the Preamble to the Declaration of Independence. Specify series desired.

No. 75191 . . . . . \$4.00

Single 12" x 16" prints are also available with the following inscriptions: Thomas Paine Quotation, Theodore Roosevelt Quotation, Old Glory, and Great Seal of the United States. Specify print desired.

No. 75193 . . . . . each \$3.00

**O AMERICAN LEGION 50TH ANNIVERSARY COLLECTORS MEDAL.** Struck in .999+ Fine Silver, 1½". Limited issue, serially numbered.

No. 78073 . . . . . \$10.00

**P PRESENTATION BINDER.** Patented features make this binder a portable lectern or an invaluable aid in membership presentations. Can be used flat, or at low and high angle. Specify American Legion or Auxiliary. Your name embossed free on lower right of front. Specify lettering.

No. 74338 . . . . . \$8.95





- A KUM-APART KEY RING.** Detachable ring leaves important keys in your possession.  
No. 31017 . . . . . \$1.25
- B DEMI-TASSE SPOON.** Silver finish collectors spoon.  
No. 31021 . . . . . \$1.25
- C "SQUEEZE" TYPE COIN PURSE.** Strong and durable. Imprinted with The American Legion and Auxiliary emblems.  
No. 80117 . . . . . \$0.50  
25 or more, each . . . . . 0.40
- D ZIPPER PULL.** Add 21" to your arm for easy closing of all backzippers. Just hook and zip.  
No. 31018 . . . . . \$1.50
- E LETTER OPENER.** Gold finish  
No. 31019 . . . . . \$1.50
- F BANK.** 3" high and 2½" in diameter with lucky penny imbedded on top.  
No. 31005 . . . . . \$1.75
- G DESK BELL.** Gold finish. 3-5/8" high.  
No. 31015 . . . . . \$1.50
- H JEWEL CASE.** Fine quality gold leatherette bound with silver tooling. Satin and velvet lined. Attached inner tray and necklace hangers. 12½ x 8 x 3½ inches, with Auxiliary emblem.  
No. 31022 . . . . . \$10.95
- J LETTER HOLDER.** Gold finish with leatherette lining.  
No. 31007 . . . . . \$2.45
- K TRIVET.** May be used as wall plaque or hot plate holder.  
No. 31002 . . . . . \$2.00
- L TRINKET OR JEWEL BOX.** Booty box of satin finish gold, 3¼" round.  
No. 31014 . . . . . \$3.95
- M JEWEL CASE.** Smaller size-ideal for travel. Measures 8¼ x 4¼ x 1½ inches. Finished in gold, bronze, and black tortoise shell vinyl.  
No. 31023 . . . . . \$4.95
- N ALL-PURPOSE PLATE OR TRAY** by Oneida. Ideal for snacks or desserts. 6" diameter.  
No. 75055 . . . . . \$3.50  
Set of Four . . . . . \$13.00
- O WATCH COMPACT.** Novel design yellow gold finish.  
No. 31062 . . . . . \$3.95
- P MIRROR.** Purse size 2½". Pivots on 1½" handle. Rests on table at any desired angle.  
No. 31010 . . . . . \$2.95
- Q CONVERTIBLE COMPACT.** Dual purpose for loose or cake powder.  
No. 31042 . . . . . \$3.50
- R SHELL TRAY.** Silver finish.  
No. 31011 . . . . . \$1.25
- S WALL PAD.** Adhesive back, peel and press. Pencil on chain always handy.  
No. 31006 . . . . . \$2.00



## AUXILIARY GIFTS







**A 'AMERICAN REVOLUTION' PLATE SERIES.** This six plate series pictorially depicts six different events which were important in the founding of our country. The plates are 10½" in diameter and are made of "Duracast", a heavy pewter-like material. The pictorial tiles are kiln-fired to assure lasting quality. A wall hanger is cast into the back of every plate. Specify American Legion or Auxiliary emblem and scene desired. The scenes, are:

The Spirit of '76  
Surrender of Cornwallis  
Battle of Bunker's Hill  
Declaration of Independence  
Betsy Ross and The Flag  
Washington Crossing the Delaware

No. 76625 . . . . . each \$15.00  
Set of Six . . . . . \$79.95

**NEW!! 6" 'American Revolution' Plate Set.** Smaller version of plates above complete with wall hangers. Sold as a set only. 6 plates. Specify American Legion or Auxiliary emblem.  
No. 76645 . . . . . \$36.00

**B EAGLE BOOKENDS.** High density urethane bookends with engraving plate. A must for every den. American Legion emblem only. Add 25 cents per character for engraving.  
No. 76632 . . . . . Per pair \$22.50

**C "SOARING EAGLE" TRIVET.** The words "One Nation under God" are written around the rim and "Freedom and Justice for All" is inscribed on the scroll. Doubles as a wall plaque. Specify American Legion or Auxiliary emblem.  
No. 76635 . . . . . \$4.00

**D 'LIBERTY' BELT AND BUCKLE.** Sturdy 1-3/4" genuine leather belt with an original buckle that is of solid polished bronze, inlaid by hand with kiln-fired colors. Specify size: Small (25-29), Medium (30-35), Large (36-40).  
No. 76637 . . . . . \$10.00

**E LIBERTY MUG.** Handsome pewter-like mug with Liberty Bell cast three-dimensionally on the side. Specify American Legion or Auxiliary emblem.  
No. 76624 . . . . . \$7.95

**F EAGLE LETTER OPENER.** The word "Freedom" is cast in the blade while the handle features the bald eagle-America's bird of freedom. 7-7/8" long.  
No. 76633 . . . . . \$3.50

**G BICENTENNIAL LIBERTY BELL PLAQUE.** 8" x 10" solid black Appalachian walnut plaque with 6" tile having a three-dimensional ceramic bell. Gift boxed. Specify American Legion or Auxiliary emblem.  
No. 76194 . . . . . \$15.00  
Per dozen . . . . . \$162.00  
Per gross . . . . . \$1,584.00

**H BICENTENNIAL COASTERS.** Solid black Appalachian walnut holder with four coasters. The coasters are 3½" diameter ceramic with cork backs and each features a different theme. Specify American Legion or Auxiliary emblem.  
No. 76196 . . . . . \$8.95  
Per dozen . . . . . \$99.00  
Per gross . . . . . \$1,044.00

**J BICENTENNIAL MUGS.** 10 oz. capacity featuring four themes. Made of ironstone; chip-resistant.  
No. 76195 . . . . . \$8.95  
Per dozen . . . . . \$99.00  
Per gross . . . . . \$1,008.00

**K BICENTENNIAL FLAG PLATE SERIES.** The flags are those which had a relationship to our struggle to become a free nation. There are ten plates in this series and only a limited number are being produced. The manufacturer is releasing each plate at a regular interval so that those who desire the entire set can space their purchases. We are offering the first eight plates in the series this year and we will add the remaining plates next year so the series will be complete by July 4, 1976. These plates are made of fine china and are serially numbered. The following flags are reproduced on the plates being offered this year. Be sure to specify flag desired.

First National Flag - 1777  
First Navy Jack - 1775  
Grand Union Flag - 1776  
Philadelphia Light Horse Flag  
Bunker Hill Flag - 1775  
Rhode Island Flag - 1775  
Bennington Flag - 1776  
Washington's Cruiser's Flag

No. 76614 . . . . . each \$15.00

**L BICENTENNIAL LIBERTY BELL PLATE.** Ironstone plate, 10½" in diameter, featuring three-dimensional ceramic bell. Gift boxed. Specify American Legion or Auxiliary emblem.  
No. 76193 . . . . . \$12.00  
Per dozen . . . . . \$132.00  
Per gross . . . . . \$1,368.00



**A OLD GLORY FLAG PLAQUE.** Faithfully reproduced with the utmost attention to detail and good taste. Resplendent in Red, White and Blue finish. A proud addition to any home or Post club room. Measures 21-1/4" x 15-1/8" high.  
No. 76316 . . . . . \$18.00

**B LEGION PLAQUE.** A beautiful addition to the Post. This 14" rustic finished plaque is molded polyurethane with a keen attention given to detail. This material has the durability of metals, but at an inexpensive price.  
No. 76314 . . . . . \$10.95

**C AMERICAN EAGLE WALL PLAQUE.** Made of light weight, weatherproof Vacucl. Hand painted in fade resistant colors. May be used indoors or outdoors. Measures 14 1/2 x 32 1/2 inches.  
No. 76315 . . . . . \$5.95

**WALL PLAQUES.** Stylized, unusual relief and recessed design are enhanced by multi-color accents. Deep-grained texture realistically depicts the heritage of our forefathers. The perfect focal point of interest in any setting.

D No. 76312 Military Drum . . . \$14.95  
E No. 76313 Liberty Bell . . . \$14.95  
F No. 76311 Eagle/Shield . . . \$14.95  
Grouping of three . . . . . \$39.95



## SPIRIT OF '76

**G DECLARATION OF INDEPENDENCE** plaque. Reproduced in beautiful bronze anodized aluminum and mounted on a handsome antiqued plaque. This patriotic work of art will be elegantly displayed in Post or home.  
No. 76646 . . . . . \$49.95

**H SYMBOLS OF LIBERTY** Plaque. Our national symbols of liberty depicted in gold anodized aluminum or proof silver medals mounted on a stunning plaque. A lasting gift.  
No. 76647 Aluminum . . . . \$ 34.95  
No. 76648 Silver . . . . . \$149.95

**J GIVE US THIS DAY OUR DAILY BREAD.** A 12 1/2 inch bread tray or all purpose food dish. Sturdy, oven proof and easy to keep clean. An ideal speaker's gift. Specify American Legion or Auxiliary emblem.  
No. 34532 . . . . . \$10.00

Order all merchandise in this catalog from:

National Emblem Sales  
The American Legion  
P. O. Box 1055  
Indianapolis, Indiana 46206

ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY.







# BI-CENTENNIAL

**STATE SEAL PLAQUES.** Beautiful 15" state seals in relief mounted on 18" x 18" solid walnut panels with coved edges. (Maine and Mississippi not available.) Specify mounting centered, as shown, or raised with emblem and engraving plate. Also, specify antiqued gold, silver or bronze finish.  
No. 73305 . . . . . \$59.95

**BICENTENNIAL LIBERTY BELL PLAQUE.** 8" x 10" solid black Appalachian walnut plaque with 6" tile having a three-dimensional ceramic bell. Gift boxed. Specify American Legion or Auxiliary emblem.  
No. 76194 . . . . . \$15.00

**THIRTEEN COLONY BICENTENNIAL SPOON COLLECTION** by International Silver Company. Silverplated spoons depicting the seal of each original state. In addition to the seal in the bowl of each spoon, the front bears the name of the state, the American Eagle and the date the state entered the Union. The entire set, purchased at one time, comes with an attractive pine display rack finished in typical Colonial style. The rack is not available separately.  
No. 76643 For Set & Rack . . . . . \$29.95  
No. 76644 Spoons separately  
(Specify State) . . . . . \$ 2.95

**LEGION/AUXILIARY BICENTENNIAL COMMEMORATIVE PLATE.** "Perpetuating The Spirit of '76" is the theme chosen by The American Legion and the American Legion Auxiliary Spirit of '76 Committee to signify our organizations' participation in our nation's Bicentennial celebration. This theme has been embodied in an attractive 11" pewter-like plate by Wilton designed exclusively for Members and their families. Your plate will arrive in an attractive presentation box along with a small brochure detailing the process of its manufacture. A must for collectors.  
No. 76641 . . . . . \$30.00

**SHADOW BOX PLAQUE.** Many have thought the plate described above so beautiful that we have been asked to incorporate it into an outstanding plaque. Framed in solid walnut with a dark blue velvet-like background, this 14" x 17½" shadow box graces any wall in elegance. Ideal for presentation and personalization.  
No. 76642 . . . . . \$65.00  
5 or more, each . . . . . \$57.50





# TROPHIES & AWARDS



- A No. 73316 11" . . . . . \$8.95  
 No. 73320 13" . . . . . \$9.95  
 Specify gold or silver.
- B No. 73200 16" . . . . . \$21.25  
 No. 73202 19½" . . . . . \$38.95  
 No. 73203 21½" . . . . . \$43.95  
 Specify gold or silver.



- C No. 73100 Gold only . . . . . \$3.95
- D No. 73124 . . . . . \$8.25  
 No. 73125, without baseball . . . . . \$5.25

**PLAQUE AND TROPHY ORDERING INSTRUCTIONS.** Prices of plaques and trophies include figures. Figures are interchangeable, i.e., you may have any figure you desire. Items C & D on this page do not have interchangeable figures. Be sure to specify figure desired, especially for plaques requiring them. In the event figure or color is not specified, trophy or plaque will be sent as pictured.

Most all trophies and plaques are available with American Legion, Auxiliary, or S.A.L. emblem. Unless specified, The American Legion emblem will be sent.

Expert engraving is available on all trophies and plaques at 20 cents per character except where otherwise marked. Write for engraving prices on other than standard block letters. **PRINT OR TYPE ALL ENGRAVING INSTRUCTIONS.**



- E No. 73103 21½" . . . . . \$35.75  
 No. 73105 23½" . . . . . \$36.75  
 Specify each of two figures and gold or silver.



- F No. 73064 12½" . . . . . \$11.95  
 No. 73066 14½" . . . . . \$12.95  
 Specify gold or silver.
- G No. 73074 7" . . . . . \$6.50  
 Gold only.



- H No. 73111 9" . . . . . \$7.75  
 No. 73113 11" . . . . . \$8.25  
 Gold only.



- J No. 73306 . . . . . \$18.95  
 3½" x 12" x 4½"  
 Both gavel band and plate may be engraved.

Pictured figures are those most often ordered by Legionnaires. Many others are available. Write us for your special needs.



All items shipped prepaid.



# PLAQUES

IMPORTANT: Read Trophy and Plaque Ordering Instructions on Page 31.



No. 73237 . . . . .6" x 9" \$17.85  
No. 73238 . . . . .8" x 12" \$22.35



No. 73250 . . . . .8" x 10" \$19.95  
No. 73251 . . . . .10" x 13" \$27.25  
No. 73252 . . . . .13" x 16" \$36.25



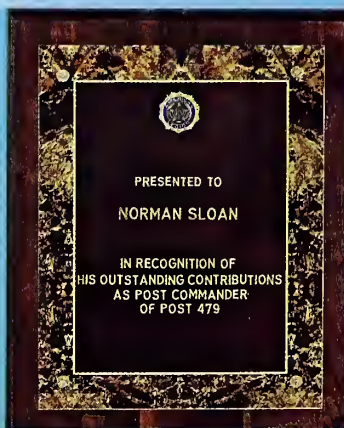
No. 73257 . . . 8½" x 12" \$19.25



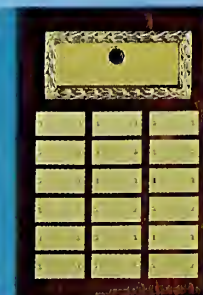
No. 73128 Achievement . . .8" x 10" \$16.40  
No. 73134 Appreciation . . .8" x 10" \$16.40



No. 73256 . . . . .12½" x 14½" \$27.50  
Specify figure.



No. 73253 . . . . .8" x 10" \$16.50  
No. 73254 . . . . .10" x 13" \$26.50  
No. 73255 . . . . .13" x 16" \$32.95



No. 73173 . . . . .6" x 9" \$20.55  
No. 73175 . . . . .10" x 15" \$31.35



No. 73126 . . . . .6¾" x 5" \$8.85



No. 73370 . . . . .10" x 12" \$33.95  
Engraving 30 cents per letter or character.



No. 73372 . . . . .8" x 10" \$22.95  
No. 73374 . . . . .10" x 12" \$25.35  
Engraving 30 cents per letter or character.



No. 73240 . . . . .6¾" x 7½" \$ 8.50  
No. 73195 . . . . .10" x 12" \$25.00  
Other sizes are available.  
With stand.  
No. 73218 . . . . .8¾" \$14.60





No. 73259 . . . . . 8" x 10" \$13.50



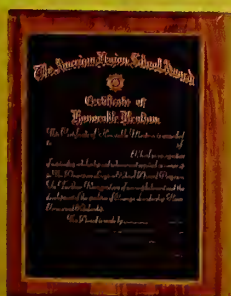
No. 73224 . . . . . 9" x 12" \$19.50  
Specify Post name and number, individual's name and year of service.



No. 73179 . . . . . 10" x 12" \$37.75



Laminated Plaque  
No. 73221 . . . . . 11" x 14" \$25.50  
Any certificate on page 42 can be laminated. Specify wording. Specify glare or non-glare (shown) finish.



#### CUSTOM PLAQUE

No. 73366 . . . . . 8" x 10" \$91.50  
No. 73368 . . . . . 9" x 12" \$120.00  
Shadow Box available at no extra cost. Anything can be copied. Send item or wording for citation. Price includes all lettering.



#### ROSTERS 22" x 32". Space for 60 names.

- Past Commander  
No. 73242 . . . . . \$83.75  
Past President  
No. 33242 . . . . . \$83.75  
Post Everlasting  
No. 73228 . . . . . \$83.75  
Name Plates  
With Plaque . . . . . \$6.40  
Later . . . . . \$8.75



No. 73258 . . . . . 9 1/4" x 12" \$25.00  
Specify figure.



No. 73222 . . . . . 15" x 25 1/2" \$35.00  
Space for nine Polaroid photos, of Post officers. Comes with photo mounting cards, gold signature strips, and officer title strips.

No. 73223 . . . . . Refill Kit \$2.50



No. 73245 . . . . . 12" x 15" \$32.50  
Available in Legion Past Commander only for Post, County, District, and Department. Specify level, individual's name and year of service.

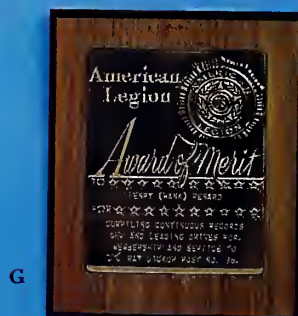
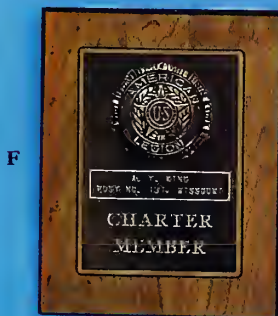


No. 73234 . . . . . 10" x 14" \$21.50

IMPORTANT: Read Trophy and Plaque Ordering Instructions on Page 31.



# PLAQUES



**A WREATH PLAQUE.** Bronze wreath on blue velvet inner face with walnut back. Gold engraving plate. Also available with any of the bronze medals in this catalog at no extra cost. Ribbon as shown or with standard regimental ribbon. Specify medal desired and type of ribbon.  
No. 73225 . . . . . 10 1/2" x 13" \$41.75

**B WALNUT GAVEL PLAQUE.** Gavel may be detached then replaced after use. Plate and gavel band are both suitable for engraving.  
No. 73235 . . . . . 9" x 12" \$21.75

**C RECOGNITION AWARD.** Walnut backing with cast gold engraving plate.  
No. 73118 . . . . . 7 1/2" x 10 1/2" \$15.75

**D SCROLL.** Three dimensional cast scroll with walnut plaque.  
No. 73191 . . . . . 8" x 10" \$18.75

**E LIFE MEMBER PLAQUE.** Individual's name, with number of the Post and State. Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel.  
No. 73220 . . . . . \$22.50

**F CHARTER MEMBER.** Individual's name, with number of the Post and State name. Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel.  
No. 73219 . . . . . \$22.50

**G AWARD OF MERIT PLAQUE.** 7" x 9" for any general use. Individually embossed wording includes word "To" with panel for recipient's name and word "For" with panel space for four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and must include your Post name.  
No. 73249 . . . . . \$24.95

**H STATE OUTLINE.** Walnut backing with gold engraving plate. Specify state.  
No. 73227 . . . . . Approx. 8 1/2" x 13 1/2" \$31.25

**J MODERN SHIELD.** Walnut backing with gold engraving plate.  
No. 73168 . . . . . 9 3/4" x 12" \$19.75

**SUPPORT AMERICAN LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES.**





**A FIVE STAR AWARD.** The basis of award and complete Five Point program of Service is outlined in the Squadron Handbook. Gold plated medal and stars, beautifully enameled in colors for wear on SAL cap.  
 No. 53121 Single cap buttons . . \$1.85  
 No. 53119 Complete set 5 stars . . 8.00  
 No. 53120 Medal only . . . . . 3.95  
**ALL ORDERS FOR TEN IDEALS OR FIVE STAR AWARDS MUST BE APPROVED BY AN AMERICAN LEGION POST OFFICER.**

**B TEN IDEALS AWARD.** A national award of recognition geared for younger members as a stepping stone to participation in the Five Star Award program. Presented to those who have completed the Ten Ideals Program of Patriotism, Health, Knowledge, Training, Honor, Faith, Helpfulness, Courtesy, Reverence and Comradeship.  
 Medal No. 53110 . . . . . \$3.60

Order all merchandise in this catalog from:  
 National Emblem Sales, The American Legion,  
 P. O. Box 1055, Indianapolis, Indiana 46206.

## S.A.L. & MILITARY AWARDS



**MARKSMANSHIP**  
 No. 73456  
 Bronze . . . \$3.95  
 Silver . . . 8.80  
 Gold-Fill . . 12.00

**NATIONAL GUARD WITH RIBAR**  
 No. 73516  
 Bronze . . . \$5.80  
 Silver . . . 8.25  
 Gold-Fill . . 11.10



**DEFENSE DEPT. APPROVED**

**R.O.T.C. Military Excellence**  
 Legion No. 73501  
 Auxiliary No. 33501  
 Bronze . . . \$5.65  
 Silver . . . 7.75  
 Gold-Fill . . 11.10



**R.O.T.C. Scholastic Excellence**  
 Legion No. 73507  
 Auxiliary No. 33507  
 Bronze . . . \$5.80  
 Silver . . . 8.25  
 Gold-Fill . . 11.10



**HEROISM**  
 No. 73434

Bronze . . . \$3.75  
 Silver . . . 6.40  
 Gold-Fill . . 8.95



**VALOR SILVER ONLY**  
 No. 73565  
 Silver . . . \$5.95



All medals have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling or gold filled quality. Engraving at 20 cents per letter or numeral. Type or print engraving instructions.

R.O.T.C. Medals Priced Complete With Matching Ribar  
 Due to extreme fluctuation in the gold market, prices of gold-filled medals are subject to change.



# ACHIEVEMENT

THEY ARE WHERE OUR HISTORY BEGAN . . . AND OUR FUTURE REMAINS

Medals A through J have regulation American Legion ribbon with pin and catch in an attractive presentation box. Specify bronze, sterling, or gold filled quality. Engraving on back at 20 cents per character.

**M MEDAL.** 1½" on ribbon as shown, complete with engraved certificate.

No. 73401 . . . . . \$2.50

**N ENGRAVED CERTIFICATE ONLY.**

No. 73404 . . . . . \$0.50

**O CERTIFICATE OF HONORABLE MENTION.** For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement.

No. 73405 . . . . . ea. \$0.50

25-99 . . . . . \$0.40

100 or more . . . . . \$0.30

See page 42 for other citations.

**P SCHOOL AWARD PLAQUE** for presentation to cooperating schools. Bronze plate on walnut stained backboard 10" x 14½". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 30 cents per letter or numeral.) Four weeks delivery.

No. 73409 . . . . . \$49.50

## ORATORICAL PROGRAM

The High School Oratorical Contest is a successful activity of many Posts. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to cooperating schools and participants.

**Q ORATORY MEDAL.** 1½ inches with design featuring Patrick Henry.

Bronze, No. 73555 . . . . . \$2.90

Silver, No. 73556 . . . . . \$3.80

Gold-Plate, No. 73557 . . . . . \$4.50

**R BROOCH.** To supplement your oratory award.

Bronze, No. 73560 . . . . . \$2.00

Silver, No. 73562 . . . . . \$3.00

Gold-Fill, No. 73561 . . . . . \$4.50

**S ORATORY PLAQUE.** Bronze plate mounted on walnut stained backboard 10" x 14½". Embossing includes "Awarded Annually By" with Your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 30 cents per letter or numeral.) Four weeks delivery.

No. 73559 . . . . . \$49.50

ON ALL ORDERS UNDER \$5.00,  
ADD \$1.00 POSTAGE AND HANDLING.  
PRINT ALL ENGRAVING INSTRUCTIONS.

Due to the extreme fluctuation in the gold market, prices on gold-fill medals are subject to change.

## A ESSAY No. 73471

Bronze . . . . . \$3.95

Silver . . . . . \$8.05

Gold-Fill . . . . . \$9.35

## B ESSAY No. 73573

Bronze . . . . . \$3.95

Silver . . . . . \$8.70

Gold-Fill . . . . . \$12.00

## C ESSAY No. 73477

Bronze . . . . . \$3.50

Silver . . . . . \$8.50

Gold-Fill . . . . . \$13.70

## D ORATORY No. 73513

Bronze . . . . . \$3.50

Silver . . . . . \$8.75

Gold-Fill . . . . . \$13.70

## E ORATORY No. 73519

Bronze . . . . . \$3.95

Silver . . . . . \$8.05

Gold-Fill . . . . . \$9.35

## F ORATORY No. 73528

Bronze . . . . . \$3.95

Silver . . . . . \$6.40

Gold-Fill . . . . . \$9.25

## G AMERICANISM No. 73483

Bronze . . . . . \$3.40

Silver . . . . . \$8.15

Gold-Fill . . . . . \$12.60

## H SCHOLASTIC No. 73570

Bronze . . . . . \$4.20

Silver . . . . . \$8.95

Gold-Fill . . . . . \$12.00

## J CITIZENSHIP No. 73480

Bronze . . . . . \$3.40

Silver . . . . . \$8.15

Gold-Fill . . . . . \$12.60

The American Legion **SCHOOL AWARD** medal is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service which, if cultivated, result in better citizenship.

**K MEDALLION.** 2½" award complete with easel and engraved certificate.

No. 73400 . . . . . \$4.00

**L BROOCH.** 1/10 10K Gold filled, to supplement your school award.

No. 73402 . . . . . \$4.25



# AWARDS



**POPPY AWARD**  
No. 33419

Bronze . . \$5.45  
Silver . . 10.45  
Gold-Fill . 12.45



**SCHOLASTIC**  
No. 33579

Bronze . . \$3.70  
Silver . . 9.95  
Gold-Fill . 15.75



**GENERAL**  
No. 33591

Bronze . . \$3.70  
Silver . . 9.85  
Gold-Fill . 14.95



**CITIZENSHIP**  
No. 33480

Bronze . . \$3.70  
Silver . . 8.50  
Gold-Fill . 12.85



**SCHOLASTIC**  
No. 33576

Bronze . . \$3.70  
Silver . . 8.50  
Gold-Fill . 12.95



**AMERICANISM**  
No. 33483

Bronze . . . \$3.70  
Silver . . . 8.50  
Gold-Fill . . 12.95

## FOR AUXILIARY



**GIRL GOOD  
CITIZEN**  
Pin Back-No Ribbon  
No. 33549  
Silver, ea. . \$8.20



**AMERICANISM  
AWARD FOR  
ADULTS ONLY**  
No. 33510

Bronze . . \$4.50  
Silver . . 9.20  
Gold-Fill . 12.00



**GENERAL**  
No. 33585

Bronze . . \$3.70  
Silver . . 10.30  
Gold-Fill . 16.20



**ESSAY**  
No. 33573

Bronze . . \$3.95  
Silver . . 8.70  
Gold-Fill . 12.00



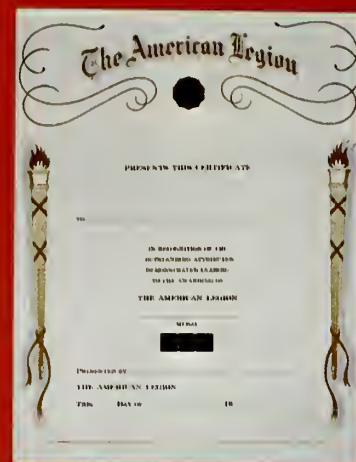
**ESSAY**  
No. 33471

Bronze . . \$3.95  
Silver . . 8.05  
Gold-Fill . 9.35

Auxiliary medals, boxed for presentation, are furnished with red, white and blue ribbon with a pin and safety catch, (All R.O.T.C. medals have regulation American Legion ribbon only.) Engraving on medals at 20 cents per character. Any medal on pages 35 and 38 not already available with the Auxiliary emblem, can be furnished with the Auxiliary emblem and ribbon on special order (except school awards). Allow six weeks for delivery and add \$2.00 service charge per medal.

See page 42 for certificate suitable for awarding with every medal.





**DELUXE PRESENTATION AND DISPLAY CASES:** Wall Display Cases are wood framed and gold tooling and velvet background. Unbreakable clear plexiglass to protect medal. Jeweler's type display case has simulated leather covering and padded velvet lining.

Small Wall Case (For single medal)  
No. 73595 . . . . . \$16.00  
Jeweler's Case (for up to 4 medals)  
No. 73597 . . . . . 18.95  
Large Wall Case (For 2 or 3 medals)  
No. 73596 . . . . . 18.00

## REWARD EXCELLENCE



**MUSIC**  
No. 73465

Bronze . . . . . \$3.95  
Silver . . . . . 8.70  
Gold-Fill . . . . . 12.00



**SCHOLASTIC**  
No. 73576

Bronze . . . . . \$3.50  
Silver . . . . . 8.60  
Gold-Fill . . . . . 12.70



**SCHOLARSHIP**  
No. 73579

Bronze . . . \$3.50  
Silver . . . 9.80  
Gold-Fill . . 15.50



**ALL SPORTS.** Panel can be changed for every purpose. Specify event. Three weeks delivery. No. 73447

Bronze . . . . . \$3.95  
Silver . . . . . 8.80  
Gold-Fill . . . . . 12.00



**ATHLETIC AWARD**  
No. 73444

Bronze . . . . . \$3.50  
Silver . . . . . 8.00  
Gold-Fill . . . . . 12.20



**MEMBERSHIP ACHIEVEMENT**  
No. 73422

Bronze . . . . . \$3.50  
Silver . . . . . 10.10  
Gold-Fill . . . . . 17.30



**GENERAL**  
No. 73585

Bronze . . . \$3.50  
Silver . . . 10.10  
Gold-Fill . . 16.30



**GENERAL**  
No. 73588

Bronze . . . . . \$3.50  
Silver . . . . . 10.50  
Gold-Fill . . . . . 16.65



**MERIT AWARD**  
No. 73428

Bronze . . . . . \$3.65  
Silver . . . . . 5.95  
Gold-Fill . . . . . 8.35



**MEDAL OF MERIT**  
No. 73425

Bronze . . . . . \$3.50  
Silver . . . . . 8.25  
Gold-Fill . . . . . 12.60



**MERITORIOUS SERVICE**  
PIN BACK, NO RIBBON

**GOLD-FILL ONLY**  
No. 73594  
Gold-Fill . . . . . \$3.75



**A STADIUM CUSHION WITH PONCHO.**

Heavy plastic cushion with self-contained plastic poncho to protect the sportsman from the elements.

No. 75075 . . . . .each \$6.50

Multiples of 100 . . . . .each \$4.95

Orders for 100 or more may be imprinted with your post name and number for 20 cents additional per cushion.

**B REVERSIBLE BOTTLE CAP.** Tightly reseals screw-top or snap-top bottles. A useful souvenir. Colors: Red, White, or Blue - please specify. American Legion emblem only from stock.

No. 75069 . . . . .each \$0.15

Lots of 100 or more . . . . .each \$0.12

Five hundred lots may be imprinted with your post name and number.

**C MAGIGRIP.** Many uses. Loosens tight bottle caps; is a sink stopper, a coaster, a screw driver handle grip. Available only in quantities of 250 or more imprinted with your post message. Many colors are available. Advise us of your needs.

No. 75070 . . . . .each \$0.35

**D SEARCHLIGHT LANTERN.** Semi-sealed beam reflector and combination handle and stand. Made of corrosion resistant high-impact plastic. Uses four size "D" batteries (not furnished).

No. 70870 . . . . . \$3.50

25 or more in one order . . . each \$3.00

**E AMERICAN FLAG LIGHTERS** by Zippo. Windproof, regular size with satin chrome finish. Specify Lettered or Plain.

No. 74909 . . . . . \$5.95

25 or more, each . . . . . \$4.95

**F POCKET ELECTRONIC CALCULATOR.**

From the company that wrote the book on calculators. Four-function, 8-digit display slimline calculator complete with batteries and AC adapter. True credit balance, floating decimal and big, easy-touch keys. Complete with cover for carrying in pocket or purse.

No. 75081 . . . . . \$39.95

24 or more, each . . . . . \$29.95

**G PONY JACK KNIFE** by Utica Cutlery. Pearl handled pocket knife. Just the right size for today's Legionnaire.

No. 76268 . . . . .each \$3.25

100 or more in one order . . . each \$2.75

Orders of 100 or more may be imprinted with your post name and number for an additional 20 cents per knife.

**H "AMERICAN FLAG" TAPE MEASURE** by Lufkin. 6' Executive-size tape rule for pocket or purse.

No. 75071 . . . . .each \$3.95

100 or more in one order . . . each \$2.95

**J HOT DOGGER** by Presto. Cooks 6 hot dogs in 60 seconds. Great for quick snacks. Originally sold for \$11.25 but our price is guaranteed to raise funds for your post.

No. 75067 . . . . .each \$9.95

Multiples of 6 . . . . .each \$8.95

Multiples of 12 . . . . .each \$7.95

## FUND RAISING





**A PRESIDENTIAL PICTURES.** 8" x 10" glossy black and white prints of Legionnaire Presidents Truman, Eisenhower, Kennedy, Johnson, Nixon and Ford—each in an American Legion cap. Suitable for framing to make a nice display in your Post. Specify picture desired.

No. 75101 . . . . . each \$1.25  
Set of all six . . . . . \$5.95

**B JOIN POSTER.** Two-color 11" x 14" on 4-ply cardboard. Space for your Post to imprint name, location and other information.

No. 74986 . . . . . each \$0.30  
Package of 25 . . . . . \$5.75

**C SCRAP BOOKS.** For history or scrapbook contests. Fine quality, rich-looking books bound in leather grained vinyl. Measurements are 12" x 14½". Any number of pages may be added.

No. 34335 Auxiliary (Navy) . . . \$5.20  
No. 74335 Legion (Brown) . . . \$5.20  
Twenty characters imprinting on front of scrap books free. Added characters 20 cents each.

**ADDITIONAL PAGES.** Package of 30 pages complete with extension parts.

No. 74337 . . . . . \$1.50

**D ROBERT'S RULES OF ORDER.** Newly revised. Cloth bound. The authoritative statement of parliamentary law and the basic guide to fair and orderly meeting procedure.

No. 76225 . . . . . \$7.50

**E STANDARD THREE-RING BINDER.** No. 34336 (Auxiliary) or No. 74336 (Legion).

Each . . . . . \$3.35

**F "E-Z" STICK ON BADGES.** Reusable 3 inch blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221),

each . . . . . \$0.10  
50 to 99, each . . . . . 0.07  
100 or more, each . . . . . 0.06

**G "STATE" CONVENTION BADGES.** Approximately 4" x 2" hi-impact polystyrene badge in the shape of your state. Available in red, white and blue. Minimum order 2,500 pieces. Colors may be mixed. Allow six weeks for delivery.

No. 72989 . . . . . each \$1.20

**H NAME TAGS.** Priced complete with 3 lines of your lettering and limit of 16 characters per line. Available in Red, White or Blue; specify color.

No. 72998 Pocket Clip on . . . \$4.00  
No. 72990 Pin Back . . . . . 2.75  
(Above available with Auxiliary or SAL emblem on Request)



## POST & UNIT SUPPLIES

**J IDENTIFICATION BADGE.** Brass badge frame with safety pin back. Similar to those used at our recent national conventions. 1,000 minimum. Write for larger quantity prices. No. 72987 1½" x 2¼".

Each . . . . . \$0.44

**K MEETING NOTICE CARDS.** Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

500 cards on plain stock . . . \$ 23.00  
500 cards on

U.S. Govt. Postcards . . . 63.00

1,000 cards on plain stock . . . 33.00

1,000 cards on

U.S. Govt. Postcards . . . 113.00

2,000 cards on plain stock . . . 60.00

2,000 cards on

U.S. Govt. Postcards . . . 220.00

The above cards are available for Auxiliary with appropriate lettering. Prices based on 8 cents government postcards subject to postal rate increases.



**CARD-OPERATED ACCESS SYSTEM.** Complete system consists of Transformer, Electric Door Opener, & Card Reader does not include cards.

No. 74800 . . . . . \$25.00

(A \$15.00 refund will be given with the return of card reader from other systems presently in use.) Additional information required as follows: 1) Is electric latch release now being used? 2) Thickness and type of wall or door at location for slotted face plate. If thickness is less than 4 inches, a bell housing will be necessary—\$15.00 extra.

**PLAIN CARDS,** No. 74801, each . . . \$0.55

**EMBOSSSED CARDS.** All cards will have same information; three lines, maximum of 25 characters and spaces per line. Add \$.05 each to base cost of cards. **MINIMUM ORDER FOR ANY TYPE CARD IS ONE HUNDRED.** To change the combination at the beginning of the dues period, all that is needed is a new combination board and then all old cards will not work. This board is at no charge with minimum card order. Indicate if new board is desired.





- A LICENSE PLATE FRAME.** Chrome finish. American Legion only.  
No. 74952 . . . . . each \$2.25  
Per pair . . . . . \$4.00
- B BICENTENNIAL LICENSE PLATE.** Reproduction of the American Legion & Auxiliary Spirit of '76 emblem on an attractive 6" x 12" license plate.  
No. 76649 . . . . . \$1.50
- C "BE COUNTED AGAIN" MINI LICENSE PLATE.** 3" x 12".  
No. 74995 . . . . . \$0.75
- D AMERICAN LEGION AUTO PLATES.**
- Unlettered standard size, 6" x 12".  
No. 74946 . . . . . \$1.25
- Unlettered mini size, 3" x 12".  
No. 74947 . . . . . \$1.00
- Lettered standard size, 6" x 12". Post number, city and abbreviated state. Minimum order 25 plates.  
No. 74948 . . . . . \$1.25
- Lettered mini size, 3" x 12". Post number, city and abbreviated state. Minimum order 25 plates.  
No. 74949 . . . . . \$1.00

- E FOLDING LECTERN.** Made of high density plastic weighing less than four pounds. Surface measures 13½" x 19½". Folds flat for easy storage. Also ideal for hospitalized comrades confined to bed or wheelchair.  
No. 76602 . . . . . \$8.95
- F AUTO EMBLEMS.** Copper finish bronze, hard enameled 3" American Legion emblem. No. 74950 has license plate attachment lug and No. 74951 has trunk lug.  
Each . . . . . \$3.95
- G STICK-UP EMBLEM.** Self-adhesive light-weight metal in three colors, 2½".  
No. 74955 . . . . . \$1.50  
25 or more . . . . . each \$1.25
- H SEAL PRESSES.** Emblem with Post or Unit name and number, as shown on your charter. Three weeks delivery. Specify Post or Unit number.  
Desk style . . . . . No. 74512 \$35.00  
Pocket style . . . . . No. 74513 \$32.00
- J WALNUT GAVELS.** American Legion (No. 74500) S.A.L. (No. 52307) or Auxiliary (No. 34500) emblem on engraving band. Add 20 cents per character for engraving.  
Each . . . . . \$7.00

**K GAVEL PRESENTATION SETS.** Elegant satin-lined presentation cases make your gift of a gavel a lasting memento. Price includes gavel described in "J" above. Specify emblem desired. Cases not available without gavels.

- No. 74498 without sound block . . \$12.95  
No. 74497 with sound block . . . \$22.95

**L GAVEL BELLS.** 3 sizes. Specify Legion or Auxiliary emblem.

- Standard, 9" high.  
No. 74502 . . . . . \$39.95  
Miniature, 7¾" high.  
No. 74504 . . . . . \$24.95  
Tinkle, 3½" high. Ideal for speaker gift.  
No. 74506 . . . . . \$ 4.95  
Engraving on gavel bells at 55 cents per character additional.

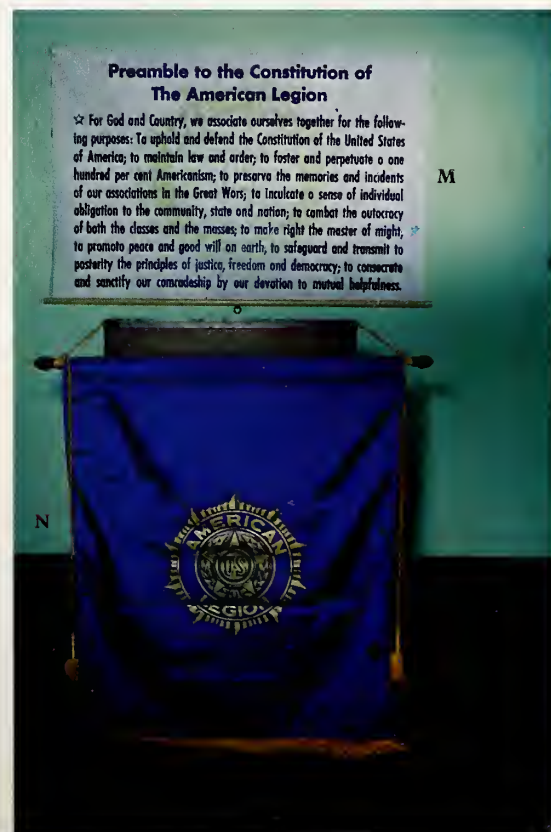
**M PREAMBLE.** Reinforced 52 x 36 inch paper, underprinted 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510) . . . . \$19.95

**PREAMBLE.** Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511) . . \$10.00

**N PODIUM BANNER.** 32" x 36" Nylon banner with Legion emblem imprinted. Mounted on wooden cross bar with gilt spears. Trim includes fringe at bottom, yellow program cord and tassels.

- No. 72979 . . . . . \$12.50

Order all merchandise in this catalog from: National Emblem Sales, The American Legion, P. O. Box 1055, Indianapolis, Indiana 46206.







## CERTIFICATES, AWARDS & BOOKLETS

**OFFICERS'S WARRANT OF MERIT.** 16" x 12" with facsimile of current National Commander's signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National office.

No. 83314 ..... \$2.00

**CITATION FOR MERITORIOUS SERVICE.** Award for any outstanding service with blanks to be completed. 8½" x 11". American Legion (No. 75227) or Auxiliary (No. 35227).

Each ..... \$0.50 Multiples of 100 \$30.00

**CITATION.** Blank, with two-color emblem and border with artistic lettering. 9" x 12" (No. 75229) or 11" x 14" (No. 75230)

Each ..... \$0.50 Multiples of 100 \$30.00

**CITATION.** Blank with two-color emblem. 8½" x 11" With gold border (No. 75232).

Each ..... \$0.30 Multiples of 100 \$20.00

**CERTIFICATE OF PARTICIPATION.** All purpose 8½" x 11" to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258).

Each ..... \$0.50 Multiples of 100 \$30.00

**CONTINUOUS MEMBERSHIP CERTIFICATES.** Every 5 years from 5 to 55. Specify years. Full color on parchment for framing. American Legion (No. 74320) or Auxiliary (No. 34320).

Each ..... \$0.50 Multiples of 100 \$40.00

**BLANK AUXILIARY CITATIONS AND AUXILIARY UNIT RECORDS ARE AVAILABLE ONLY FROM NATIONAL AUXILIARY HEADQUARTERS, 777 N. Meridian, Indianapolis, IN 46204.**

**CITATION OF APPRECIATION.** 8½" x 11" with blanks to fill in to express appreciation. American Legion (No. 75225) or Auxiliary (No. 35225).

Each ..... \$0.50 Multiples of 100 \$30.00

**CERTIFICATE OF PUBLIC RECOGNITION.** Colorful recognition for newly naturalized citizens. Includes "The American's Creed" and pocket-size replica. No. 75226.

Each ..... \$0.50 Multiples of 100 \$30.00

**POST EVERLASTING CITATION.** 8½" x 11". No. 75228 .. \$0.50 Multiples of 100 \$30.00

**POCKET CITATION.** Heavy card stock, 2½" x 3¾". Rounded corners with three-color embossed emblem.

No. 75233 .. \$0.20 Multiples of 100 \$16.00

**CERTIFICATE OF INITIATION.** To be signed by Post Commander and Adjutant.

No. 75220 .. \$0.15 Multiples of 100 \$11.00

**ADULT SCOUTING CITATION.**

No. 75223 ..... each \$0.50

**EAGLE SCOUT ACHIEVEMENT CITATION.**

No. 75239 ..... each \$0.50

**EMPLOYMENT OF OLDER WORKER CITATION.**

No. 75236 ..... each \$0.50

**EMPLOYMENT OF HANDICAPPED WORKER CITATION.**

No. 75237 ..... each \$0.50

**EMPLOYMENT OF VETERANS CITATION.**

No. 75238 ..... each \$0.50

**S.A.L. CITATIONS.** Blank 9" x 11¼" with two-color embossed emblem in top center. French blue border.

No. 52306 ..... each \$0.50

**BASEBALL CERTIFICATE OF PARTICIPATION.** Suitable for awarding to every player. No. 75235

Each ..... \$0.50 Multiples of 100 \$30.00

**BLANK CITATIONS CAN BE IMPRINTED WITH YOUR COPY. IMPRINTING IN BLACK ONLY. WRITE FOR QUOTATION.**

**INDIVIDUAL BLOOD DONOR CERTIFICATES.** No. 74318.

Each ..... \$0.50 Multiples of 100 \$30.00



**BLOOD DONOR SYMBOLS.** All include blood donor decal. Bronze finish for less than one gallon, No. 74310; Silver finish pins for 1 thru 4 gallons; 1 gallon, No. 74311; 2 gallons, No. 74312;

3 gallons, No. 74313; 4 gallons, No. 74314; 5 and 10 gallons, gold finish; 5 gallons, No. 74315; 10 gallons, No. 74316.

Each ..... \$1.00

**Auxiliary Blood Donor Basic Symbol Only.**

No. 34310 ..... \$1.00



**"EARLY BIRD" LABELS.**

Pressure adhesive labels for membership cards. No. 74990.

Per thousand ..... \$13.50

Per five hundred ..... \$ 7.00

Per one hundred ..... \$ 1.50





**A NATIONAL CONSTITUTION AND BY-LAWS OF THE AMERICAN LEGION.** No. 75202, each ..... \$0.20  
50 to 99, each ..... \$0.15  
100 or more, each ..... \$0.12

**B SERVICE TO GOD AND COUNTRY** handbook. No. 75217 ..... \$0.25

**C LET'S BE RIGHT ON FLAG ETIQUETTE**—20 page pamphlet. Questions and answers. No. 72600, each ..... \$ 0.15  
Per 100 ..... \$10.00

**D DECLARATION OF INDEPENDENCE AND THE CONSTITUTION OF THE UNITED STATES.** No. 75206, 1 to 49, each ..... \$0.15  
50 to 99, each ..... \$0.10  
100 or more, each ..... \$0.09

**E YOUR FLAG** Folder, Cardboard flag, 3 x 4½", perforated to use. History of flag, rules for display, pledge of allegiance, etc. No. 75219, each ..... \$0.10  
Per 100 ..... \$8.00

**F FLAG CODE**—Illustrates and describes the correct way to display the American Flag. No. 72601, each ..... \$0.05  
Per 100 ..... \$4.00  
Per 1,000 ..... \$30.00

**G AMERICAN LEGION COURTESY CARD.** Introduce your prospective future member to all Posts while in service with this 3¼" by 2-1/8" card. No. 75218, per 100 ..... \$1.00  
1,000 or more, per 100 ..... \$0.50

**H CARD CASE.** New economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets, folds in center for easy carrying. Space for identification information. No. 78002, each ..... \$0.15  
1,000 or more, each ..... \$0.10

**POST RECORDS CASH RECORD BOOK.** New modernized system. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. Not Illustrated. No. 74540 ..... \$7.95

**MEMBERS LEDGER.** New, revised sheets, Alphabetical record forms for 100 members. No. 74546 Not Illustrated ..... \$6.50

**J MINUTE BOOK.** Loose leaf, 100 sheets unruled with headings on front and back for writing or typing. No. 74550 ..... \$6.95  
Additional Sheets for Any of the Above. Each ..... \$0.07

**K POPPY DAY COIN CONTAINERS.** Auxiliary emblem only on heavy fiber container, 3-1/16" by 5". Metal bottom and top with coin slot. Per dozen, delivered. No. 34845 ..... \$3.60

**L KNOW YOUR AMERICA.** A 64 page study course in Americanism. No. 75205 ..... \$0.60  
Ten or more ..... \$0.50

**M POST PUBLIC RELATIONS HANDBOOK.** No. 75210, 1 to 9, each ..... \$0.60  
10 or more, each ..... \$0.50

**N NEED A LIFT?** Education and scholarship guide. Latest edition. No. 75207, each ..... \$0.50  
100 or more, each ..... \$0.30

**O POST COMMANDERS GUIDE.** Handbook listing duties of all Post Commanders, Post officers, committees, manual of ceremonies, etc. Latest edition. No. 75203 ..... \$0.75

#### ITEMS NOT ILLUSTRATED

**MEMBERSHIP REGISTER BINDERS.** Specifically made for the membership register received by your Post as a Permanent Record. Comes complete with nylon posts. Heavyweight. Two 6-inch posts for capacities to 4½ inches. With care, gives years of service. No. 74538 ..... \$3.75

Heavier weight canvas texture blue vinyl over sturdy board. With six nylon posts for binding pages from 3 to 8½ inches. Prepaid. No. 74539 ..... \$4.95

New Plastic material by Eastman, pliable, durable for years of wear. Complete with posts. No. 74537 ..... \$4.10

**BOND PAPER.** American Legion Watermarked Rag Content Bond paper for Post or Department stationery only 8½ x 11 inches. Per ream, 500 sheets, not including printing. (We do not print). No. 75260 ..... \$5.50  
In lots, of 10,000 or more, per 500 sheets, not including printing ..... \$5.00

**CORRESPONDENCE CARDS.** All purpose card, 5¼ x 4", three color embossed emblem with envelopes. No. 75255, per 100 ... \$19.95

**AMERICAN LEGION EMBLEM BUSINESS CARDS,** with 3-color embossed emblem. No. 75250, per 100, plain ..... \$7.00

**IMPRINTED BUSINESS CARDS.** Minimum order 200, three weeks delivery. No. 75253, per 100 ..... \$10.00

Auxiliary Business or Calling Cards now available. Write for current prices.

**DUES ENVELOPE.** Self return envelopes for dues; Post to fill in return address. Packed in boxes of 200 envelopes. No. 75299.  
200 envelopes ..... \$ 8.75  
400 envelopes ..... \$17.00  
600 envelopes ..... \$21.00  
800 envelopes ..... \$27.00  
1,000 envelopes ..... \$31.25

**POPPIES.** Only for use in initiation ceremonies or decoration. No. 74998, each ..... \$0.10  
50 or more, each ..... \$0.08

**GUIDE FOR PARENTS AND STUDENTS.** No. 75209.  
Per 500, minimum ..... \$ 6.00  
Per 1,000 ..... \$10.00

#### PRINTING CUTS (Specify one or two color)

AMERICAN LEGION	AUXILIARY SIZE	ONE COLOR	TWO COLOR
74810	34810 ½"	3.50	6.25
74813	34813 ¾"	3.50	6.25
74816	34816 1"	4.00	
74819	34819 1¼"	4.50	7.75
74822	34822 2"	4.50	

Larger cuts and three color cuts (Legion only) are available. Write for current prices on these and S.A.L. cuts.





## SPORTING GOODS

**A DOUBLE KNIT BASEBALL CAP.** The classy look of this cap will brighten up any field. Comes in the combination of a striped crown with a matching solid visor. Specify size: Regular or Large. Specify color: Red/White or Royal/White.

No. 70931 . . . . . \$3.50  
12 or more, each . . . . . \$3.25

**B BASEBALL UNDERSHIRT JERSEY.** Solid color  $\frac{3}{4}$  length raglan sleeves and natural (unbleached) 100% cotton body. Sizes: S, M, L, XL.

No. 70466 . . . . . \$4.95

**C BASEBALL CERTIFICATE.** Suitable award for every participant in baseball program by Post, Coach or Department.

No. 75235 . . . . . each \$0.50  
Multiples of 100 . . . . . each \$0.30

**D BASEBALL T-SHIRT.** White with colorfast blue reinforced neck and sleeve trim. Adult sizes.

No. 70388 . . . . . \$ 2.95  
Per dozen . . . . . \$33.00

**E ATHLETIC SOCKS.** Cushioned throughout. Colors to match your uniforms. Advise us of your needs. Fit sizes 10-13. Multiples of one dozen only. Write for prices.

**F AMERICAN LEGION BASEBALL BELT BUCKLE.** Ideal for presentation to team members. Hook attachment made to accommodate a  $1\frac{1}{2}$ " wide belt.

No. 74673 . . . . . \$2.95

**G BASEBALL TROPHY.** Complete with official American Legion baseball.

No. 73124 . . . . . \$8.25  
No. 73125 without baseball . . . \$5.25

**H OFFICIAL AMERICAN LEGION BASEBALL.** Made to Major League specifications with cushioned cork center and high grade wool yarn windings. Latex-dipped cotton outer windings and genuine horsehide cover. Minimum order—one dozen. Shipped prepaid.

No. 70961 Six dozen Pre-pak . . \$140.00  
No. 70960 One dozen . . . . . \$ 25.00

**J BASEBALL SLEEVE INSIGNIA.** Silk embroidered on washable backing.  $3\frac{3}{4}$ " x  $4\frac{1}{4}$ " with 3" emblem.

No. 72350 . . . . . \$1.00  
Note: Insignia available for other activities on request.

**K BASEBALL CAP INSIGNIA.**

No. 72307 . . . . . \$1.00

**AMERICAN LEGION BASEBALL MEDALS** in attractive presentation box. All have regulation American Legion ribbon with joint pin and safety catch.

**L No. 73531**  
Bronze . . . . . \$ 3.95  
Silver . . . . . \$ 8.00  
Gold . . . . . \$ 9.50

**M No. 73540**  
Bronze . . . . . \$ 3.00  
Silver . . . . . \$10.50  
Gold . . . . . \$18.50

**N No. 73495 Molded charm** without ribbon.  
Bronze . . . . . \$4.15  
Silver . . . . . \$7.00  
Gold . . . . . \$8.25

**O ALL-PURPOSE SPORTING SHIRT.** Legionnaires combined to identify their organization at convention last year by wearing this comfortable shirt. Use it to identify your teams. White with red and blue racing stripes. Adult sizes.

No. 70271 . . . . . \$7.95

See page 6 for lettering information.

**P SEARCHLIGHT LANTERN.** Semi-sealed beam reflector and combination handle and stand. Made of corrosion resistant high-impact plastic. Uses four size "D" batteries (not furnished).

No. 70870 . . . . . \$3.50

**Q TRAVEL ALARM** by Seth Thomas. Features 40 hour alarm, white luminous dial, and black case. One-year guarantee. Specify Legion or Auxiliary emblem.

No. 74926 . . . . . \$9.95

**R STADIUM BLANKET.** 100% wool 42" x 62". Navy blue with 11" emblem. Ideal for sporting events, picnics or other outdoor activities.

No. 76105 . . . . . \$8.95

**S SPORTS CAP.** Custom designed powder blue cap. Poplin with foam lining and plastic tab size adjustment. Front panel is mesh with embroidered emblem attached.

No. 70874 . . . . . \$ 2.95  
Per Dozen . . . . . \$30.00

**NEW!! Navy Blue Poplin Cap.** Not illustrated. Solid blue cap with white trim on visor and adjustable brass buckle. Foam lined. American Legion emblem only.

No. 70876 . . . . . \$ 3.50  
Per dozen . . . . . \$36.00

**T STADIUM CUSHION WITH PONCHO.** Heavy plastic cushion with self-contained plastic poncho to protect the sportsman from the elements.

No. 75075 . . . . . each \$6.50  
See page 39 for quantity prices.

**U QUALITY GOLF BALLS.** Made to U.S.G.A. specifications to give the ultimate in playability. Custom imprinted with The American Legion emblem.

No. 70873 Per dozen . . . . . \$11.00  
Sleeve of 3 . . . . . \$ 3.00







A



B



C

D



E

F

**A DELUXE GAME TABLE.** Heavy pedestal base with soft padded vinyl playing surface. Ideal for Post or home. Eight glass ashtrays packed with table. Finishes: Fruitwood, Mahogany, Lined Oak, Spanish Oak or Natural. Covers: Brown, Green, Tan, Maroon, or Black. 52½" wide and 29½" high. Be sure to specify finish and cover color. Shipped F.O.B. New Holstein, Wisconsin.  
No. 73709 . . . . . \$174.95

**B DOOR MAT.** Royal blue mat with rich gold American Legion emblem. This indoor-outdoor mat is made of durable polyester fibers and has a pure vinyl backing. Easy to maintain (instructions are included.) Shipped prepaid No. 73785.  
3' x 5' for single door use . . . \$22.95  
4' x 6' for double door use . . . \$36.50  
2' x 3' . . . . . \$ 9.95

Post name and number can be added for \$7.50 additional. Print all lettering instructions. Not available in 2' x 3'.

## GAME TABLE & ACCESSORIES

**C POKER CHIPS.** American Legion emblem only. Acid resistant, interlocking plastic chips. Available in white, red, blue, yellow, and green. Minimum order of 100 in any one color. Specify color.  
No. 73780 . . . . . Per 100 \$7.00  
Post number may be imprinted on reverse of chips for an added \$3.00 per 100.

**D AMERICAN LEGION PLAYING CARDS.** Poker size only. Lettering says, "The American Legion Believes In A Fair Deal For Every Veteran". Ideal for use in Post or as gifts to hospitalized comrades. Distribute them in V.A. Hospitals.  
No. 73790 . . . . . \$1.00  
6-11 decks . . . . . each \$0.85  
12 or more decks . . . . . each \$0.75

**E TUBULAR STEEL CHAIRS.** Rust-resistant baked beige enamel finish. Seat 16" square. Fully reinforced. Weight 45 lbs. per carton of 4. Order in multiples of 4 chairs. Shipped F.O.B. Factory.  
Standard No. 73737 . . . . . each \$6.95  
48 or more . . . . . each \$6.25  
Heavy Duty No. 73746 . . . . . each \$7.55  
48 or more . . . . . each \$6.85

**F UPHOLSTERED TUBULAR STEEL CHAIRS.** Rolled front seat 16" square. Comfortably padded vinyl upholstery. Beige with tan vinyl (No. 73750) or beige with brown (No. 73749). Weight 47 lbs. per carton of 4. Order in multiples of 4 chairs. Shipped F.O.B. Factory.  
Each . . . . . \$8.95  
48 or more . . . . . each \$8.25



# DINNERWARE



**POST AND UNIT DINNERWARE.** Available in Hotel/Restaurant weight (fully vitrified) or Regular weight (semi-vitrified). Decorative border with blue glazed emblem. American Legion Emblem will be sent unless otherwise specified. Be sure to specify weight desired.

Minimum order—One dozen any one item below.

NUMBER	ITEM	HEAVYWEIGHT PER DOZEN	REGULAR WEIGHT PER DOZEN
75000	Bread and butter plates, 6-1/2 inch	18.00	11.50
75002	Salad Plates, 7-1/4 inch	22.00	14.00
75004	Dinner plates, 8-7/8 inch	33.00	19.00
75006	Dinner plates large, 9-5/8 inch	37.00	22.00
75008	Tea cups, 7-1/2 ounce	22.50	14.50
75010	Saucers, 6 inch	15.00	10.00
75019	Soup plates, 8 inch	Not available	15.00

Minimum order—One-half dozen any one item below.

		PER HALF DOZEN	PER HALF DOZEN
75020	Vegetable dishes, 9-3/4 inch	27.50	14.00
75022	Meat platters, 11-1/2 inch	23.50	12.00
75024	Meat platters, 13-1/4 inch	36.75	17.25
75027	Gravy dishes, 14 ounce	Not Available	18.50
75030	Sugar bowls, 12 ounce	29.00	19.00
75032	Cream pitchers, 6 ounce	16.25	Not Available

All dishes F.O.B. Wellsville, Ohio. Allow six weeks for delivery.

Order all merchandise in this catalog from: National Emblem Sales, The American Legion, P.O. Box 1055, Indianapolis, Indiana 46206.

## A STAINLESS STEEL FLATWARE.

Inexpensive all-purpose stainless tableware with The American Legion emblem stamped into the handles. Minimum order one dozen of any one item.

	Dozen	Gross
No. 75056 Teaspoons	\$2.58	\$28.08
No. 75057 Forks	3.72	41.04
No. 75058 Knives	9.00	99.36
No. 75059 Soup Spoons	3.72	41.04

## B DRINK STIRRER.

Blue plastic swizzle sticks with American Legion emblem. Ideal for Post club room, favors, etc. Plain stem per 1,000 minimum.

No. 75065 . . . . . \$43.75

Imprinted stem per 1,000 minimum.

No. 75066 . . . . . \$56.95

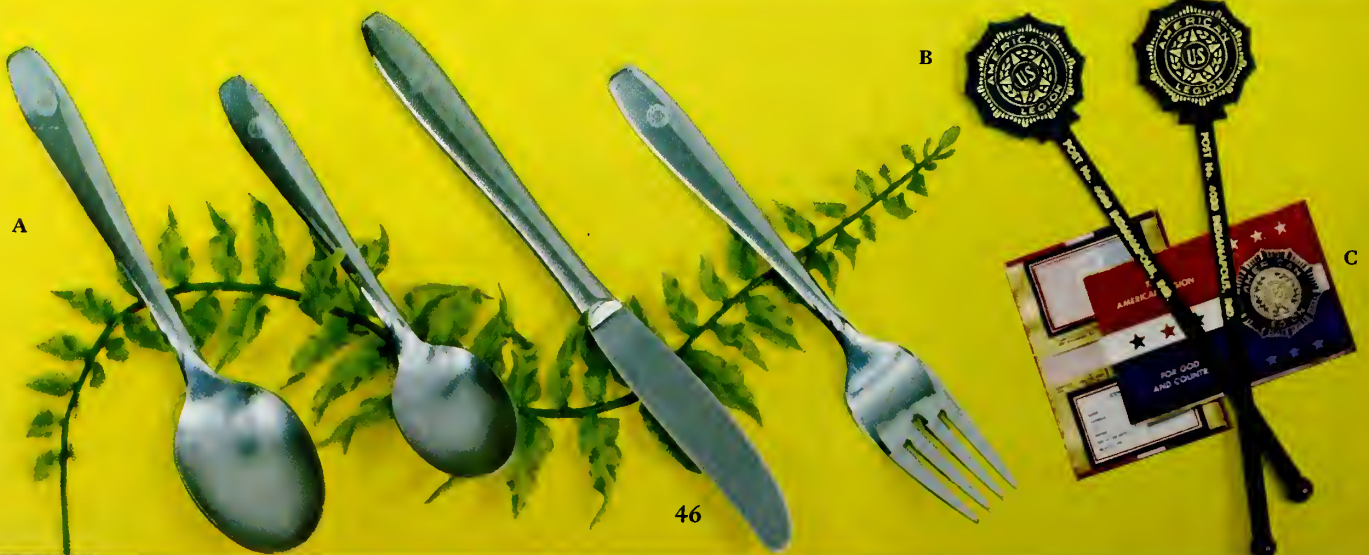
On orders for less than 5,000 imprinted stirrers, there is an additional ONE TIME \$10.00 charge.

## C CARD CASE.

Economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets and folds in center for easy carrying. Contains space for identification information.

No. 78002, 1 to 999 . . . each \$0.15

1,000 or more . . . . . each \$0.10





# CLUB ACCESSORIES



**A PLACE MAT CASE.** Dual purpose—use as a place mat or it makes a handy case to carry important papers from banquet to meeting. 10½" x 14½".

No. 78003 . . . . . each \$0.15  
1,000 or more . . . . . each \$0.12

**B INSULATED BEVERAGE SERVERS** from Thermo-Serv. Keep hot beverages hot and cold beverages cold for hours. Non-breakable, dishwasher safe, wide mouth and lip for easy pouring and cleaning. New style 55 oz. size has pull-out lid. In gold and black with Legion emblem.

No. 75060 32 oz. . . . . \$11.95  
No. 75061 64 oz. . . . . \$13.95  
No. 75064 55 oz. . . . . \$10.95

**C "50 STATES" STEINS & TUMBLERS.** Attractive red, white and blue steins and tumblers by Thermo-Serv. Insulated to preserve beverage temperature. Exclusive design includes The American Legion emblem and all 50 state names. Beautiful additions for any bar. Take advantage of quantity discounts to raise funds for your post.

Steins.  
No. 76424 . . . . . each \$ 2.75  
Per dozen . . . . . \$ 30.00  
6-dozen Pre-Pak . . . . . \$175.00  
Tumblers.  
No. 76427 . . . . . each \$ 1.75  
Per dozen . . . . . \$18.00  
2-dozen Pre-Pak . . . . . \$30.00

**D PICNIC COOLER.** "The Swinger" by Covey. Neat, compact, and just right for twelve of anybody's favorite beverage. "Clam Shell" lid with locking luggage-type handles.

No. 75074 . . . . . each \$11.95  
Per dozen . . . . . each \$ 9.95  
Per gross . . . . . each \$ 8.95

**E HIGH QUALITY CLUB NAPKINS.** Let patrons and members know that this is an American Legion Club. Single-ply cocktail-size has scalloped edges. The 2-ply 15" x 17" dinner napkins assure dining comfort. These napkins are a proud addition to any banquet table or bar. Both sizes have The American Legion emblem imprinted in blue. Sold in case lots only. Shipped F.O.B. Indianapolis, IN.

Cocktail size—Case of six (6) thousand.

No. 75062 . . . . . \$32.95

Dinner size—Case of three (3) thousand.

No. 75063 . . . . . \$44.95

Note: Above napkins may be imprinted with Post name and location. Minimum order for this imprinting is 30 thousand napkins in any one size.

**F BOOK MATCHES.**

American Legion. New design, reverse friction book matches which display not only a full color emblem but also your post message. Sold in case lots only and shipped prepaid. 2500 books per case. No. 74910. Print all lettering instructions. Add \$3.50 per case for inside cover printing.

1 Case . . . . . \$ 51.35  
2 Cases . . . . . \$ 90.65  
4 Cases . . . . . \$167.10  
10 Cases . . . . . \$407.10

Auxiliary. Solid white cover and blue Auxiliary emblem. Also contains space for your Unit message. No. 34910 Prices are identical to Legion matches.

**G MONOGRAMMED CRYSTAL BAR WARE.**

The perfect way to give an elegant and lasting gift that truly reflects the thoughtfulness of its giver. Monogramming includes emblem and three initials. Set of 6. Available in 5 oz., 8 oz., 11 oz., or 14 oz., sizes. Specify Legion or Auxiliary emblem, initials and size glass desired. Allow four weeks for delivery.

No. 75077 Set of 6 . . . . . \$7.95

**H ASH TRAYS.** Blue emblem permanently fused into clear crystal.

Square (3½ x 3½ x ¾)

No. 74911

Per dozen minimum . . . . . \$ 4.75

Per gross . . . . . \$50.40

Per gross imprinted . . . . . \$56.95

Octagon (5" wide, 1¼" deep)

No. 74912

Per set 4 trays . . . . . \$ 2.00

48 Pre-Pak . . . . . \$21.60

Per gross, imprinted . . . . . \$69.00

Minimum order for  
imprinted ash trays is two gross.

Ash Trays shipped F.O.B. Indianapolis, Indiana.

**YOUR BANKAMERICARD  
OR MASTER CHARGE WELCOME**



A



**COMMANDER**  
**POST # 139**  
**TAMPA, FLA.**

B

**SAM PIKE Post 184**  
**218 SOUTH CENTER ST.**  
**GRAND PRAIRIE, TEXAS**  
**VISITORS WELCOME**

C

**WELCOME**  
**MIDDLETOWN, CONN.**



**DRIVE CAREFULLY**  
**MILARDO WILCOX**  
**POST 75**

D



**NO. 34**

**Robert E. Kennington**  
**Post**

**THE AMERICAN**  
**LEGION**

**DRIVE CAREFULLY**



**PROTECT**  
**OUR CHILDREN**

E



F



G





L



# CLOCKS & OUTDOOR SIGNS

**A THREE-DIMENSIONAL MAGNETIC CAR SIGNS.** May be used on the side of cars or placed on any ferrous metal surface. Individually made to your copy. Sold only in pairs. Available for American Legion, Auxiliary, and S.A.L.. Unless specified American Legion will be sent.

No. 74341 8" x 30" . . . . pair \$30.00  
No. 74343 10" x 30" . . . . pair \$34.00  
No. 74342 12" x 30" . . . . pair \$36.00

Installation of identification and safety signs, a community service program within the financial reach of every Post, combines advertising with good public relations. Impervious to elements, all signs and panels are finished in full color, and meet traffic council specifications.

## B BAKED ENAMEL LETTERED PANELS

No. 74567 (6 x 14" single face) . . \$25.95  
No. 74568 (8 x 14" single face) . . 26.95  
No. 74569 (6 x 14" double face) . . 26.50  
No. 74570 (8 x 14" double face) . . 27.50

## REFLECTIVE SCOTCHLITE LETTERED PANELS

No. 74577 (6 x 14" single face) . . \$27.95  
No. 74578 (8 x 14" single face) . . 28.75  
No. 74575 (6 x 14" double face) . . 29.50  
No. 74576 (8 x 14" double face) . . 31.00

Lettered Panels only. To go with circular emblem signs. 6" x 14" Lettered Panels, in either Enamel or Scotchlite, are limited to 3 lines, with 21 spaces per line.

8" x 14" Lettered Panels are limited to 4 lines, with 21 spaces per line.

**C WELCOME SAFETY SIGN.** Town name, state abbreviated. Post name and number on a 20 x 30 inch heavy gauge aluminum sign. Baked Enamel No. 74580 . . . \$15.00  
Reflective Scotchlite No. 74581 . . 22.50

**D OUTDOOR SIGN.** Modern double-faced, deep formed, cast plexiglass sign. Extruded aluminum double "F" channel frame. Full color emblem, with red, blue and black inside lettering of special Acrylic paint. Complete with fluorescent lights.

No. 74555, 3 x 4 ft . . . . \$224.95  
**BOOM POLE ASSEMBLY.** For installing above sign.

No. 74554, for 3 x 4 ft. sign . . . \$23.00

Outdoor sign shipped freight collect. Four weeks delivery.

Print all lettering instructions.

**E STANDARD SAFETY SIGN.** 14 x 20 inches on heavy gauge aluminum.  
Baked Enamel No. 74590 . . . \$ 9.95  
Reflective Scotchlite No. 74591 . . 13.90

**F CIRCULAR SIGNS—LETTERED PANELS.** (Available with emblem and lettering on one side only, or double faced with proper lettering on both sides.) Heavy gauge aluminum.

## BAKED ENAMEL

### CIRCULAR EMBLEM ONLY

No. 74565, (18" single face) . . \$10.50  
No. 74566, (24" single face) . . 13.75  
No. 74557, (36" single face) . . 28.65  
No. 74573, (18" double face) . . 14.00  
No. 74574, (24" double face) . . 17.00  
No. 74559, (36" double face) . . 32.15

### REFLECTIVE SCOTCHLITE

### CIRCULAR EMBLEM ONLY

No. 74584, (18" single face) . . \$17.00  
No. 74586, (24" single face) . . 20.00  
No. 74558, (36" single face) . . 40.00  
No. 74585, (18" double face) . . 20.00  
No. 74587, (24" double face) . . 28.75  
No. 74560, (36" double face) . . 63.10

**G FLAME OF FREEDOM.** Your Gift to Your community or Your state—a lasting gift as a fitting reminder of our most precious heritage—FREEDOM. Exclusive Features: All exposed parts corrosion-proof. Unaffected by wind, rain, ice or snow. Automatic de-icing system. Automatic ignition and re-ignition systems. Operates at normal gas pressure on natural, manufactured or LP gas (SPECIFY). 100% safety shut off. Operates on 115V AC circuit. Unit is complete, easy to install. Shipped F.O.B. Scottsdale, Ariz.  
No. 78099 . . . . . \$149.95

**H ILLUMINATED ELECTRIC WALL CLOCK.** 15 1/4 inch square clock, 4 inches deep. Made of high impact polystyrene. Soft glow, illuminated by circular neon light. Full color American Legion emblem on face with "For God and Country" lettering.  
No. 74556 . . . . . \$37.95

**J CORDLESS ELECTRIC CLOCK.** Brass finish face with American Legion Emblem. Walnut-tone wood frame. A beautiful addition to any home or clubroom.  
No. 76323 . . . . . \$31.95

**K SHIELD THERMOMETER.** Indoor-outdoor thermometer with large, easy-to-read numerals. Specify American Legion or Auxiliary emblem. Great item to raise funds for your Post or Unit. Write for quantity prices. 12" diameter.  
No. 74592 . . . . . \$6.95

**L INITIATION LAMPS.** New style, new shape, added utility. 16 inch square lamp with circular fluorescent light. Full color Emblem on one side, appropriate Preamble on other. Gold anodized frame. Complete with chain for hanging as lighted wall sign when not used in initiation ceremonies.  
No. 74531 American Legion . . . \$39.95  
No. 34531 American Legion Auxiliary 39.95  
Initiation Lamps Shipped Freight Collect



# FLAGS & BANNERS

FLAGS SHIPPED PREPAID

PRINT LETTERING INSTRUCTIONS

TO AVOID ERRORS.

LETTERING MUST CONFORM TO CHARTER.

REMITTANCE FOR BANNERS AND FLAGS MUST  
ACCOMPANY ORDER. PLEASE ALLOW EIGHT WEEKS  
DELIVERY, (MEMORIAL DAY DEADLINE MARCH 15)





**BANNERS AND U. S. FLAGS** are Bemberg Rayon Taffeta (the finest material available), or heavy weight Nylon. Banners are double thickness with lettering on both sides except No. 72672, 52810, and 32671. These are single thickness with the Emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

**EMBROIDERED BANNERS:** Banners have embroidered emblems and lettering. All U.S. Flags listed have embroidered stars and sewed stripes.

**APPLIQUED BANNERS:** (available in Nylon only) Banners have oil-color emblems and appliqued lettering. All banners and U. S. Flags are trimmed with 2-inch rayon fringe, and are supplied complete with cord and tassels, gold anodized aluminum parade pole with large gold plated eagle ornament, russet leather carrying belt, and vinyl raincover.

For unmounted Flags and Banners, fringed but no equipment, deduct \$25.00 from prices shown below.

## LEGION COLORS

**AMERICAN LEGION—POST, COUNTY, DISTRICT, OR DEPARTMENT BANNERS:** 4-1/3 x 5-1/2 feet on 9 ft. gold aluminum pole with eagle, carrying belt, and raincover, (3 piece pole to accommodate various ceiling heights)

Rayon Taffeta (Bemberg),  
embroidered . . . . . No. 72632 \$295.50

Nylon, double thickness,  
embroidered . . . . . No. 72604 \$229.50

Nylon, double thickness,  
appliqued . . . . . No. 72652 \$139.95

Nylon, single thickness, appliqued,  
(lettering reads correctly one side,  
in reverse on back) . . . No. 72672 \$122.95

3 x 5 foot banners are available for special use  
by American Legion groups. Write for prices.

**UNITED STATES FLAGS (FOR LEGION) —**  
4-1/3 x 5-1/2 feet on 9 ft. gold aluminum pole  
with eagle, carrying belt and raincover. (3 piece  
pole to accommodate various ceiling heights)

Rayon Taffeta  
(Bemberg) . . . . . No. 72692 \$131.95

Nylon . . . . . No. 72696 \$ 82.30

## AUXILIARY COLORS

**AMERICAN LEGION AUXILIARY—UNIT, COUNTY, DISTRICT OR DEPARTMENT BANNERS:** 3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Rayon Taffeta (Bemberg),  
embroidered . . . . . No. 32631 \$251.95

Nylon, double thickness  
embroidered . . . . . No. 32613 \$219.95

Nylon, double thickness,  
appliqued . . . . . No. 32651 \$135.00

Nylon, single thickness, appliqued,  
(Lettering reads correctly one side,  
in reverse on back) . . . No. 32671 \$115.95

3 x 5 foot banners available for Junior  
Members. Prices are the same as for unit  
banners.



**UNITED STATES FLAGS (FOR AUXILIARY) —** 3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Rayon Taffeta  
(Bemberg) . . . . . No. 32691 \$105.00

Nylon . . . . . No. 32695 \$ 65.95

## S.A.L. COLORS

**SONS OF THE AMERICAN LEGION — SQUADRON, DISTRICT, OR DETACHMENT BANNERS:** 3 x 5 feet on 8 ft. gold aluminum pole with eagle, carrying belt, and raincover. Squadron Banners are French blue with red, white, and blue fringe, cord and tassels.

Nylon, double thickness,  
appliqued only . . . . . No. 52808 \$138.15

Nylon, single thickness, appliqued,  
(lettering reads correctly one side,  
on reverse on back) . . . No. 52810 \$118.95

**UNITED STATES FLAGS (FOR SAL) —** 3 x 5 feet on 8 ft. two piece gold aluminum pole with eagle, carrying belt, and raincover.

Nylon . . . . . No. 52804 \$65.95

## ACCESSORIES

**A ADMIRAL FLOOR STAND.** Cast iron with gold anodized aluminum outer shell. 1-1/4" bore, weight 11 lbs.

No. 72776 . . . . . \$17.95

ALWAYS USE YOUR ZIP CODE—  
IT AIDS DELIVERY.

## DECORATIVE DRAPES



**B DELUXE FLOOR STAND.** Cast iron with gilt finish. 1-1/4" bore, weight 9-1/4 lbs.  
No. 72774 . . . . . \$14.95

Dyed emblem on colorfast red, white, and blue cotton bunting for indoor or outdoor use.

**C BANNERETTE,** 2 x 6 feet—American Legion  
No. 72972; Auxiliary No. 32972 . . \$7.20

**BANNERETTE,** 3 x 9 feet - American Legion  
No. 72973; Auxiliary No. 32973 . . \$15.60

**D PANEL DRAPE,** 2 x 6 feet - American Legion  
No. 72974; Auxiliary No. 32974 . . \$10.40

**PANEL DRAPE,** 3 x 9 feet - American Legion  
No. 72975; Auxiliary No. 32975 . . \$15.95

**E BLUE BUNTING BANNER,** 3 x 3 feet  
(American Legion Only) No. 72970 . \$7.95

**BLUE BUNTING BANNER,** 3 x 5 feet  
(American Legion Only) No. 72971 \$11.20

**DECORITE KIT.** Not illustrated. Heavyweight plyofilm bunting. Kit contains 25 pieces, enough to decorate the largest Post home. Withstands weather, for indoor or outdoor decoration.  
No. 78001 . . . . . \$4.94

ALL OF THE ABOVE SHIPPED PREPAID

Order all merchandise in this catalog from:  
National Emblem Sales  
The American Legion  
P. O. Box 1055  
Indianapolis, Indiana 46206



# FLAGS

**A BICENTENNIAL DESK SETS.** Deluxe printed rayon 8" x 12" fringed desk flags. Display dedication to the 200th anniversary of our nation. Specify Bennington flag (pictured) or Betsy Ross flag (13 stars in circle).

No. 72904 . . . . . each \$8.50

**B DELUXE POST OR UNIT DESK SETS.** Printed rayon 8 x 12 inch flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem . . . . . \$13.75  
**STATE FLAG SET** (Not illustrated). Same as above except includes YOUR state flag. American Legion (No. 72864) or Auxiliary (No. 32864). (4 weeks delivery)  
 Each . . . . . \$14.95

**C STATE FLAG SET.** Printed rayon 4 x 6 inch flags includes YOUR state flag. American flag and American Legion (No. 72895) or Auxiliary (No. 32895) . . \$3.40  
 State flag set requires four weeks delivery.

**D STANDARD POST, UNIT OR SQUADRON DESK COLORS.** Printed rayon 8" x 12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base. Specify American Legion (No. 72890) Auxiliary (No. 32890) or S.A.L. (No. 52890).  
 Each . . . . . \$4.95

**E SOUVENIR BANQUET FLAGS.** Printed 4" x 6", fringed. Complete with stands.  
**AMERICAN LEGION** (No. 72958) or **AUXILIARY** (No. 32959) Flag.  
 Each . . . . . \$2.00  
 Lots of 24 or more, each . . . . \$1.75  
**UNITED STATES FLAGS** (No. 72957)  
 Each . . . . . \$2.00  
 Lots of 24 or more, each . . . . \$1.75

**F ARMED FORCES FLAG SET.** Set consists of the Army, Air Force, Navy, Marine Corps, and Coast Guard Flags with the U.S. Flag mounted in the center. A great display for your Post club room.  
 No. 72888 . . . . . \$4.25

**G GIFT FLAG SET.** Printed rayon 8" x 12", Flag, gold fringe, cord and tassels, vacuum-gold plated wood staff with spear, wood base. Gift boxed.  
 No. 72880 . . . . . \$4.95

**H HISTORIC FLAGS OR OUR COUNTRY SET.** Set consists of St. George's Cross, King's Colors, Cromwell, Continental, Pine Tree, Gadsden, Grand Union, Betsy Ross, Star Spangled Banner, and Old Glory. 4" x 6" Empire Brand printed rayon, mounted on black staffs with gilt spears, complete with ebonized wooden base. Individually boxed. Ideal for schools as a teaching aid or historic display.  
 No. 72889 set . . . . . \$7.20  
 12 sets or more, each . . . . . \$6.50





# FLAGS

Except where noted, all indoor sets have polished hardwood staff and gilt stand. Rayon and nylon flags are fringed. Cotton is not fringed. All sets shipped prepaid.

**A NYLON.** 3 x 5 ft. U.S. Flag with sewed stripes and dyed stars. Includes 5" eagle and 8' pole.  
 No. 72780 . . . . . each \$42.95  
 6 or more . . . . . each \$39.95

**COTTON.** Not illustrated. 3 x 5 ft. U.S. Flag with embroidered stars and sewed stripes on 8' staff. No fringe or eagle.  
 No. 72782 . . . . . each \$28.95  
 6 or more . . . . . each \$26.95

**B ARMED FORCES FLAGS.** Army, Navy, Air Force or Marine Corps nylon 3 x 5 ft. printed flags for display or parade use. Specify branch of service desired.  
**SET.** Flag and 8' oak pole with spear.  
 No. 72855 . . . . . each \$54.95  
 Flag separately.  
 No. 72849 . . . . . each \$29.95  
 See Page 54 for outdoor Armed Forces Flags.

**C RAYON.** 2½ x 4 ft. U.S. Flag with printed stars and stripes. On 6' staff with gilt spear.  
 No. 72784 . . . . . each \$24.95  
 6 or more . . . . . each \$21.95

**D RAYON.** 2 x 3 ft. U.S. Flag with printed stars and stripes. On 5' staff with gilt spear.  
 No. 72788 . . . . . each \$16.25  
 6 or more . . . . . each \$15.25

## ITEMS NOT ILLUSTRATED.

**HISTORIC FLAGS OF OUR COUNTRY.** As our Bicentennial approaches interest in the splendor of our early flags is renewed. Larger versions of the flags in the small set listed as "H" on pge 52. 3' x 5' nylon fringed flags for indoor use. Pole, stand and spear sold separately.

No. 72599 St. George's Cross (1497) . . \$20.75  
 No. 72598 King's Colors (1620). . . . \$23.40  
 No. 72597 British Red Ensign (1707). . \$27.35  
 No. 72596 Continental (1775) . . . . \$27.35  
 No. 72595 Pine Tree (1775). . . . . \$29.75  
 No. 72594 Don't Tread On Me . . . . \$29.75  
 No. 72593 Grand Union (1776). . . . \$21.25  
 No. 72592 Betsy Ross (1777). . . . . \$26.25  
 No. 72591 Star Spangled Banner (1812). \$28.75  
 No. 72590 Bennington (1776) . . . . \$37.50  
 No. 72589 Set of Ten Flags above . . \$252.00  
 Subtract \$4.50 if no fringe is desired.

**OAK POLE.** For above flags. 8' x 1¼"

No. 72853 . . . . . \$17.95

**FANCY SPEAR.** Top for Pole.

No. 72588 . . . . . \$13.75

See Page 51 for Stands. See page 54 for outdoor versions of above flags.

**ALL FLAGS ON THIS PAGE SHIPPED PREPAID. ALLOW FOUR WEEKS FOR DELIVERY.**





# OUTDOOR FLAGS

**ALL PURPOSE LAWN AND SIDEWALK FLAG SET.** Sets have 3 x 5 ft. cotton quality U.S. Flags with dyed stars and sewed stripes, 12 ft., 2-piece aluminum pole with gold colored eagle, halyards and capped holder for embedding in lawn or sidewalk. American Legion Flags have dyed emblem (no lettering).  
 No. 72820, U.S. Flag . . . . . \$18.35  
 6 or more, each . . . . . \$16.25  
 No. 72824, American Legion Flag . . \$23.50  
 6 or more, each . . . . . \$20.55

**LARGE LAWN FLAG SET.** Set includes 17'-18 ga. tubular steel pole—3 telescoping sections with white mar-proof velvet finish. Easily erected and dismantled. Set is complete with steel ground socket and cap, gold/brass finish ball ornament, nylon halyard and cleat, aluminum pulley, durable 3' x 5' cotton U.S. Flag with dyed stars and sewed stripes. For best results, ground sleeve should be installed in concrete. Directions for easy installation included. Postal restrictions require that shipping charges on this set be additional.  
 No. 72813 . . . . . \$31.50  
 6 or more, each . . . . . \$29.95

**ALL PURPOSE FLAG SET** with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Cotton U.S. Flag with embroidered stars and sewed stripes. Two sizes.  
 No. 72800 6ft. pole . . . 3' x 5' flag \$12.50  
 6 or more, each . . . . . \$11.10  
 No. 72801 8ft. pole . . . 4' x 6' flag \$15.20  
 6 or more, each . . . . . \$13.65

Cotton U.S. Flag with dyed stars and sewed stripes. One size only—3' x 5' flag with 6' pole. Ideal for Posts to sell throughout their community.  
 No. 72802 . . . . . \$5.60  
 6 or more, each . . . . . \$5.10

**STANDARD FLAG POLES.** (Not illustrated.) Available in Steel or Aluminum. The aluminum poles are spun tapered, insuring a smooth concentric shape. They are machined from Alcoa seamless extruded aluminum, guaranteed to be full weight, and mill tested. Steel poles are strong, durable steel tubing that telescopes together for easy installation. No welding is required. Steel poles are protected with two coats of rust resisting aluminum paint, and carefully wrapped for shipment. All poles fully supplied with base cover, anchor rods and bolts, gold anodized aluminum ball with spindle, halyards, trucks, cleats, snaphooks, and instructions. For complete information write National Emblem Sales. Poles shipped F.O.B., Verona, N.J. Larger sizes available upon request—write for prices.

## ALUMINUM

No. 72762 30' Pole . . . . . \$582.00  
 No. 72763 35' Pole . . . . . \$747.00  
 No. 72764 40' Pole . . . . . \$945.00

## STEEL

No. 72768 30' Pole . . . . . \$187.50  
 No. 72769 35' Pole . . . . . \$261.00  
 No. 72770 40' Pole . . . . . \$273.00



**UNMOUNTED U.S. FLAGS.** Not illustrated. Guaranteed colorfast, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

	Reliance	Defiance	
SIZE	Cotton	Cotton	Nylon
No. 72930	No. 72932	No. 72919	
(dyed stars, sewed stripes)	(embroidered stars & sewed stripes)		

2 x 3 feet		\$ 4.95	\$ 6.95
3 x 5 feet	\$4.50	8.10	12.95
4 x 6 feet		11.00	17.95
5 x 8 feet*		16.95	25.00
6 x 10 feet*		25.95	43.95
8 x 12 feet*		42.95	64.80

\*Appliqued Stars

**UNMOUNTED AMERICAN LEGION EMBLEM FLAGS.** Canvas heading with metal grommets for outdoor use. No lettering.

## RELIANCE COTTON

No. 72828 . . . . . 3' x 5' \$ 7.95  
 No. 72840 . . . . . 4' x 6' \$12.30

## DEFIANCE COTTON

No. 72829 . . . . . 3' x 5' \$ 8.95  
 No. 72841 . . . . . 4' x 6' \$15.40

**UNMOUNTED ARMED FORCES FLAGS.** Like "B" on page 53 but with metal grommets. Suitable for outdoor display. No fringe. Specify branch of service desired.

No. 72856 . . . . . 3' x 5' \$24.95

**UNMOUNTED HISTORIC FLAGS OF OUR COUNTRY.** Not illustrated. Outdoor versions of the flags in the small set listed as "H" on page 52. 3' x 5' nylon flags with metal grommets. Use these to display your participation in the Bicentennial of our country.

No. 72906 St. George's Cross (1497) . \$11.90  
 No. 72907 King's Colors (1620) . . \$14.60  
 No. 72908 British Red Ensign (1707) . \$18.55  
 No. 72909 Continental (1775) . . . \$18.55  
 No. 72910 Pine Tree (1775) . . . . \$20.90  
 No. 72911 Don't Tread On Me . . . \$20.90  
 No. 72912 Grand Union (1776) . . . \$12.25  
 No. 72913 Betsy Ross (1777) . . . \$17.30  
 No. 72914 Star Spangled Banner (1812) \$20.00  
 No. 72915 Bennington (1776) . . . \$28.65  
 No. 72916 Set of Ten Flags Above . \$170.25

**CHERRYWOOD FIBERGLASS PARADE POLES** with 7" Gold Staff Spear. These poles have the rich beauty of wood poles with the easy handling of aluminum. In fact, these poles are lighter in weight than most aluminum poles now on the market. These two piece (internal screw joint) poles are finished with live rubber butt pads to prevent floor marring. 1-1/8" diameter only.

No. 72724 8', two piece . . . . . \$39.95  
 No. 72726 9', two piece . . . . . \$42.75  
 Adapter to allow poles to be used with 1 1/4" Admiral base.

No. 72739 . . . . . \$0.50

**WHITE COTTON PARADE GLOVES** with a rubberized palm that eliminates "slipping" during parades and other ceremonies. SPECIFY size desired.

No. 70156, per pair . . . . . \$3.00  
 6 or more, per pair . . . . . \$2.50  
 Available sizes: M, Lg, & X-Lg. Sizes may be mixed to obtain discount price.

**COLOR GUARD FLAGS**—Made to your specifications. 3' x 5' Nylon, finished with pole hems and leather tabs. Write for current prices.

More flags on next page.







## FLAG ACCESSORIES

**A AUTO FENDER FLAGS.** 12" x 18" heavyweight nylon U.S., Legion or Auxiliary flags finished with pole heading, fringe, cord and tassels. For mounting on fender to use in parades, funerals, etc. Flag only.

No. 72882 U.S. Flag . . . . . \$ 7.00  
No. 72886 American Legion Flag . \$10.95  
No. 32887 Auxiliary Flag . . . \$10.95

(See page 57 for Gold Star Flags)

Auto Fender Staff with Eagle. For flags above.

No. 72983 . . . . . \$10.95

**B FLAGS OF AMERICAN HISTORY.** An excellent book which describes and portrays in full color, a comprehensive selection of flags which have played a vital part in American history from the beginnings of European settlement on our shores to the present time. A fine reference work for any home or school.

No. 76221 . . . . . \$3.25

**C "YOUR FLAG" Folder.** History of flag, rules for display, Pledge of Allegiance, etc.

No. 75219 . . . . . each \$0.10  
Per 100 . . . . . \$8.00

**D "LET'S BE RIGHT ON FLAG ETIQUETTE."** 20-page pamphlet in question and answer form.

No. 72600 . . . . . each \$0.15  
Per 100 . . . . . \$10.00

**E FLAG CODE.** Illustrates and describes the correct way to display the American Flag.

No. 72601 . . . . . each \$ 0.05

Per 100 . . . . . \$ 4.00

Per 1000 . . . . . \$30.00

**F FLAG CASE.** Sturdy fibre storage and shipping case for two flags and poles. 71" long. Unlettered only. Shipped from New York City. Allow four weeks for delivery.

No. 72760 American Legion . . \$42.50

No. 32760 Auxiliary . . . . . \$42.50

No. 52809 SAL . . . . . \$42.50

**G LEATHER CARRYING BELT.**

Russet . . . . . No. 72704 \$12.85

White . . . . . No. 72705 \$14.35

**H INITIATION FLAGS.** 4" x 6" printed rayon U.S. Flags.

No. 72956 . . . . . Per dozen \$4.56

**J PRESENTATION FLAG CASE.** Heavyweight vinyl case with plastic zipper. Ideal for presentation of flag to next-of-kin during American Legion burial ceremony and for subsequent flag storage.

No. 72944 . . . . . each \$2.25

12 or more . . . . . each \$2.00

**K GOLD CORD AND TASSELS.**

No. 72700 . . . . . \$5.50

Red, white and blue cord and tassels. (Not shown.)

No. 52811 . . . . . \$6.75

**L GOLD-ANODIZED ALUMINUM EAGLE.** 7 inch.

No. 72707 . . . . . \$13.60

**M TELESCOPIC FLAG CASE.** Lightweight durable plastic flag case will accept pole sections from 42 to 72 inches in length. Ideal for use with fiberglass poles described on page 54. Specify Legion, Auxiliary or S.A.L. emblem. Shipped from Chicago.

No. 72761 . . . . . \$30.95

**POLES WITHOUT EAGLE.** (Not shown.)

**8' Poles.**

Wood . . . . . No. 32732 \$17.95

Gold-anodized aluminum.

Two piece . . . . . No. 32735 \$28.95

**9' Poles.**

Wood . . . . . No. 72709 \$25.95

Gold-anodized aluminum.

Three piece . . . . . No. 72725 \$32.35

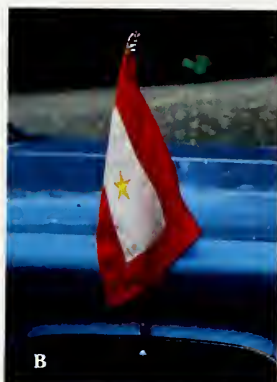


# MEMORIAL ITEMS

A



B



C



D



E



F



G



**A GRAVE MARKER FLAGS.** Mounted on wood staff with gilded spear.

**8" x 12"**  
Non-woven polyester. No. 72945  
Per gross . . . . . \$31.25  
Per dozen . . . . . \$ 2.88

Printed cotton. (Subject to availability of cotton.) No. 72950  
Per gross . . . . . \$37.30  
Per dozen . . . . . \$ 3.33

Printed rayon. No. 72952  
Per dozen . . . . . \$ 8.28

**12" x 18"**  
Non-woven polyester. No. 72946  
Per gross . . . . . \$46.37  
Per dozen . . . . . \$ 3.96

Printed cotton. (Subject to availability of cotton.) No. 72951  
Per gross . . . . . \$54.43  
Per dozen . . . . . \$ 4.68

Printed rayon. No. 72953  
Per dozen . . . . . \$14.40

**B GOLD STAR SERVICE FLAG.** Fender attachment for use on cars in funerals and parades with Gold Star Mothers. Heavy rayon on chromed metal rod with metal eagle.  
No. 72982 Flag only . . . . . \$ 8.00  
No. 72983 Fender holder only . . \$10.95  
No. 72984 Both . . . . . \$17.50

See page 55 for U.S., Legion, and Auxiliary fender sets.

**C CEMETERY VASE.** Cast aluminum vase with flag holder. To be buried so as not to interfere with grass cutting. Specify American Legion (No. 73007) or Auxiliary (No. 33007) emblem on base.  
Each . . . . . \$28.60

**D GRAVE MARKERS.** Size refers to emblem diameter. Be sure to specify American Legion or Auxiliary emblem. American Legion markers have flag holders. Shipped prepaid.

5" emblem. 18" rod with anchor.  
No. 73001 . . . . . \$5.95  
Six or more . . . . . each \$5.75

5" emblem with 5" rod for memorial cemeteries. "Flush style."  
No. 73008 . . . . . \$6.75  
Six or more . . . . . each \$6.50

7" emblem with 18" rod. (6" emblem in Auxiliary.)  
No. 73003 . . . . . \$9.75  
Six or more . . . . . each \$9.50

7" emblem with 29" rod. (6" emblem in Auxiliary.)  
No. 73000 . . . . . \$9.95  
Six or more . . . . . each \$9.75

**BRONZE EMBLEMS.** (Not illustrated.) Available in Legion or Auxiliary. Please specify. Dark background with polished highlights. Ideal for building facades or mausoleums.  
No. 73010 2" . . . . . \$ 3.35  
No. 73011 3½" . . . . . \$ 4.40  
No. 73012 5" . . . . . \$ 7.30  
No. 73014 7" (6" in Auxiliary) . . \$17.15

18" and 36" emblems are also available in either bronze or aluminum. These are the only larger sizes available. Write for current prices.

## MEMORIAL WREATHS

Wreaths available with American Legion or Auxiliary Emblem. Unless specified American Legion Emblem will be sent. Memorial Day deadline on wreaths, May 10. Allow 14 days for parcel post shipments. Remittance must accompany order.

**E MEMORIAL SPRAY** with holder included. Ideal for use on individual graves. Vase may be reused.  
No. 73046 . . . . . each \$6.50

**F SILVER RUSCUS POPPY WREATH.** A 17-inch wreath of silver ruscus decorated completely with poppies.  
No. 73042 . . . . . each \$8.95

**G PRINCESS PINE WREATH.** Decorated with poppies, daisies, cornflowers and large red, white and blue ribbon bow.  
No. 73035 . . . . . 12" \$ 4.40  
Six wreaths . . . . . 12" \$24.00  
No. 73040 . . . . . 16" \$ 6.50  
No. 73041 . . . . . 20" \$ 8.75



# BIBLES & GREETING CARDS

## BIBLES

Lasting tributes for departed members.

**A MEMORIAL BIBLE.** Gold lettering on back of Bible and inside front of box. Inscription must be "Our Deepest Sympathy" with name, number and location of Post or Unit. White leather covered Bible with gold embossed American Legion or Auxiliary emblem. Memorial pages include military service record, family record and American Legion Preamble. Encased in rich, red cedar box.

No. 75211 . . . . . \$16.50  
6 or more, each . . . . . \$16.00

**FRIENDSHIP BIBLE.** Without memorial features for gift presentation. Any four lines of lettering on back and inside of box lid. Permits Post to select any wording on Bible.

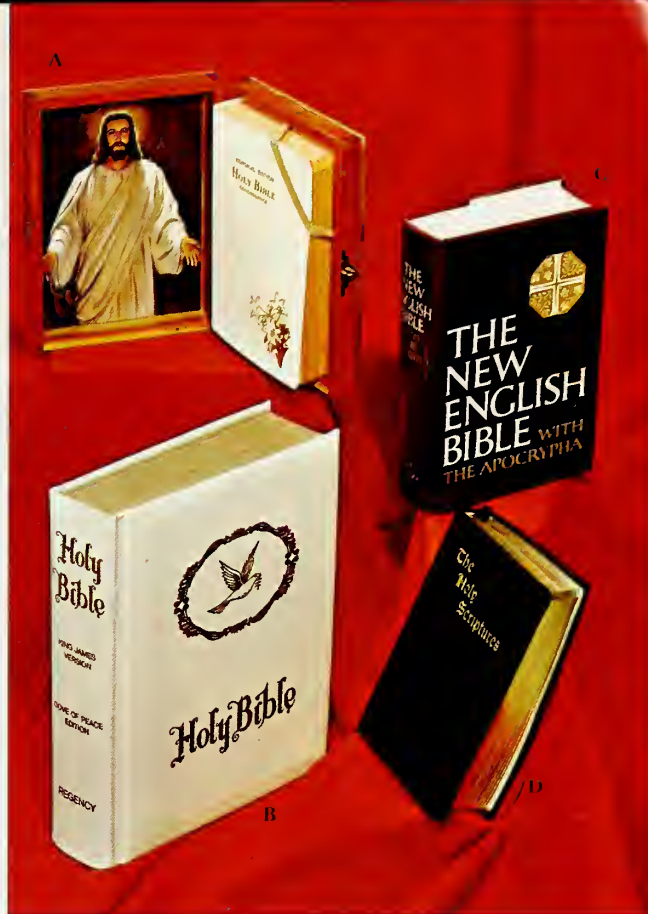
No. 75214 . . . . . \$16.50  
6 or more, each . . . . . \$16.00

Specify Protestant, Catholic or Jewish Edition. Print all lettering instructions. Allow 4 weeks for delivery.

**B 'Dove of Peace' FAMILY BIBLE.** This beautiful Bible with white padded cover features a large Biblical reference section, a family record section and many full color maps and pictures. A treasured gift. 9" x 14". Specify Protestant or Catholic edition.  
No. 75245 . . . . . \$13.00  
6 or more, each . . . . . \$11.00

Any four lines of lettering (maximum 25 characters and spaces per line) on Bibles C & D free.

**C THE NEW ENGLISH BIBLE.** An authoritative translation of the Bible into modern English. Endorsed by all faiths.  
No. 76220 . . . . . \$11.95



**D THE HOLY SCRIPTURES.** Jews and Christians alike look upon this authoritative English translation as most representative of Jewish thought and tradition.

No. 75242 . . . . . each \$11.00

## GREETING CARDS

**E GRACE CARDS.** Catholic, Jewish and Protestant graces on a 2 3/4" x 4 1/4" stand-up card for use on tables. American Legion emblem only. May be imprinted with Post name and location for an additional charge of \$1.50 per thousand minimum.

No. 75263 . . . . . Per 100 \$ 2.00  
Per 1,000 . . . . . \$10.00

**F CARDS.** Large emblem on front with tasteful copy. With envelopes. Christmas card with American Legion (No. 74850) or Auxiliary (No. 34850). Convalescent card with American Legion (No. 74851) or Auxiliary (No. 34851). Sympathy card with American Legion (No. 74852) or Auxiliary (No. 34852).  
Each . . . . . \$0.20  
Package of 25 . . . . . \$3.75

Your one or two line personal imprint may be added below the message for an additional \$2.50 for the first 100 cards and \$1.50 for each additional 100 cards.

# HOSPITAL SUPPLIES

**G WHEELCHAIR.** 8-inch castor model incorporates finest design and construction features. Ample seat width, polished chrome-plated tubing, adjustable folding safety tread foot rests, and non-marking tires. Standard equipment includes toggle brakes, armrests, and handrims. Upholstered in heavy duty canvas reinforced vinyl. Chair opens and closes easily with one hand.  
No. 76600 . . . . . \$137.50  
Wheelchair Shipped F.O.B. Indianapolis, IN.

**H RIGID PICK-UP WALKER.** Extra strong, thick wall aluminum tubing to provide a durable, yet light weight walker. The front cross brace is positioned high on the frame for over toilet use. Side braces have a steel tie rod through the tube to provide maximum rigidity. Easily adjustable height.  
No. 76601 . . . . . \$25.95  
Walker Shipped F.O.B. Indianapolis, IN.



For information on  
Folding Desk, see page 41.



## IMPORTANT INFORMATION AND ORDERING INSTRUCTIONS

### READ CAREFULLY BEFORE ORDERING

All profit from National Emblem Sales, becomes a part of the general fund of The American Legion or the American Legion Auxiliary and is allocated to the various programs. Your purchases from National Emblem Sales aid these programs.

**GUARANTEE:** Quality has not been sacrificed for price. If for any reason you are not completely satisfied, we ask you to contact us without delay. All claims of any nature must be made within 60 days of date of invoice or shipment, whichever is later. **DO NOT** return any merchandise without authorization from us.

**CASH OR CHARGE.** National Executive Committee mandate requires National Emblem Sales to operate on a strictly cash basis or to accept charges on BANKAMERICARD and/or MASTER CHARGE. No personal charge accounts may be opened or C.O.D. shipments made.

**REMITTANCES.** The Federal Reserve Banks no longer handle, as cash items, any checks not encoded in magnetic ink. It is, therefore, necessary for us to insist that all remittances made by check be properly encoded with your account number.

**ORDERS.** Incorrect remittances and incomplete information on orders result in unnecessary delay, and often will result in your order and remittance being returned. Whenever possible, use an official order blank. Double-check your order prior to mailing. Be certain sizes are given correctly and engraving/lettering information is printed legibly and spelled correctly.

**PRICES AND SPECIFICATIONS** are subject to change without notice. All agreements are made contingent upon strikes, fires, accidents or causes beyond our control. We are constantly upgrading our merchandise in an effort to give you more value for your money. For this reason we will, from time to time, make reasonable substitutions of equal or greater value without notice. Merchandise shipped will sometimes vary slightly in appearance from catalog illustrations, but in all cases if merchandise is not satisfactory be sure to contact us.

**REPAIRS.** Items returned for repair that are over twelve months old will incur a \$2.50 service charge plus the cost of any new parts, labor or materials that may be required.

**DELIVERIES.** Anticipate your requirements. Please note time required for delivery. Remember, parcel post and express shipments require about 14 days in transit. We will endeavor to have merchandise reach you prior to a stipulated date.

**STATE TAX.** Orders from California, Idaho, Indiana, Maine and Nebraska where a USE or STATE TAX prevails must have tax with the remittance.

**GOLD ITEMS.** Due to the rapid increase in the price of gold on the open market, only 10K is available. You will note that we have added 1/10 10K Gold Filled quality on many items. This provides an intermediate quality between gold plate and 10K gold. Prices reflect the cost of gold at the time this catalog was prepared. Any subsequent changes in our costs may result in price adjustments.

**EXCHANGE OF MERCHANDISE.** Mistakes cost money. For errors on the part of the customer, we must make a minimum service charge of \$1.00 plus postage. Specially lettered items and items in special sizes cannot be exchanged.

**SERVICE CHARGE.** A \$1.00 service charge is made on all orders under \$5.00 total. Consolidate orders for convenience and economy.

**SHIPPING CHARGES.** Items are shipped prepaid wherever possible, via United Parcel or Parcel Post. A few items cannot be shipped by these methods and will be sent by the cheapest and best method with freight charges collected at delivery. We have tried to note these in the Catalog.

**IMPORTANT:** Express and United Parcel shipments cannot be made to P. O. Box numbers. Always give street address or delivery directions (Example: Third house west of Route 14 and County Route 220 intersection.)

In the event that you desire merchandise shipped by Air Mail or other method where extra shipping charges will be incurred, be sure to send extra remittance to cover such charges.

We reserve the right to add shipping charges if postal rate increases warrant.

**A.P.O. SHIPMENTS.** Postal regulations require the individual's Social Security Number on all shipments made to A.P.O. addresses.

**FUND RAISING.** With the vast buying power of National Emblem Sales, we are usually able to make quantity purchases of items at considerable savings to Posts. Page 39 with fund raising and souvenir items bearing The American Legion or Auxiliary emblem is provided expressly for Posts or Units desiring to raise funds through the sale of merchandise. Do not be restricted to the items on this page but keep in mind that most every item in this catalog is available to you at a discount price when purchased in quantity. If you do not see an item you desire in the catalog, advise us of your special needs and we will make every effort to obtain it for you at a reasonable saving. Flags are ideal for this purpose.

**THE PURCHASE OF ITEMS** in this catalog bearing the emblem of The American Legion, American Legion Auxiliary, or Sons of The American Legion is restricted to members of The American Legion, American Legion Auxiliary or Sons of The American Legion.

These items are intended for the sole use of The American Legion, the American Legion Auxiliary or Sons of The American Legion for the purpose of fulfilling their ceremonial and ritual requirements and for use by members of Posts, Units or Squadrons in granting Legion, Auxiliary or SAL awards and gifts.

Most all items in this catalog can be provided with S.A.L. emblem. Advise us of your needs.

**EMBLEM RESTRICTIONS.** Emblems of The American Legion and American Legion Auxiliary and S.A.L. are copyrighted and patented (designs Nos. 54296 and 55398). Individual Posts, Units or Departments cannot use, or grant permission for use of the emblem without first obtaining approval of the National Adjutant or the National Secretary. Permission to use either emblem for commercial purposes is never granted.

Federal legislation makes it a criminal offense for anyone to manufacture, sell or purchase for resale, the insignia either separately or attached to any article.

**PUBLICATIONS FROM OTHER AREAS.** Address all requests for the following publications to The American Legion, P.O. Box 1055, Indianapolis, IN 46206. Include your remittance.

American Legion Extension Institute. \$5.00 each. 4 or more enrollments on one application, \$4.00 each.

Firing Line. \$3.00 per year. 20 or more subscriptions to one address, \$1.00 per year per subscription.

American Legion Magazine. \$2.00 per year. If subscription is Post sponsored, for an Auxiliary member or for a widow, \$1.00 per year.

Legislative Bulletin. \$4.00 per year.

Legislative Handbook. \$5.00 per 100.

How a Thought Becomes a Bill—How a Bill Becomes a Law. \$5.00 per 100.



# INDEX

ITEM	PAGE	ITEM	PAGE	ITEM	PAGE
<b>A</b>		<b>F</b>		<b>Pants</b>	2-3
Arm Bands . . . . .	11	Fender Flags . . . . .	55-56	Parade Flags . . . . .	50-54
Ash Trays . . . . .	47	Flag Accessories . . . . .	54-55	Parliamentary Procedure . . . . .	40
Auto Emblems and Plates . . . . .	41	Flag Books . . . . .	43, 55	Past Commander Watch . . . . .	14
Auto Signs . . . . .	48-49	Flag Cases . . . . .	55	Past Officer Jewelry . . . . .	7-9, 15, 16, 19
Awards . . . . .	30-38, 42, 44	Flag, Initiation . . . . .	55	Patches . . . . .	11
<b>B</b>		Flag, Jewelry . . . . .	13	PCC Insignia . . . . .	10
Badges, Officer Past and Present . . . . .	9	Flag Patches . . . . .	11	Pens & Pencils . . . . .	20-21
Banners, Legion, Auxiliary & S.A.L. . . . .	41, 50, 51	Flag Stands . . . . .	51	Picnic Coolers . . . . .	47
Bar Supplies . . . . .	45-47	Flags . . . . .	29, 50-56	Place Mats . . . . .	47
Bar, Travel . . . . .	24	Flame of Freedom . . . . .	48-49	Plaques, Award . . . . .	30, 32-34, 37
Baseball Awards . . . . .	15, 31, 44	Flatware . . . . .	46	Plaques, Decorative . . . . .	26, 29
Baseball Emblems . . . . .	11, 44	Fund Raisers . . . . .	39	Plates . . . . .	30, 46
Baseball Equipment . . . . .	44	<b>G</b>		Playing Cards . . . . .	45
"Be Counted Again" . . . . .	12	Game Table . . . . .	45	Pocket Knife . . . . .	39
Bells . . . . .	26, 27, 41	Gavel & Bell . . . . .	41	Podium Banner . . . . .	41
Belts . . . . .	4, 28	Gifts, Men . . . . .	21-22, 24-26, 47	Polo Shirts . . . . .	5, 44
Beverage Servers . . . . .	28, 47	Gifts, Ladies . . . . .	21, 23, 25-27, 47	Poker Chips & Table . . . . .	45
Bibles . . . . .	57	Glasses, Drinking . . . . .	47	Poncho . . . . .	39, 44
Bicentennial Items . . . . .	13, 26, 28-30, 41, 52-54	Gold Foil Seals . . . . .	12	Poppies . . . . .	43
Billfolds, Ladies . . . . .	23	Gold Star Flags . . . . .	52, 56	Poppy Cans . . . . .	43
Billfolds, Mens . . . . .	22	Golf Balls . . . . .	44	Preamble Lamp . . . . .	49
Binders . . . . .	26, 40, 43	Grace Cards . . . . .	57	Preamble, Wall Size . . . . .	41
Blazers . . . . .	2-3	Grave Markers . . . . .	56	Printing Cuts . . . . .	43
Blood Donor Symbols . . . . .	42	Grave Marker Flags . . . . .	56	<b>R</b>	
Booklets . . . . .	43, 55	Guards, Auxiliary . . . . .	8	Record Books . . . . .	43
Bud Vase . . . . .	26	<b>H</b>		Red, White & Blue Jewelry . . . . .	13
Brief Cases . . . . .	25	Handkerchief, R/W/B . . . . .	4	Religious Items . . . . .	18, 19, 57
Buckles . . . . .	4, 10, 15, 44	Hats . . . . .	2, 3, 5, 44	Restaurant Supplies . . . . .	39, 46-47
Bumper Strips . . . . .	12	History Binder . . . . .	40	Ribbon Carriers . . . . .	8
Bunting . . . . .	51	Historic Flags . . . . .	52-54	Rings . . . . .	7, 13
Business Cards . . . . .	43	Hospital Supplies . . . . .	57	Road Signs . . . . .	48-49
Button Toppers . . . . .	15	Hot Dog Cooker . . . . .	39	<b>S</b>	
Buttons, Uniform . . . . .	10	<b>I</b>		S.A.L. Items . . . . .	2, 5, 7-9, 11, 12, 35, 42
<b>C</b>		Identification Jewelry . . . . .	14	School Award Program . . . . .	36-37
Calculators . . . . .	39	Initiation Lamp . . . . .	49	Scrap Books . . . . .	40
Cannister, Poppy . . . . .	43	Insignia, Activities . . . . .	11	Seal Press . . . . .	41
Capes . . . . .	2-3	Insignia, Lapel . . . . .	8	Seat Cushion . . . . .	39, 44
Cap Insignia, Metal . . . . .	10	<b>J</b>		Security Device . . . . .	40
Caps . . . . .	2, 3, 5, 44	Jackets . . . . .	2-3, 6-7	Service Insignia . . . . .	10
Car Signs . . . . .	48-49	Jewel Boxes . . . . .	27	Shirts, Dress . . . . .	4
Card Case . . . . .	43, 46	Jewelry, Costume . . . . .	13, 16-19, 26, 27	Shirts, Sport . . . . .	5, 44
Card Access System . . . . .	40	Jewelry, Mens . . . . .	13-15	Shirts, T . . . . .	5, 44
Card, Greeting . . . . .	57	Jewelry, Ladies . . . . .	13, 16-19, 26, 27	Shirts, Uniform . . . . .	4
Cards, Playing . . . . .	45	<b>K</b>		Sickroom Supplies . . . . .	57
Cemetery Items . . . . .	56	Key Cases . . . . .	22-23	Signs . . . . .	48-49
Certificates . . . . .	36-38, 42, 44	Key Rings . . . . .	14, 27	Silverware & Tray . . . . .	27, 46
Chairs . . . . .	45	Knit Shirts . . . . .	5	Size Information . . . . .	3, 7
Charms . . . . .	8, 13, 44	<b>L</b>		Slacks . . . . .	2-3
China . . . . .	46	Ladies Jewelry . . . . .	13, 16-19, 26, 27	Sons of The American	
Christmas Cards . . . . .	57	Lamps, Initiation . . . . .	49	Legion . . . . .	2, 5, 7-9, 11-12, 35, 42
Cigarette Lighters . . . . .	26, 39	Lapel Tacks & Pins . . . . .	8	Souvenirs . . . . .	39, 46-47
Citations . . . . .	36-38, 42, 44	Leather Goods . . . . .	22-25	Spirit of '76 . . . . .	13, 28-30
Clocks . . . . .	24, 44, 49	Lectern . . . . .	41	Sporting Goods . . . . .	44
Cocktail Trays . . . . .	27	Lettering Information . . . . .	6	Sports Caps . . . . .	5, 44
Coffee Maker, Travel . . . . .	24	License Plates & Holders . . . . .	41	Sports Shirts . . . . .	5, 44
Coins, Commemorative . . . . .	26	Life Member Items . . . . .	8-9, 60	Sports Jackets . . . . .	6-7
Collar Insignia . . . . .	10	Lighters, Cigarette . . . . .	26, 39	Stationery . . . . .	43
Collector's Items . . . . .	13, 26, 28-30	Lock System . . . . .	40	Swizzle Sticks . . . . .	46
Continuous Membership Pins . . . . .	8	Luggage . . . . .	24-25	Sympathy Cards . . . . .	57
Continuous Membership Certificates . . . . .	42	Luggage Tags . . . . .	24	<b>T</b>	
Convalescent Cards . . . . .	57	<b>M</b>		T-Shirts . . . . .	5, 44
Convention Badges . . . . .	40	Magnetic Signs . . . . .	48-49	Thermometers . . . . .	21, 49
Cookers, Hot Dog . . . . .	39	Manuals . . . . .	43	Ties . . . . .	4
Coolers, Picnic . . . . .	47	Matches, Imprinted . . . . .	47	Tie Bars & Tacs . . . . .	13, 15
Correspondence Cards . . . . .	43	Medals . . . . .	35-38, 44	Travel Bar & Coffee Maker . . . . .	24
Courtesy Cards . . . . .	43	Meeting Notices . . . . .	40	Trousers . . . . .	2-3
Cuff Links . . . . .	13-15	Membership Card Case . . . . .	43, 46	Trophies . . . . .	31, 44
<b>D</b>		Membership Items . . . . .	12, 42-43	<b>U</b>	
Decals . . . . .	12	Membership Jewelry . . . . .	8	Uniforms . . . . .	2-3
Desk Flags . . . . .	52	Memorial Items . . . . .	56-57	Uniform Shirts . . . . .	4
Desk Sets . . . . .	21	Metal Insignia . . . . .	10	<b>V</b>	
Dishes . . . . .	46	Military Badges . . . . .	35	Vase, Cemetery . . . . .	56
<b>E</b>		Military Flags . . . . .	52-54	Vase, Bud . . . . .	26
Early Bird Stickers . . . . .	42	<b>N</b>		<b>W</b>	
Easel Binder . . . . .	26	Name Tags . . . . .	11, 40	Wallets, Ladies . . . . .	23
Emblems, Bronze & Aluminum . . . . .	56	Name Plate, Bronze . . . . .	21	Wallets, Men . . . . .	22
Emblems, Cap . . . . .	10	Napkins . . . . .	47	Watch Bands . . . . .	14, 18
Emblems, Collar . . . . .	10	Neckties . . . . .	4	Watches, Ladies . . . . .	18
Emblems, Embroidered . . . . .	11, 44	Novelty Gifts . . . . .	26, 27, 39	Watches, Men . . . . .	14
Emblems, Misc. . . . .	11-12, 41	Numerals, Cap . . . . .	10	Wheel Chairs & Walkers . . . . .	57
Emblems, Signs . . . . .	48-49	<b>O</b>		Wreaths . . . . .	56
Emblem Tacks & Pins . . . . .	8, 13-19	Office Needs . . . . .	39, 42, 43	<b>Y</b>	
Embroidered Emblems . . . . .	11, 44, 60	Officer Insignia, Past & Present . . . . .	8-10	Year Bars . . . . .	9
Envelopes, Dues . . . . .	43	Oratory Award Program . . . . .	36-37		
		<b>P</b>			
		Pamphlets . . . . .	43, 55		



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**NATIONAL EMBLEM SALES**  
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## LIFE MEMBERSHIP CARDS & ACCESSORIES

Prices for Life Member cards include all engraving. Allow four weeks for delivery. **IMPORTANT:** The following engraving instructions must be typed or printed legibly. 1. Name of individual. 2. Full name and number of post. 3. City and state location. 4. Date member was voted to Life Membership by Post. 5. Typed or printed names and actual signatures of Commander and Adjutant, or President and Secretary. Signatures should be in india ink if at all possible. Orders for all Auxiliary Life Member items must be approved by your Department Secretary. **LIFE MEMBER CARD** prices **DO NOT** include annual membership dues. They must be paid every year.

**A NEW!! ETCHED COPPER LIFE MEMBER CARD.** Made by special photographic process. No signatures. Available as a paperweight as shown, or as a plain card. Specify American Legion or American Legion Auxiliary.

No. 70008 Card with Chamois Case . \$20.95  
No. 70009 Card as paperweight . \$21.95

**B NICKEL-SILVER LIFE MEMBERSHIP CARD.** All lettering is straight engraving. No signatures. Chamois case not included.

No. 70005 American Legion . \$5.00  
No. 37016 Auxiliary . \$5.00

### CHAMOIS CASE ONLY.

No. 70004 . . . . . \$2.50

**C SILVER AND GOLD LIFE MEMBER CARDS.** For recognition of outstanding members.

American Legion. Sterling Silver with 10K Gold emblem and chamois carrying case.

No. 70000 . . . . . \$51.50

10K Gold with 10K Gold emblem and chamois carrying case.

No. 70001 . . . . . \$139.95

Auxiliary. Sterling Silver with 10K Gold emblem and chamois carrying case.

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10K Gold with 10K Gold emblem and chamois carrying case.

No. 37001 . . . . . \$139.95

**D LIFE MEMBER ATTACHMENT.** Made to fit below any lapel tack. 10K Gold only.

No. 80050 . . . . . \$5.95

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No. 74180 . . . . . \$126.95

**F LIFE MEMBER INSIGNIA.** Silk embroidered cap insignia 2" x 2 1/4". Post officer certification required.

No. 72298 . . . . . \$1.50

**G LIFE MEMBER PINS AND LAPEL TACKS.** Available for both The American Legion and the Auxiliary. Legion has clutch back and Auxiliary has pin back.

American Legion. 10K Gold plain tack.

No. 70006 . . . . . \$24.95

10K Gold tack with four 2 point diamonds.

No. 70007 . . . . . \$74.95

A larger diamond may be set in the center of the emblem in either tack. See page 8 for various diamond sizes and prices.

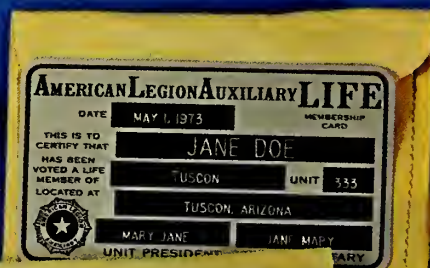
Auxiliary. 10K Gold plain pin.

No. 37002 . . . . . \$24.95

10K Gold pearl pin.

No. 37003 . . . . . \$29.95

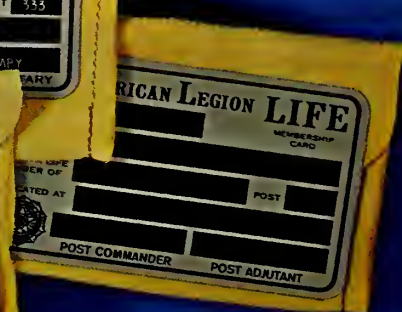
A diamond can be set in the center of either Auxiliary Life Member pin if desired. See page 8 for various diamond sizes and prices.



B



C



G

F

